

The bottom of the advertisement features two horizontal banners. The left banner, titled "Ford PROTECT" in blue and black text, promotes the "Ford Protect!" service plan, stating it is the only extended service plan fully backed by Ford and honored at every Ford dealership in the US and Canada. It directs customers to visit www.ford.ca for more information. The right banner, titled "custom accessories" in a stylized font, promotes the ability to personalize a vehicle with Ford Custom Accessories. It states that genuine Ford Accessories are engineered for the vehicle and can be included under the Ford New Vehicle Limited Warranty, with certain conditions, limitations, and exclusions applying. Customers are directed to see their dealer for details.