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VEHICLE DESCRIPTION

FIESTA

2013 4-DOOR SEDAN SE
5-PASSENGER SFE
1.6L TIVCT DURATECH DOHC I4
POWER SHIFT 6 SPD AUTO TRAN

EXTERIOR
BLUE CANDY
INTERIOR
CHARCOAL BLACK W/BUE CLOTH

DM 203069

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR 15" STEEL WHEELS WITH COVERS	INTERIOR 60/40 SPLIT FOLD REAR SEAT - CLOTH BUCKET FRONT SEATS - DUAL VANITY MIRRORS - TILT/TELESCOPE COLUMN - AUXILIARY AUDIO INPUT JACK - REAR DOME LAMP	FUNCTIONAL - EASYFUEL CAPLESS FILLER - POWER MIRRORS - QUAD BEAM HALOGEN HEADLAMP - REAR WINDOW DEFROSTER 1-TOUCH UP/DOWN DRIVER WIN - AM/FM SINGLE CD/MP3, 4SPKR - AIR CONDITIONING - DOME LAMP & MAP LIGHTS - POWER LOCKS W/ REMOTE KEYLESS ENTRY - MESSAGE CENTER W/TRIP CPTR - ADVANCETRAC W/ESC - FRONT DISC REAR DRUM BRAKES (ABS) - POWER STEERING W/EPAS	SAFETY/SECURITY - DRIVER/PASSENGER AIR BAGS - AIRBAG - DRIVER KNEE - AIRBAGS - SIDE AIR CURTAIN - CHILDPROOF REAR DOOR LOCKS - TIRE PRESSURE MONITOR SYS - SECURITY ANTI-THEFT ENGINE IMMOBILIZER WARRANTY 3YR/36,000 BUMPER / BUMPER 5YR/60,000 POWERTRAIN 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 200A		BASE PRICE	\$15,200.00
OPTIONAL EQUIPMENT		TOTAL OPTIONS	1,585.00
2013 MODEL YEAR			
BLUE CANDY	395.00		
POWER SHIFT 6 SPD AUTO TRANS	1,095.00	TOTAL VEHICLE & OPTIONS	16,785.00
4 SPKR SYS W/MID WFRS/2 TWEETE		DESTINATION & DELIVERY	795.00
50 STATE EMISSIONS	NO CHARGE		
SUPER FUEL ECONOMY PKG 4 DOOR	95.00		
.P195/60R15 T RATED TIRES			
.DECKLID SPOILER-4 DOOR			

	RAMP ONE		TOTAL MSRP	\$17,580.00
	RV2E		This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.	
	RAMP TWO	FINAL ASSEMBLY PLANT		
		CUAUTITLAN		
	METHOD OF TRANSP.	ITEM #: 16-3057 O/T 2		
	RAIL	DB221 N RA 2X 335 000598 02 22 13		

EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



33 MPG

combined city/hwy

29 city

40 highway

3.0 gallons per 100 miles

Subcompacts range from 14 to 112 MPG. The best vehicle rates 112 MPGe.

You save

\$3,600

in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$1,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1810Best

1610Best

This vehicle emits 267 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★▲

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety Concern: Visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash	Driver Passenger	★★★★★
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Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat	★★★★★▲
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Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



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Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.



FordCredit

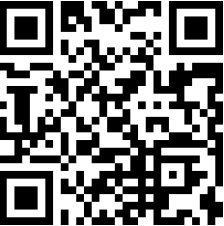
Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.

IIHS Ratings

Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Scan this code to experience this vehicle or text 3FDM203069 to 48028 or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.