



ford.ca

VEHICLE DESCRIPTION

BRONCO SPORT

2023 BRONCO SPORT BIG BEND
5-PASSENGER
1.5L ECOBOOST ENGINE
8-SPD AUTO TRANSMISSION

EXTERIOR
CARBONIZED GREY
INTERIOR
MEDIUM DARK SLATE

PR D28747

STANDARD EQUIPMENT

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE IN THE BASE PRICE BELOW

EXTERIOR

• ACTIVE GRILLE SHUTTERS
• AUTO HIGH BEAMS
• DAYTIME RUNNING LIGHTS
• LED HEADLAMPS
• LED TAILLAMPS
• LIFTGATE W/FLIP-UP GLASS
• MIRRORS, DUAL POWER HEATED
• PRIVACY GLASS, REAR
• RAIN SENSING WIPERS
• ROOF RAILS

INTERIOR

• AM/FM STEREO
• ILLUMINATED ENTRY
• POWER POINTS, FRT/REAR
• SEAT, PWR DRIVER W/LUMBAR
• SEATS REAR 60/40 SPLT FOLD
• SEATS, HEATED FRONT
• SIRIUS SAT RADIO W/ 3 MTH
PRE-PAID SUBSCRIPTION
• STEERING WHEEL, TILT/TELES
• VISORS, DUAL ILLUMINATED

FUNCTIONAL

• AIR CONDITIONING (EATC)
• AUTO START/STOP
• EASY FUEL CAPLESS FILLER
• ELECTRONIC POWER ASSISTED
STEERING (EPAS)
• ENGINE BLOCK HEATER
• FORDPASS™ CONNECT
• HILL START ASSIST
• INTELLIGENT ACCESS
• LANE KEEPING SYSTEM
• PRE-COLLISION ASSIST W/AEB
• REMOTE VEHICLE START
• REVERSE CAMERA SYSTEM
• SYNC® 3
• WINDSHIELD WIPER DE-ICER

SAFETY/SECURITY

• ADVANCETRAC™W/
ROLL STABILITY CONTROL
• AIRBAGS, DRIVER & PASS
• LATCH CHILD RESTRAINT SYS
• PERIMETER ALARM
• SAFETY CANOPY
• SECURILOCK ANTI-THEFT SYS
• SOS POST CRASH ALERT SYST
• TIRE PRESSURE MONITOR SYS

WARRANTY

• 3 YR/60,000 KM BASIC
• 5YEAR/100,000 KM
POWERTRAIN
ROADSIDE ASSISTANCE 24 HRS

INCLUDED ON THIS VEHICLE

(MSRP)*

OPTIONAL EQUIPMENT/OTHER

2023 MODEL YEAR
FEDERAL EXCISE TAX
.EQUIPMENT GROUP 200A
50 STATE EMISSIONS

100.00
NO CHARGE

PRICE INFORMATION

BASE PRICE
TOTAL OPTIONS/OTHER

38,899.00
100.00

TOTAL VEHICLE & OPTIONS/OTHER
DESTINATION & DELIVERY

38,999.00
2,095.00

"THIS VEH. NOT INTENDED FOR
SALE OR REGISTRATION IN US"
RETAIL PRICES EXCLUDE
GST/HST



Bronco Off-Road is an outdoor
and off-road adventure playground.
Original Bronco Sport owners who
purchase and take delivery can
attend this full-day, immersive
driving experience, valued at \$2,500.
Fleet vehicles not eligible. See
www.BroncoOffRodeo.com for
more information.

SOLD TO/VENDU A Downey Ford Sales Ltd 35 Consumers Drive Saint John NB CAN E2J 3S9	B30 805	RAMP ONE/ TERMINAL UN RA65	DEALER NO./CONCESSIONNAIRE B30 805	TOTAL MSRP \$41,094.00 * MANUFACTURER'S SUGGESTED RETAIL PRICE = MSRP * NOTE: THIS PRICE HAS BEEN DEVELOPED AS A GUIDE. DEALERS MAY SELL FOR LESS AND ARE NOT UNDER ANY OBLIGATION TO ACCEPT THIS SUGGESTED RETAIL PRICE.
SHIP TO (IF OTHER THAN SOLD TO) / EXPEDIER A (SI AUTRE QUE L' ACHETEUR) Downey Ford Sales Ltd 10 Crown Street Saint John NB	B3 805	RAMP TWO/ TERMINAL DEUX	FINAL ASSEMBLY PLANT/ USINE DE MONTAGE HERMOSILLO	
SHIP THROUGH/EXPEDIER VIA		METHOD OF TRANSP./ MODE DE TRANSPORT RAIL	ITEM #: B3-N04C O/T 2	
			M683 D TE A6 320 000362 01 10 23	

Canada

ENERGUIDE

Fuel Consumption / Consommation de carburant



8.9

combined/combinée

32

mi/gal

L/100 km

9.3

city
ville

8.4

highway
route

Annual fuel cost

for an annual distance of 20,000 km, and an
average fuel price of \$1.25 per litre

\$ 1 424

Coût annuel en carburant

pour une distance annuelle de 20 000 km, et un
prix moyen du carburant de 1,25 \$ par litre

Small SUVs range from /
Les petits VUS font entre

1.9 - 14.3 L_e/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone

5

1209 g CO₂/km

Best/meilleur

Smog Rating / Indice de Smog

7

110

Best/meilleur

Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada
approved criteria and testing methods. Vehicle's
actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des
critères approuvés par le gouvernement du Canada. La
consommation de carburant réelle du véhicule variera.



For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.rncan.gc.ca

U.S. GOVERNMENT SAFETY RATINGS
COTES DE SÉCURITÉ DU GOUVERNEMENT AMÉRICAIN

Overall Vehicle Score /
Cote globale du véhicule

★★★★★

Frontal Crash
Collision frontale

Driver / Conducteur
Passenger / Passager

★★★★★
★★★★★

Side Crash
Collision latérale

Front seat / Siège avant
Rear seat / Siège arrière

★★★★★
★★★★★

Rollover / Capotage

★★★★

Star ratings range from 1 to 5 stars (*****), with 5 being the highest.
Les cotes varient de 1 à 5 étoiles (*****), 5 étant la cote la plus élevée.

Source: U.S. National Highway Traffic Safety Administration
For more information / Pour de plus amples renseignements
www.safercar.gov



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Continued Service Plan

Insist on Ford Protect! The only extended service plan fully backed
by Ford and honored at every Ford dealership in the US and Canada.
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custom
accessories

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Genuine Ford Accessories are engineered for your vehicle
and can be included under the Ford New Vehicle Limited
Warranty. Certain conditions, limitations and exclusions
apply. See your Dealer for details.



Scan code not
operational at
this time

FOR PLANT
USE ONLY