



ford.com

VEHICLE DESCRIPTION

# F-150

2023 F-150 4X4 SUPERCREW  
145" WHEELBASE  
3.5L POWERBOOST FULL HYBRID  
HYBRID ELEC 10-SPD AUTO TRA

EXTERIOR  
RAPID RED MET TINTED CC  
INTERIOR  
BLACK INT W/BLACK LEATHER

## PF B15801

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- BUMPERS- BODY COLOR
- FOG LAMPS-LED
- LED SIDE-MIRROR SPOTLIGHTS
- POWER MIRRORS
- POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT
- PROJECTOR HEADLAMPS LED
- REMOTE TAILGATE RELEASE
- RUNNING BOARD-PWR DEPLOY
- TAIL LAMPS - LED
- ZONE LIGHTING

**INTERIOR**

- 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS
- 12" PRODUCTIVITY SCREEN
- 2ND ROW HEATED SEATS
- ADJUST PEDALS W/MEMORY
- AMBIENT LIGHTING-ONE COLOR
- CARPET W/PREM FLOOR MATS
- GENUINE WOOD ACCENTS
- HTD/VENTILATED FRT SEATS
- INTELL ADAPT CRUISE CTRL
- LEATHER WRAPPED STR WHEEL
- MEMORY DRIVER SEAT
- PWR TILT/TEL STR COL W/MEM
- REAR PARTITIONED LOCKABLE FOLD-FLAT STORAGE

**FUNCTIONAL**

- BLIS W/CROSS TRAFFIC ALERT
- GNCTD BLT-IN NAV(3-YR INC)
- EVASIVE STEERING ASSIST
- FORDPASS CONNECT™ 4G HOTSPOT TELEMATICS MODEM
- INTELLIGENT ACCESS W/PUSH BUTTON START
- LANE-KEEPING SYSTEM
- POST-COLLISION BRAKING
- REVERSE BRAKE ASSIST
- REVERSE SENSING AND REAR VIEW CAMERA
- SYNC®4 12" SCR N W/APPLINK®
- WIRELESS CHARGING PAD

**SAFETY/SECURITY**

- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- LED CTR HIGH MNT STOP LAMP
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYSTM™
- TIRE PRESSURE MONIT SYS

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE

**EQUIPMENT GROUP 701A**

- PLATINUM SERIES
- B&O UNLEASHED SOUND SYS 18SPK
- BED UTILITY PACKAGE
- LED BOX LIGHTING
- BOXLINK
- TAILGATE STEP
- POWER TAILGATE
- FORD BLUECRUISE 1.0
- 360-DEGREE CAMERA PACKAGE

(MSRP)

- 3,950.00 ACTIVE PARK ASSIST 2.0 REMOVAL
- PLATINUM BLACK PACK SEAT
- MULTICONTOUR SEAT REMOVAL
- STEERING WHEEL - HEAT REMOVAL

(MSRP)

- 365.00
- NO CHARGE
- 300.00
- 140.00

**PRICE INFORMATION**

BASE PRICE	\$68,490.00
TOTAL OPTIONS/OTHER	10,190.00
TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY	78,680.00 / 1,895.00
<b>TOTAL BEFORE DISCOUNTS</b>	<b>80,575.00</b>
<b>PLATINUM HIGH DISCOUNT</b>	<b>- 500.00</b>
<b>TOTAL SAVINGS</b>	<b>- 500.00</b>

**OPTIONAL EQUIPMENT/OTHER**

- 2023 MODEL YEAR
- RAPID RED MET TINTED CC 495.00
- 3.5L POWERBOOST FULL HYBRID 2,500.00
- HYBRID ELEC 10-SPD AUTO TRANS .275/60R20 BSW ALL-TERRAIN NO CHARGE
- 3.73 ELECTRONIC LOCK RR AXLE NO CHARGE
- 7350# GVWR PACKAGE NO CHARGE
- FRONT LICENSE PLATE BRACKET NO CHARGE
- ADVANCED SECURITY PACK REMOVAL - 50.00
- PLATINUM BLACK APPEARANCE PKG .PWR-DEPLOYABLE BDS W/BLK ACCN 1,370.00
- .20" GLOSS BLACK ALUM WHEELS NO CHARGE
- 50 STATE EMISSIONS NO CHARGE
- TWIN PANEL MOONROOF 1,495.00
- INTERIOR WORK SURFACE 195.00
- AUTO START-STOP REMOVAL NO CHARGE
- TRAILER TOW PACKAGE 1,215.00
- CHMSL CAMERA REMOVAL - 175.00
- BLUECRUISE



RAMP ONE	RA72	RAIL
RAMP TWO		
ITEM #:		74-T904 O/T 2

**TOTAL MSRP \$80,075.00**

Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).

PB271 N RB 2X 335 001322 02 27 23

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

**EPA DOT Fuel Economy and Environment**

Gasoline Vehicle

**Fuel Economy**

**23** MPG  
combined city/hwy

23 city  
23 highway

4.3 gallons per 100 miles

Standard Pickup Trucks range from 12 to 70 MPG. The best vehicle rates 132 MPGe.

**You spend \$1,500 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost \$1,900**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **5**

**Smog Rating** (tailpipe only) **6**

This vehicle emits 381 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		
<b>Rollover</b>		★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).



The FordPass® Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.\*\* See in-vehicle settings for connectivity options.

\*Based on 1977-2022 CY total sales. \*\*FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

SCAN OR TEXT 1FPFB15801 TO 48028

Msg & Data rates may apply. Text HELP for help

[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)