

A horizontal banner divided into two sections. The left section features the Ford logo above the text "FORD PROTECT" in a bold, sans-serif font. Below this, it says "Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the US and Canada. See your Ford dealer for additional details, or visit www.ford.ca for more information." The right section features the "custom accessories" logo in a stylized, lowercase font. Below this, it says "Personalize your vehicle with Ford Custom Accessories. Genuine Ford Accessories are engineered for your vehicle and can be included under the Ford New Vehicle Limited Warranty. Certain conditions, limitations and exclusions apply. See your Dealer for details."