



ford.ca

VEHICLE DESCRIPTION

BRONCO SPORT

PR D32728

2023 BRONCO SPORT BIG BEND
5-PASSENGER
1.5L ECOBOOST ENGINE
8-SPD AUTO TRANSMISSION

EXTERIOR
ATLAS BLUE METALLIC
INTERIOR
EBONY BLACK

STANDARD EQUIPMENT

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE IN THE BASE PRICE BELOW

EXTERIOR

- ACTIVE GRILLE SHUTTERS
- AUTO HIGH BEAMS
- DAYTIME RUNNING LIGHTS
- KEYLESS ENTRY KEYPAD
- LED HEADLAMPS
- LED TAILLAMPS
- LIFTGATE W/FLIP-UP GLASS
- MIRRORS, DUAL POWER HEATED
- PRIVACY GLASS, REAR
- RAIN SENSING WIPERS
- ROOF RAILS

- AM/FM STEREO
- ILLUMINATED ENTRY
- POWER POINTS, FRT/REAR
- SEAT, PWR DRIVER W/LUMBAR
- SEATS REAR 60/40 SPLT FOLD
- SEATS, HEATED FRONT
- SIRIUS SAT RADIO W/ 3 MTH PRE-PAID SUBSCRIPTION
- STEERING WHEEL, TILT/TELES
- VISORS, DUAL ILLUMINATED

- AIR CONDITIONING (EATC)
- AUTO START/STOP
- EASY FUEL CAPLESS FILLER
- ELECTRONIC POWER ASSISTED STEERING (EPAS)
- ENGINE BLOCK HEATER
- FORDPASS™ CONNECT
- HILL START ASSIST
- INTELLIGENT ACCESS
- LANE KEEPING SYSTEM
- PRE-COLLISION ASSIST W/AEB
- REMOTE VEHICLE START
- REVERSE CAMERA SYSTEM
- SYNC@ 3
- WINDSHIELD WIPER DE-ICER

- ADVANCETRAC™W/ ROLL STABILITY CONTROL
- AIRBAGS, DRIVER & PASS
- LATCH CHILD RESTRAINT SYS
- PERIMETER ALARM
- SAFETY CANOPY
- SECURILOCK ANTI-THEFT SYS
- SOS POST CRASH ALERT SYST
- TIRE PRESSURE MONITOR SYS

WARRANTY

- 3 YR/60,000 KM BASIC
- 5YEAR/100,000 KM POWERTRAIN
- ROADSIDE ASSISTANCE 24 HRS

INTERIOR

FUNCTIONAL

INCLUDED ON THIS VEHICLE

(MSRP)*

OPTIONAL EQUIPMENT/OTHER

2023 MODEL YEAR	
FEDERAL EXCISE TAX	100.00
.EQUIPMENT GROUP 200A	
50 STATE EMISSIONS	NO CHARGE
FORD CO-PILOT360 ASSIST+	1,250.00
FLR LINERS FR-RR W/O CRPT MTS	200.00
CARGO MAT	165.00
FRONT AND REAR SPLASH GUARDS	300.00
CONVENIENCE PACKAGE	1,495.00
.REAR PARKING SENSORS	
.WIRELESS CHARGING PAD	
.SECURICODE KEYLESS ENTRY PAD	
.LED FOG LAMPS	
.UNIVERSAL GARAGE DOOR OPENER	
FRONT LICENSE PLATE BRACKET	NO CHARGE

PRICE INFORMATION

BASE PRICE	\$38,899.00
TOTAL OPTIONS/OTHER	3,510.00
TOTAL VEHICLE & OPTIONS/OTHER	42,409.00
DESTINATION & DELIVERY	2,095.00

"THIS VEH. NOT INTENDED FOR SALE OR REGISTRATION IN US" RETAIL PRICES EXCLUDE GST/HST



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco Sport owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2,500. Fleet vehicles not eligible. See www.BroncoOffRoad.com for more information.

SOLD TO/VENDU A Bluewater Ford Sales Ltd. 101 Main St. South Forest ON CAN N0N 1J0	B80 234	RAMP ONE/ TERMINAL UN RA7M	DEALER NO./CONCESSIONNAIRE B80 234
SHIP TO (IF OTHER THAN SOLD TO) / EXPEDIER A (SI AUTRE QUE L'ACHETEUR) Bluewater Ford Sales Ltd. B80 234 101 Main St. South Forest ON CAN N0N 1J0		RAMP TWO/ TERMINAL DEUX	FINAL ASSEMBLY PLANT/ USINE DE MONTAGE HERMOSILLO
SHIP THROUGH/EXPEDIER VIA HERMOSILLO VPC 10A #75 FUSION BL HERMOSILLO SO		METHOD OF TRANSP / MODE DE TRANSPORT RAIL	ITEM #: B8-9988 O/T 2 PA131 N RE 2X 320 000769 01 13 23

TOTAL MSRP \$44,504.00

* MANUFACTURER'S SUGGESTED RETAIL PRICE = MSRP
* NOTE: THIS PRICE HAS BEEN DEVELOPED AS A GUIDE. DEALERS MAY SELL FOR LESS AND ARE NOT UNDER ANY OBLIGATION TO ACCEPT THIS SUGGESTED RETAIL PRICE.



Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant

8.9
combined/combiniée
32 mi/gal

L/100 km
9.3 city
8.4 highway

Annual fuel **COST**
for an annual distance of 20,000 km, and an average fuel price of \$1.25 per litre

\$ 1 424

Coût annuel en carburant

pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,25 \$ par litre

Small SUVs range from /
Les petits VUS font entre

1.9 - 14.3 L_e/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone

5

209 g CO₂/km

Smog Rating / Indice de Smog

7

Best/meilleur

Best/meilleur

Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.



For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.nrcan.gc.ca

U.S. GOVERNMENT SAFETY RATINGS
COTES DE SÉCURITÉ DU GOUVERNEMENT AMÉRICAIN

Overall Vehicle Score /
Cote globale du véhicule ★ ★ ★ ★ ★

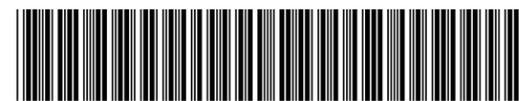
Frontal Crash / Collision frontale
Driver / Conducteur ★ ★ ★ ★ ★
Passenger / Passager ★ ★ ★ ★ ★

Side Crash / Collision latérale
Front seat / Siège avant ★ ★ ★ ★ ★
Rear seat / Siège arrière ★ ★ ★ ★ ★

Rollover / Capotage ★ ★ ★ ★

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.
Les cotes varient de 1 à 5 étoiles (★★★★★), 5 étant la cote la plus élevée.

Source: U.S. National Highway Traffic Safety Administration
For more information / Pour de plus amples renseignements
www.safercar.gov



3FMCR9B60PRD32728



BRONCO SPORT

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



Scan code not operational at this time

FOR PLANT USE ONLY



FORD PROTECT
Continued Service Plan

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the US and Canada. See your Ford dealer for additional details, or visit www.ford.ca for more information.



Personalize your vehicle with Ford Custom Accessories. Genuine Ford Accessories are engineered for your vehicle and can be included under the Ford New Vehicle Limited Warranty. Certain conditions, limitations and exclusions apply. See your Dealer for details.