



ford.ca

VEHICLE DESCRIPTION

MAVERICK

2024 LARIAT AWD
121 WHEELBASE
2.0L ECOBOOST ENGINE
8-SPD AUTO TRANSMISSION

RR B29718

EXTERIOR
SHADOW BLACK
INTERIOR
DESERT BROWN TRIM

STANDARD EQUIPMENT

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE IN THE BASE PRICE BELOW

EXTERIOR

- ACOUSTIC-LAMINATE WINDSHIELD
- AUTO HIGH BEAMS
- DOOR HANDLES, BODY COLOUR
- EASY FUEL CAPLESS FILLER
- ENCLOSED BED STORAGE
- LED HEADLAMPS
- HEADLAMPS - AUTOLAMP (ON/OFF)
- PICK-UP BOX LED LIGHTING
- MIRRORS, DUAL POWER
- POWER TAILGATE LOCK
- REAR WINDOW, SLIDING
- WIPERS, FRONT INTERMITTENT

INTERIOR

- 1 TOUCH UP/DOWN FRONT/REAR WINDOWS
- 2ND ROW BENCH FLIP-UP W/ UNDER SEAT STORAGE
- A/C, DUAL ZONE ELECTRONIC AMBIENT LIGHTING
- B&O AUDIO SYSTEM
- ARMREST / CUPHOLDERS, REAR
- HEATED STEERING WHEEL
- DR LOCKS & WINDOWS, POWER
- VISORS, DUAL ILLUMINATED
- DUAL USB - REAR
- IP CLUSTER 6.5" LCD SCREEN
- POWER POINT, FRONT 12V
- STEERING WHEEL, TILT/TELES

FUNCTIONAL

- 8.0" CTR STACK TOUCHSCREEN
- ELEC PWR ASSIST STEERING
- ELECTRIC PARKING BRAKE
- FADE-TO-OFF INTERIOR LIGHT
- FORDPASS™ CONNECT
- INTELL ACCESS W/PUSH START
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA
- REAR PARKING SENSORS
- REMOTE KEYLESS ENTRY
- SELECTABLE DRIVE MODES
- WIRELESS CHARGING PAD

SAFETY/SECURITY

- AIRBAGS - SAFETY CANOPY®
- BELT-MINDER CHIME
- LATCH CHILD RESTRAINT SYS
- LED STP LMP, HIGH MNT CTR
- PERIMETER ALARM
- SECURILOCK ANTI-THEFT SYS
- TIRE PRESSURE MONITOR SYS

WARRANTY

- 3 YR/60,000 KM BASIC POWERTRAIN
- 5YEAR/100,000 KM ROADSIDE ASSISTANCE 24 HRS

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 500A

OPTIONAL EQUIPMENT/OTHER

2024 MODEL YEAR	
FEDERAL EXCISE TAX	100.00
235/65 R17 A/T TIRES	
FLR LNRS WITHOUT CARPETED MATS	200.00
FX4 OFF-ROAD PACKAGE	1,120.00
50 STATE EMISSIONS	NO CHARGE
POWER TILT/SLIDE MOON ROOF	1,200.00
4K TOW PACKAGE	900.00
LARIAT LUXURY PACKAGE	NO CHARGE
.SIRIUS SATELLITE RADIO	
.FORD CO-PILOT360 ASSIST PKG	
.REAR PARKING SENSORS	
17" MACH FACE GREY WHEEL	1,120.00
BEDLINER - SPRAY-IN	NO CHARGE
FRONT LICENSE PLATE BRACKET	NO CHARGE

(MSRP)*

PRICE INFORMATION

BASE PRICE	\$43,900.00
TOTAL OPTIONS/OTHER	4,640.00
TOTAL VEHICLE & OPTIONS/OTHER	48,540.00
DESTINATION & DELIVERY	2,195.00

(MSRP)*

"THIS VEH. NOT INTENDED FOR SALE OR REGISTRATION IN US" RETAIL PRICES EXCLUDE GST/HST



Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant

9.6
combined/combiniée
29
mi/gal

L/100 km
10.8
city
ville
8.1
highway
route

Annual fuel **COST**
for an annual distance of 20,000 km, and an average fuel price of \$1.45 per litre

\$ 2 784

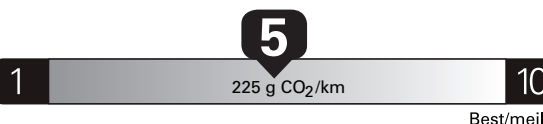
Coût annuel en carburant

pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,45 \$ par litre

Small pickup trucks range from /
Les petites camionnettes font
entre
6.4 - 12.9 L_e/100 km

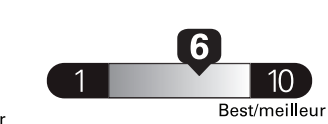
L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.nrcan.gc.ca



U.S. GOVERNMENT SAFETY RATINGS
COTES DE SÉCURITÉ DU GOUVERNEMENT AMÉRICAIN

Overall Vehicle Score / Cote globale du véhicule	★★★★★
Frontal Crash / Collision frontale	★★★★★
Side Crash / Collision latérale	★★★★★
Rollover / Capotage	★★★★

Star ratings range from 1 to 5 stars (*****), with 5 being the highest.
Les cotes varient de 1 à 5 étoiles (*****), 5 étant la cote la plus élevée.

Source: U.S. National Highway Traffic Safety Administration
For more information / Pour de plus amples renseignements
www.safercar.gov



3FTTW8S96RRB29718

FordPass Connect™

Download the FordPass™ app* and you can:

- Access Vehicle Control Features
- Remotely start, lock and unlock your vehicle.
- Locate your vehicle and check approximate fuel range.
- Receive vehicle health alerts.

*Compatible with select smartphone platforms. FordPass Connect™ service required (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology/cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

Ask your sales consultant
for more details.



Scan code not operational at this time

FOR PLANT USE ONLY

SOLD TO/VENDU A Webb's 14 41 Ford Ltd. 2929 - 15TH AVENUE Wainwright AB CAN T9W 0A4	B60 268	RAMP ONE/ TERMINAL UN RA68	DEALER NO./CONCESSIONNAIRE B60 268
SHIP TO (IF OTHER THAN SOLD TO) / EXPÉDIER A (SI AUTRE QUE L'ACHÉTEUR) Webb's 14 41 Ford Ltd. 2929 - 15TH AVENUE Wainwright AB CAN T9W 0A4	B60 268	RAMP TWO/ TERMINAL DEUX	FINAL ASSEMBLY PLANT/ USINE DE MONTAGE HERMOSILLO
SHIP THROUGH/EXPÉDIER VIA HERMOSILLO VPC 10A #75 FUSION BL HERMOSILLO SO		METHOD OF TRANSP / MODE DE TRANSPORT RAIL	ITEM #: B6-Z600 O/T 2 RF251 N RE 2X 430 004646 06 25 24

TOTAL MSRP \$50,735.00

* MANUFACTURER'S SUGGESTED RETAIL PRICE = MSRP
* NOTE: THIS PRICE HAS BEEN DEVELOPED AS A GUIDE. DEALERS MAY SELL FOR LESS AND ARE NOT UNDER ANY OBLIGATION TO ACCEPT THIS SUGGESTED RETAIL PRICE.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the US and Canada. See your Ford dealer for additional details, or visit www.ford.ca for more information.



Personalize your vehicle with Ford Custom Accessories. Genuine Ford Accessories are engineered for your vehicle and can be included under the Ford New Vehicle Limited Warranty. Certain conditions, limitations and exclusions apply. See your Dealer for details.