

CUA-000122 WI
9-NORMAL, NA, 100122, AH11, 000001230

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CERT	CERT	CERT	TRD	RAMP	BUMP	CAMP	BOOK	AFV	FSCP

3FADP4FJ8 BM132014 NA

VEHICLE DESCRIPTION

FIESTA

2011 5-DOOR HATCH SES
5-PASSENGER
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
YELLOW BLAZE METALLIC TRI-C
INTERIOR
BLACK CLOTH SEAT

BM 132014

PRICE INFORMATION

Manufacturer's
Suggested Retail Price

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- EXTERIOR**
- 16" PREM PAINTED ALUM WHLS
 - EASYFUEL CAPLESS FILLER
 - INTEGRATED SPOTTER MIRRORS
 - POWER SIDE, HEATED MIRRORS
 - W/MARKER LAMPS
 - DRIVING LAMPS
 - W/CHROME BEZEL
 - REAR SPOILER
 - FRT/RR VARIABLE INT WIPERS
- INTERIOR**
- 1-TOUCH UP/DOWN DRIVER WIN
 - AM/FM PREMIUM SOUND SYS/
SINGLE CD/MP3 W/6SPEAKERS
 - LEATHER WRAPPED STR WHEEL
 - W/CRUISE & AUDIO CONTROLS
 - AUDIO INPUT JACK
 - W/USB
 - SYNC VOICE ACTIVATED SYS
 - ELECTROCHROMIC MIRROR

- SIRIUS SAT RADIO N/A AK&HI
 - MESSAGE CENTER W/TRIP CPTR
 - PWR DOOR LOCKS
 - W/REMOTE KEYLESS ENTRY
 - AMBIENT LIGHTING
- FUNCTIONAL**
- ADVANCETRAC W/ESC
 - FRONT DISC REAR DRUM
BRAKES (ABS)
- SAFETY/SECURITY**
- DRIVER/PASSENGER AIR BAGS
 - DRIVER KNEE AIRBAG
 - SIDE AIR BAGS/CURTAINS
 - CHILD SAFETY REAR DR LOCKS
 - SECURITY ANTI-THEFT
ENGINE IMMOBILIZER
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
 - 5YR/60,000 POWERTRAIN
 - 5YR/60,000 ROADSIDE ASSIST

STANDARD VEHICLE PRICE \$17,120.00

INCLUDED ON THIS VEHICLE

RAPID SPEC 301A 795.00

- COMFORT/UP-GRADE PACKAGE
- HEATED SEAT 1ST ROW CUSHION
- BELT LINE MOLDING CHROME
- KEYLESS ENTRY AND START(K-PAD
- DECKLID MOLDING (CHM)
- ANTI PERIMETER ALARM

OPTIONAL EQUIPMENT

2011 MODEL YEAR

YELLOW BLAZE METALLIC TRI-COAT 300.00

POWER SHIFT 6 SPD AUTO TRANS 1,070.00

POWER MOONROOF 695.00

FRONT LICENSE PLATE BRACKET NO CHARGE

ENGINE BLOCK HEATER 25.00

50 STATE EMISSIONS NO CHARGE

TOTAL OPTIONS 2,885.00

TOTAL VEHICLE & OPTIONS 20,005.00

DESTINATION & DELIVERY 675.00

EPA Fuel Economy Estimates

CITY MPG

29

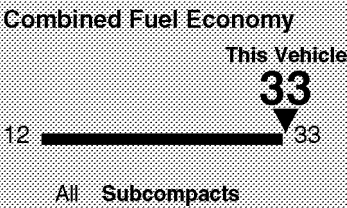
Expected range
for most drivers
24 to 34 MPG

HIGHWAY MPG


38

Expected range
for most drivers
31 to 45 MPG

Estimated
Annual Fuel Cost
\$1,182
based on 15,000 miles
at \$2.60 per gallon



Your actual
mileage will vary
depending on how you
drive and maintain
your vehicle.



Ford Motor Company
Insurance Services

This vehicle qualifies for auto insurance discounts, call
1-866-367-3131 or visit www.fordautoinsurance.com for
availability in your state.

TOTAL MSRP \$20,680.00

GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger Not Rated Not Rated

Star ratings based on the risk of injury in a frontal impact.
Frontal ratings should ONLY be compared to other vehicles of
similar size and weight.

Side Crash Front seat Rear seat Not Rated Not Rated

Star ratings based on the risk of injury in a side impact.

Rollover Not Rated

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars(★★★★★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



41E 311

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Milwaukee

WI 53226

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41E 311

RAIL

41-1531 O/T 2

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**EXTENDED
SERVICE
PLAN**

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Dealers. Ask your dealer for prices and additional details or see our website at www.ford-esp.com.