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VEHICLE DESCRIPTION

F-150

2024 F-150 4X4 SUPERCREW  
145" WHEELBASE  
3.5L POWERBOOST FULL HYBRID  
HYBRID ELEC 10-SPD AUTO TRA

EXTERIOR  
ICONIC SILVER METALLIC  
INTERIOR  
BLACK INT W/BLACK LTHR TRIM

RF B78288

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

• DAYTIME RUNNING LAMPS  
• EASY FUEL® CAPLESS FILLER  
• FOG LAMPS-LED  
• FULLY BOXED STEEL FRAME  
• HEADLAMPS - AUTO HIGH BEAM  
• HEADLAMPS - AUTOLAMP (ON/OFF)  
• LED REFLECTOR HEADLAMPS  
• PICKUP BOX TIE DOWN HOOKS  
• POWER TAILGATE LOCK  
• REAR PRIVACY GLASS  
• TRAILER SWAY CONTROL  
• WIPERS- INTERMITTENT  
• ZONE LIGHTING

INTERIOR

• 12" PRODUCTIVITY SCREEN  
• A/C W/DUAL CLIMATE CONTROL  
• DOOR LOCKS - POWER  
• DUAL VISOR VANITY MIRRORS  
• ILLUMINATED ENTRY  
• MESSAGE CTR: OUTSIDE TEMP, COMPASS, TRIP COMPUTER  
• POWERPOINTS - 12V  
• TILT/TELESCOPE STR COLUMN

FUNCTIONAL

• BLIS W/CROSS-TRAFFIC ALERT  
• CLASS IV TRAILER HITCH W/ SMART TRLR TOW CONNECTOR  
• FORDPASS™ CONNECT 5GWI-FI HOTSPOT TELEMATICS MODEM  
• LANE-KEEPING SYSTEM  
• POST-COLLISION BRAKING  
• PRE-COLLISION ASSIST W/AEB  
• PRO TRAILER BACKUP ASSIST  
• PRO TRAILER HITCH ASSIST  
• REVERSE BRAKE ASSIST  
• REVERSE SENSING AND REAR VIEW CAMERA  
• SELECTSHIFT®  
• SYNC®4 W/EVR & 12" SCREEN

SAFETY/SECURITY

• ADVANCETRAC™ WITH RSC®  
• AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT  
• AIRBAGS - SAFETY CANOPY®  
• CTR HIGH MOUNT STOP LAMP  
• PERIMETER ALARM  
• SECURICODE KEYLESS KEYPAD  
• SOS POST-CRASH ALERT SYS™  
• STOLEN VEH SVCS: 1 YR PLAN  
• TIRE PRESSURE MONIT SYS

WARRANTY

• 3YR/36,000 BUMPER / BUMPER  
• 5YR/60,000 POWERTRAIN  
• 5YR/60,000 ROADSIDE ASSIST  
• 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 303A

•XLT SERIES  
•LED SIDE-MIRROR SPOTLIGHTS  
•POWER-SLIDING REAR WINDOW  
•B&O SOUND SYSTEM, 8 SPKR  
•MOBILE OFFICE PACKAGE  
•PARTITIONED LOCKABLE STORAGE  
•WIRELESS CHARGING PAD

OPTIONAL EQUIPMENT/OTHER

3.5L POWERBOOST FULL HYBRID  
HYBRID ELEC 10-SPD AUTO TRANS  
3.73 MAX TOW E-LOCK REAR AXLE  
7400# GVWR PACKAGE  
FRONT LICENSE PLATE BRACKET  
XLT BLACK APPEARANCE PKG PLUS  
.275/60R20 BSW ALL-TERRAIN  
.20" GLOSS BLACK PAINTED ALUM  
50 STATE EMISSIONS  
TWIN PANEL MOONROOF  
PRO POWER ONBOARD - 7.2KW  
BLUECRUISE EQUIP: 90DAY TRIAL  
TOW/HAUL PACKAGE  
.INTEGRATED TRAILER BRAKE CONT  
MIRROR MAN FOLD W/POWER GLASS  
FX4 OFF-ROAD PACKAGE  
.SKID PLATES  
.LINER-TRAY STYLE-NO CARPET MA  
STANDARD FUEL TANK  
BED UTILITY PACKAGE  
.TAILGATE STEP

(MSRP)

9,240.00 WHEEL WELL LINER

3,560.00  
NO CHARGE  
570.00  
  
NO CHARGE  
2,200.00  
  
NO CHARGE  
1,495.00  
850.00  
  
785.00  
  
1,095.00  
  
635.00

(MSRP)

180.00

150.00  
245.00  
80.00

PRICE INFORMATION

BASE PRICE \$53,950.00  
TOTAL OPTIONS/OTHER 21,085.00

TOTAL VEHICLE & OPTIONS/OTHER 75,035.00  
DESTINATION & DELIVERY 1,995.00

TOTAL BEFORE DISCOUNTS 77,030.00  
XLT HIGH DISCOUNT - 2,000.00  
POWERBOOST HYBRID DISC - 1,900.00  
  
TOTAL SAVINGS - 3,900.00

RAMP ONE


CN59

RAMP TWO

CONVOY

ITEM #:  
41-4927 O/T 2

TOTAL MSRP \$73,130.00




Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).

RJ231 N RB 2X 460 002321 09 23 24


EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



23

combined city/hwy

22

city

24

highway

Standard Pickup Trucks range from 12 to 73 MPG. The best vehicle rates 140 MPGe.

You spend \$2,000 more in fuel costs over 5 years compared to the average new vehicle.


Annual fuel cost \$2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only) 5

Smog Rating (tailpipe only) 7

This vehicle emits 387 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash ★★★★★

Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash ★★★★★

Front seat ★★★★★  
Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA).  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236


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F-SERIES®

AMERICA'S BEST SELLING TRUCKS

The FordPass™ Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.\*\* See in-vehicle settings for connectivity options.


\*Based on 1977–2023 CY total sales.  
\*\*FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes WI-Fi hotspot.




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Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FRFB78288 TO 48028

Msg & Data rates may apply. Text HELP for help



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