ford.com

VEHICLE DESCRIPTION

F-150

RK **F17540**

2024 F-150 4X4 SUPERCREW
145" WHEELBASE
3.5L V6 ECOBOOST
ELEC TEN-SPEED AUTO TRANS

EXTERIOR
ICONIC SILVER METALLIC
INTERIOR
SMOKED TRUFFLE LRTH TRIM

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR
- DAYTIME RUNNING LAMPS
- FOG LAMPS-LED
- FULLY BOXED STEEL FRAME
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTOLAMP (ON/OFF)
- LED PROJECTOR W/ DYNAMIC BENDING HEADLAMPS
- LED SIDE-MIRROR SPOTLIGHTS
- POWER MIRRORS
- POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT
- REMOTE TAILGATE RELEASE
- TAIL LAMPS - LED
- TRAILER SWAY CONTROL

INTERIOR
- 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS
- 12" PRODUCTIVITY SCREEN
- A/C W/DUAL CLIMATE CONTROL
- ADAPTIVE CRUISE CONTROL
- ADJUST PEDALS W/MEMORY
- AMBIENT LIGHTING-ONE COLOR
- AUTO DIM REARVIEW MIRROR
- HTD LTHR WRAPPED STR WHL
- HTD/VENTILATED FRT SEATS
- LEATHER TRIMMED SEATS
- PWR DRIVER/PASS LUMBAR

FUNCTIONAL
- 360-DEGREE CAMERA
- BLIS W/CROSS-TRAFFIC ALERT
- FORDPASS™ CONNECT 5GWI-FI HOTSPOT TELEMATICS MODEM
- INTELLIGENT ACCESS W/PUSH BUTTON START
- LANE-KEEPING SYSTEM
- POST-COLLISION BRAKING
- PRE-COLLISION ASSIST W/AEB
- REMOTE START SYSTEM
- REVERSE BRAKE ASSIST
- REVERSE SENSING AND REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 W/EVR & 12" SCREEN

SAFETY/SECURITY
- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- CTR HIGH MOUNT STOP LAMP
- SECURICODE KEYLESS KEYPAD
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYS™
- STOLEN VEH SVCS: 1 YR PLAN
- TIRE PRESSURE MONIT SYS

WARRANTY
- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE	(MSRP)
EQUIPMENT GROUP 501A	
•LARIAT SERIES	
OPTIONAL EQUIPMENT/OTHER	
3.5L V6 ECOBOOST	NO CHARGE
275/60R20 BSW ALL-TERRAIN	470.00
3.55 MAX TOW E-LOCK REAR AXLE	
7100# GVWR PACKAGE	NO CHARGE
FRONT LICENSE PLATE BRACKET	NO CHARGE
50 STATE EMISSIONS	555.00
MOBILE OFFICE PACKAGE	
.PARTITIONED LOCKABLE STORAGE	
.WIRELESS CHARGING PAD	
BLUECRUISE EQUIP: 90DAY TRIAL	785.00
TOW/HAUL PACKAGE	
.INTEGRATED TRAILER BRAKE CONT	
.LESS ONBOARDSCALE/SMART HITCH	1,095.00
FX4 OFF-ROAD PACKAGE	
.SKID PLATES	
.LINER-TRAY STYLE-NO CARPET MA	
20" CHROME-LIKE PVD WHEELS	
EXTENDED RANGE 36GAL FUEL TANK	595.00
BEDLINER-TOUGHBED SPRAYIN*ACCY	

PRICE INFORMATION	(MSRP)
BASE PRICE	$65,395.00
TOTAL OPTIONS/OTHER	3,500.00
TOTAL VEHICLE & OPTIONS/OTHER	68,895.00
DESTINATION & DELIVERY	1,995.00

RAMP ONE: CF1P
RAMP TWO:
CONVOY
ITEM #: 71-S601 O/T 2

TOTAL MSRP $70,890.00

Ford Credit Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

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EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

19 MPG
combined city/hwy

16 city
24 highway

Standard Pickup Trucks range from 12 to 73 MPG. The best vehicle rates 140 MPGe.

5.3 gallons per 100 miles

You **spend $4,500** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel **cost $2,850**

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 4 (1 – 10 Best)

Smog Rating (tailpipe only): 7 (1 – 10 Best)

This vehicle emits 467 grams CO_2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs $9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★ Passenger ★★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).
www.safercar.gov or 1-888-327-4236

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The FordPass™ Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.** See in-vehicle settings for connectivity options.

*Based on 1977–2023 CY total sales.
**FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.

Ford | FORD PROTECT®
Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

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Msg & Data rates may apply. Text HELP for help
www.ford.com/help/privacy-terms/