



VEHICLE DESCRIPTION

FIESTA

2012 4-DOOR SEDAN SEL  
5-PASSENGER  
1.6L TIVCT PFI  
6-SPD AUTO TRANS GFT (DPS6)

CM 174877

EXTERIOR  
INGOT SILVER METALLIC  
INTERIOR  
BLACK LEATHER SEAT

STANDARD EQUIPMENT

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE IN THE BASE PRICE BELOW

EXTERIOR

• GLASS, SOLAR TINTED  
• MIRRORS, DUAL POWER HEATED  
• WIPERS, FRONT INTERMITTENT

INTERIOR

• AMBIENT LIGHTING  
• SEATS, HEATED FRONT  
• SEATS REAR 60/40 SPLT FOLD  
• SIRIUS SATELLITE RADIO  
WITH 6 MONTH PRE-PAID  
SUBSCRIPTION  
• STEER WHEEL,LTH W/CONTROLS  
• STEERING WHEEL, TILT/TELES  
• SYNC VOICE ACTIVATED SYS

FUNCTIONAL

• A/C, MANUAL  
• ABS  
• BRAKES PWR FT DISC/RR DRUM  
• DR LOCKS & WINDOWS, POWER  
• EASY FUEL  
• ELECTRONIC POWER ASSISTED  
STEERING (EPAS)  
• ELECTR STABILITY CONTROL  
• REMOTE KEYLESS ENTRY  
• SPEED CONTROL  
• SUSPENSION INDEP. FRT&RR

SAFETY/SECURITY

• AIRBAGS, DRIVER & PASS  
• DRIVER KNEE  
AIRBAG  
• LATCH CHILD RESTRAINT SYS  
• PASSIVE ANTI-THEFT SYSTEM  
• SAFETY BELTS, REAR 3-POINT  
• SIDE AIR BAGS  
SIDE AIR CURTAINS

WARRANTY

• 3 YR/60,000 KM BASIC  
• 5YEAR/100,000 KM  
POWERTRAIN  
ROADSIDE ASSISTANCE 24 HR

| INCLUDED ON THIS VEHICLE                                                                                                                                                                                                                                                                                                                                                         | (MSRP)* |  | (MSRP)* |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|--|---------|
| <div>PRICE INFORMATION</div> <div>BASE PRICE\$18,999.00</div> <div>TOTAL OPTIONS2,850.00</div> <div>TOTAL VEHICLE &amp; OPTIONS21,849.00</div> <div>DESTINATION &amp; DELIVERY1,500.00</div>                                                                                                                                                                                     |         |  |         |
| "THIS VEH. NOT INTENDED FOR SALE OR REGISTRATION IN US" RETAIL PRICES EXCLUDE GST/HST                                                                                                                                                                                                                                                                                            |         |  |         |
| <div>EQUIPMENT GROUP 300A</div> <div>OPTIONAL EQUIPMENT</div> <div>2012 MODEL YEAR</div> <div>FEDERAL EXCISE TAX100.00</div> <div>6-SPD AUTO TRANS GFT (DPS6)1,250.00</div> <div>LTHR SEATS M/ROOF DISC 200A- 1,000.00</div> <div>POWER MOONROOF ONLY1,200.00</div> <div>ENGINE BLOCK HEATER100.00</div> <div>50 STATE EMISSIONSNO CHARGE</div> <div>LEATHER SEATS1,200.00</div> |         |  |         |

|                                                                             |                                         |                                   |                                           |                                                                                                                                                                                                           |
|-----------------------------------------------------------------------------|-----------------------------------------|-----------------------------------|-------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SOLD TO/VENDU A                                                             | B70 207                                 | RAMP ONE/<br>TERMINAL UN          | DEALER NO./CONCESSIONNAIRE                | TOTAL MSRP \$23,349.00                                                                                                                                                                                    |
| West Coast Ford Lincoln<br>20370 Lougheed Hwy<br>Maple Ridge BC CAN V2X 2P8 |                                         | RA63                              | B70 207                                   |                                                                                                                                                                                                           |
| SHIP TO (IF OTHER THAN SOLD TO) /<br>EXPEDIER A (SI AUTRE QUE L' ACHETEUR)  |                                         | RAMP TWO/<br>TERMINAL DEUX        | FINAL ASSEMBLY PLANT/<br>USINE DE MONTAGE | * MANUFACTURER'S SUGGESTED RETAIL PRICE = MSRP<br><br>* NOTE: THIS PRICE HAS BEEN DEVELOPED AS A GUIDE. DEALERS MAY SELL FOR LESS AND ARE NOT UNDER ANY OBLIGATION TO ACCEPT THIS SUGGESTED RETAIL PRICE. |
|                                                                             |                                         |                                   | CUAUTITLAN                                |                                                                                                                                                                                                           |
| SHIP THROUGH/EXPEDIER VIA                                                   | METHOD OF TRANSP./<br>MODE DE TRANSPORT | ITEM #:                           |                                           | B7-G004 O/T 2                                                                                                                                                                                             |
|                                                                             |                                         | CA251 N REC2X 225 000607 01 25 12 |                                           |                                                                                                                                                                                                           |

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE or  
CALL 1-800-387-2000

2012 FIESTA, 1.6L ENGINE, 6-SPEED AUTOMATIC TRANS.

CITY/VILLE

6.9 / 41

L/100 km mi/gal

HIGHWAY/ROUTE

5.1 / 55

L/100 km mi/gal

Estimated annual fuel cost

Estimation du coût annuel en carburant

\$1,281

Canada

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

Demandez le GUIDE DE CONSOMMATION DE CARBURANT à votre concessionnaire ou composez le 1-800-387-2000

U.S. GOVERNMENT SAFETY RATINGS  
COTES DE SÉCURITÉ DU GOUVERNEMENT AMÉRICAIN

Overall Vehicle Score /  
Cote globale du véhicule

★★★★▲

Frontal Crash  
Collision frontale

Driver / Conducteur  
Passenger / Passager

★★★★★  
★★★★

Side Crash  
Collision latérale

Front seat / Siège avant  
Rear seat / Siège arrière

★★★★★  
★★★★▲

Rollover / Capotage

★★★★

Star ratings range from 1 to 5 stars (\*\*\*\*\*), with 5 being the highest.  
Les cotes varient de 1 à 5 étoiles (\*\*\*\*\*), 5 étant la cote la plus élevée.

Safety Concern: Visit [www.safercar.gov](http://www.safercar.gov) for more details.  
Questions sur la sécurité : Visitez [www.safercar.gov](http://www.safercar.gov) pour plus de détails.

Source: U.S. National Highway Traffic Safety Administration  
For more information / Pour de plus amples renseignements  
[www.safercar.gov](http://www.safercar.gov)



3FADP4CJ2CM174877

EXTENDED SERVICE PLAN

Ford

Ford Extended Service Plan is the only service contract backed by Ford Motor Company of Canada, Limited and honoured at authorized Ford and Lincoln Dealers across Canada and the United States. Speak to your Dealer for plan options and pricing, or visit our website at [www.ford.ca/esp](http://www.ford.ca/esp)

custom accessories

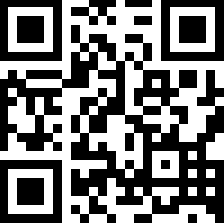
Ford

Personalize your vehicle with Ford Custom Accessories. Genuine Ford Accessories are engineered for your vehicle and can be included under the Ford New Vehicle Limited Warranty. Certain conditions, limitations and exclusions apply. See your Dealer for details.



Drive one.

[ford.ca](http://ford.ca)



Scan code not operational at this time

FOR PLANT USE ONLY