

CUA-000346 TX  
9-NORMAL, NA, 100346, BH24, 000002153

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|------|------|------|-----|------|------|------|------|-----|------|
| UMU  |      |      | U   | R    | BM   |      |      |     | X    |
| CERT | CERT | CERT | TRD | RAMP | BUMP | CAMP | BOOK | AFV | FSCP |

3FADP4EJ5 CM118249 NA

VEHICLE DESCRIPTION

FIESTA

2012 5-DOOR HATCH SE  
5-PASSENGER  
1.6L TIVCT DURATECH DOHC I4  
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR  
RED CANDY (2)  
INTERIOR  
BLACK CLOTH SEAT

CM 118249

PRICE INFORMATION

- STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE
- EXTERIOR**
- 15" STEEL WHEELS WITH COVERS
  - INTEGRATED SPOTTER MIRRORS
  - REAR SPOILER
- INTERIOR**
- 60/40 SPLIT FOLD REAR SEAT
  - DUAL VANITY MIRRORS
  - TILT/TELESCOPE COLUMN
  - AUXILIARY AUDIO INPUT JACK
- FUNCTIONAL**
- EASYFUEL CAPLESS FILLER
  - POWER MIRRORS
  - QUAD BEAM HALOGEN HEADLAMP
  - REAR WINDOW DEFROSTER
  - VARIABLE INTERVAL WIPERS - FRONT AND REAR
  - 1-TOUCH UP/DOWN DRIVER WIN
  - AIR CONDITIONING
  - AM/FM SINCLE CD/MP3, 4SPKR
- DOME LAMP & MAP LIGHTS
  - MESSAGE CENTER W/TRIP CPTR
  - POWER LOCKS W/ REMOTE KEYLESS ENTRY
  - ADVANCETRAC W/ESC
  - FRONT DISC REAR DRUM BRAKES (ABS)
  - POWER STEERING W/EPAS
- SAFETY/SECURITY**
- DRIVER/PASSENGER AIR BAGS
  - AIRBAG - DRIVER KNEE
  - AIRBAGS - SIDE AIR CURTAIN
  - CHILDPROOF REAR DOOR LOCKS
  - TIRE PRESSURE MONITOR SYS
  - SECURITY ANTI-THEFT ENGINE IMMOBILIZER
- WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
  - 5YR/60,000 POWERTRAIN
  - 5YR/60,000 ROADSIDE ASSIST

| STANDARD VEHICLE PRICE         | Manufacturer's Suggested Retail Price |
|--------------------------------|---------------------------------------|
| INCLUDED ON THIS VEHICLE       |                                       |
| EQUIPMENT GROUP 203A           | 1,245.00                              |
| •SYNC VOICE ACTIVATED SYSTEMS  |                                       |
| •80 WATT PREMIUM SND W/6 SPRKS |                                       |
| •SPORT APPEARANCE PACKAGE      |                                       |
| •15" ALUMINUM WHL(PNTD)        |                                       |
| •SPEED/CRUISE CONTROL          |                                       |
| •FRONT PARKING LAMP W/BLK BZ   |                                       |
| OPTIONAL EQUIPMENT             |                                       |
| 2012 MODEL YEAR                |                                       |
| RED CANDY (2)                  | 395.00                                |
| .HATCH SPOILER-5 DOOR          |                                       |
| POWER SHIFT 6 SPD AUTO TRANS   | 1,095.00                              |
| FRONT LICENSE PLATE BRACKET    | NO CHARGE                             |
| 50 STATE EMISSIONS             | NO CHARGE                             |
| TOTAL OPTIONS                  | 2,735.00                              |

|                         |           |
|-------------------------|-----------|
| TOTAL VEHICLE & OPTIONS | 18,235.00 |
| DESTINATION & DELIVERY  | 795.00    |

|                        |           |
|------------------------|-----------|
| TOTAL BEFORE DISCOUNTS | 19,030.00 |
|------------------------|-----------|

|                         |          |
|-------------------------|----------|
| EQUIPMENT GROUP SAVINGS | - 550.00 |
|-------------------------|----------|

EPA Fuel Economy Estimates

CITY MPG

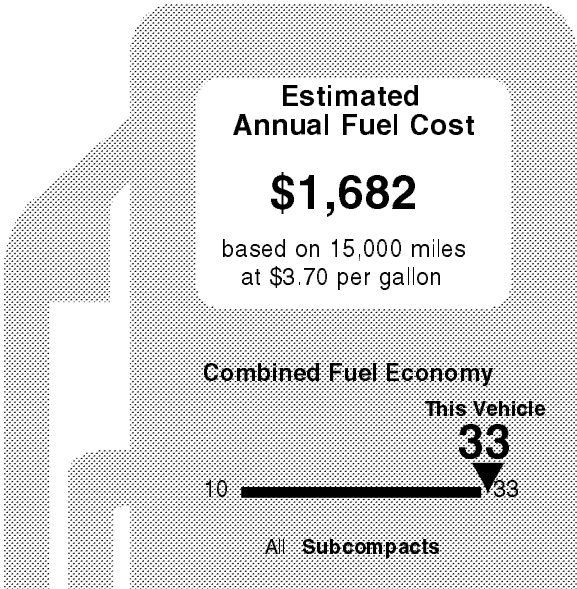
29

Expected range  
for most drivers  
24 to 34 MPG

HIGHWAY MPG

39

Expected range  
for most drivers  
32 to 46 MPG



Your actual mileage will vary depending on how you drive and maintain your vehicle.

This vehicle qualifies for auto insurance discounts, call 1-866-367-3131 or visit [www.fordautoinsurance.com](http://www.fordautoinsurance.com) for availability in your state.

*Ford Motor Company Insurance Services*

TOTAL MSRP \$18,480.00

GOVERNMENT SAFETY RATINGS

|               |                  |       |
|---------------|------------------|-------|
| Frontal Crash | Driver Passenger | ★★★★★ |
|---------------|------------------|-------|

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

|            |            |       |
|------------|------------|-------|
| Side Crash | Front seat | ★★★★  |
|            | Rear seat  | ★★★★▲ |

Star ratings based on the risk of injury in a side impact.

▲ Safety Concern: Visit [www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236 for more details.

|          |      |
|----------|------|
| Rollover | ★★★★ |
|----------|------|

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236

See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)

52F 732

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1115 Highway 71 West  
Bastrop TX 78602

RA80

52F 732

RAIL

52-7019 O/T 2

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Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).