ford.com

VEHICLE DESCRIPTION

F-150

PF C01404

2023 F-150 4X4 SUPERCREW
145" WHEELBASE
3.5L V6 ECOBOOST
ELEC TEN-SPEED AUTO W/TOW M

EXTERIOR
AGATE BLACK METALLIC
INTERIOR
BLACK INT W/BLACK LEATHER

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR
- BUMPERS- BODY COLOR
- FOG LAMPS-LED
- LED SIDE-MIRROR SPOTLIGHTS
- POWER MIRRORS
- POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT
- PROJECTOR HEADLAMPS LED
- REMOTE TAILGATE RELEASE
- RUNNING BOARD-PWR DEPLOY
- TAIL LAMPS - LED
- ZONE LIGHTING

INTERIOR
- 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS
- 12" PRODUCTIVITY SCREEN
- 2ND ROW HEATED SEATS
- ADJUST PEDALS W/MEMORY
- AMBIENT LIGHTING-ONE COLOR
- CARPET W/PREM FLOOR MATS
- GENUINE WOOD ACCENTS
- HTD/VENTILATED FRT SEATS
- INTELL ADAPT CRUISE CTRL
- LEATHER WRAPPED STR WHEEL
- MEMORY DRIVER SEAT
- PWR TILT/TEL STR COL W/MEM
- REAR PARTITIONED LOCKABLE FOLD-FLAT STORAGE

FUNCTIONAL
- BLIS W/CROSS TRAFFIC ALERT
- CNCTD BLT-IN NAV(3-YR INC)
- EVASIVE STEERING ASSIST
- FORDPASS CONNECT™ 4G HOTSPOT TELEMATICS MODEM
- INTELLIGENT ACCESS W/PUSH BUTTON START
- LANE-KEEPING SYSTEM
- POST-COLLISION BRAKING
- REVERSE BRAKE ASSIST
- REVERSE SENSING AND REAR VIEW CAMERA
- SYNC®4 12" SCRN W/APPLINK®
- WIRELESS CHARGING PAD

SAFETY/SECURITY
- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- LED CTR HIGH MNT STOP LAMP
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYS™
- TIRE PRESSURE MONIT SYS

WARRANTY
- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE	(MSRP)
EQUIPMENT GROUP 701A	3,950.00
•PLATINUM SERIES	
•B&O UNLEASHED SOUND SYS 18SPK	
•BED UTILITY PACKAGE	
•LED BOX LIGHTING	
•BOXLINK	
•TAILGATE STEP	
•POWER TAILGATE	
•FORD BLUECRUISE 1.0	
•360-DEGREE CAMERA PACKAGE	
OPTIONAL EQUIPMENT/OTHER	
3.5L V6 ECOBOOST	740.00
.275/60R20 BSW ALL-TERRAIN	
3.55 ELECTRONIC LOCK RR AXLE	NO CHARGE
7050# GVWR PACKAGE	
FRONT LICENSE PLATE BRACKET	NO CHARGE
ADVANCED SECURITY PACK REMOVAL	- 50.00
PLATINUM BLACK APPEARANCE PKG	1,795.00
.PWR-DEPLOYABLE BDS W/BLK ACCN	
.20" GLOSS BLACK ALUM WHEELS	
50 STATE EMISSIONS	NO CHARGE
TWIN PANEL MOONROOF	1,495.00
LINER-TRAY STYLE-W/CARPET MAT	NO CHARGE
PRO POWER ONBOARD - 2KW	995.00
INTERIOR WORK SURFACE	195.00
MAX TRAILER TOW PACKAGE	2,040.00
FX4 OFF-ROAD PACKAGE	1,095.00
.SKID PLATES	
CHMSL CAMERA REMOVAL	- 175.00
EXTENDED RANGE 36GAL FUEL TANK	NO CHARGE

	(MSRP)
BLUECRUISE	
ACTIVE PARK ASSIST 2.0 REMOVAL	- 365.00
PLATINUM BLACK PACK SEAT	NO CHARGE
MULTICONTOUR SEAT REMOVAL	- 300.00
STEERING WHEEL - HEAT REMOVAL	- 140.00
BEDLINER-TOUGHBED SPRAYIN*ACCY	595.00

PRICE INFORMATION	
BASE PRICE	$68,490.00
TOTAL OPTIONS/OTHER	11,870.00
TOTAL VEHICLE & OPTIONS/OTHER	80,360.00
DESTINATION & DELIVERY	1,895.00
TOTAL BEFORE DISCOUNTS	**82,255.00**
PLATINUM HIGH DISCOUNT	**- 500.00**
TOTAL SAVINGS	**- 500.00**

RAMP ONE: CA03

RAMP TWO:

CONVOY

ITEM #: 27-4667 O/T 2

TOTAL MSRP $81,755.00

Ford Credit: Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

PE241 N RB 2X 355 003607 05 24 23

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

20 MPG combined city/hwy

18 city

23 highway

5.0 gallons per 100 miles

Standard Pickup Trucks range from 12 to 70 MPG. The best vehicle rates 132 MPGe.

You **spend $3,000** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel **cost $2,200**

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 4 (1 – 10 Best)

Smog Rating (tailpipe only): 6 (1 – 10 Best)

This vehicle emits 451 grams CO_2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs $8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★ Passenger ★★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).
www.safercar.gov or 1-888-327-4236

46 YEARS BUILT FORD TOUGH F-SERIES AMERICA'S BEST SELLING TRUCKS*

The FordPass® Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.** See in-vehicle settings for connectivity options.

*Based on 1977–2022 CY total sales.
**FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.

1FTFW1E82PFC01404

FORD PROTECT® Continued Service Plan
Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPFC01404 TO 48028
Msg & Data rates may apply. Text HELP for help
www.ford.com/help/privacy-terms/