

ford.com

VEHICLE DESCRIPTION

BRONCO

2024 BADLANDS 4-DOOR 4X4  
BADLANDS - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

EXTERIOR  
RACE RED  
INTERIOR  
VINYL BLACK SEATS

RL A96448

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, FRONT - HD MODULAR
- BUMPER,REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT
- AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRΝ
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS - 12V
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRΝ
- ADVANCED 4X4
- BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT
- FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 334A

- BADLANDS SERIES
- MID PACKAGE
- DUAL-ZONE ELEC CLIMATE CNTRL
- FRONT ROW HEATED SEATS
- POWER OUTLET
- FORD CO-PILOT360
- HIGH/LUX PACKAGE
- 360-DEGREE CAMERA
- ADAPTIVE CRUISE CONTROL
- HEATED STEERING WHEEL
- WIRELESS CHARGING PAD

OPTIONAL EQUIPMENT/OTHER

2024 MODEL YEAR

RACE RED

2.7L ECOBOOST V6 ENGINE

10-SPEED AUTO TRANSMISSION

AM/FM,10 SPKRS,SDARS

CNCTD NAV (1-YEAR SUB INC)

REMOTE START SYSTEM

LED SIGNATURE LIGHTING

SASQUATCH PACKAGE

4.7/REAR AXLE-LOCKING DIFF

.FRONT AXLE-LOCKING DIFFRNTL

.17"BLK ALM BEADLCK ALLOY RING

.LT315/70R17 M/T TIRES (35")

HARD TOP,GRAY MOLDED-IN-COLOR

FRONT LICENSE PLATE BRACKET

RAPTOR-STYLE RUNNING BOARD

FLR LINERS ALL WEATHER MATS

(MSRP)

4,575.00

ON-VEH STORAGE-TOP/DOOR BAGS

(MSRP)

400.00

PRICE INFORMATION

BASE PRICE

\$51,385.00

TOTAL OPTIONS/OTHER



15,560.00

TOTAL VEHICLE & OPTIONS/OTHER

66,945.00


DESTINATION & DELIVERY

1,895.00




Bronco Off-Road

Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See [www.BroncoOffRodeo.com](http://www.BroncoOffRodeo.com) for more information.

	RAMP ONE		TOTAL MSRP \$68,840.00
	RM6P		
	RAMP TWO	RAIL	<div><div></div><div>Ford Credit</div><div>Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a>.</div></div>
		ITEM #: 53-C202 O/T 2	
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		RJ101 N RB 2X 445 007583 09 10 24


EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



17

MPG

combined city/hwy

17

city

17

highway

5.9

gallons per 100 miles

You spend

\$6,250

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel cost

\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1

3

10

Best

1

6


10

Best

This vehicle emits 522 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

Not Rated

Not Rated

Based on the risk of injury in a side impact.


Rollover


★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236


1FMEE9BP9RLA96448





WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, v vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phtl lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

rates may apply. Text HELP for help



[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)

3202409181110