



ford.com

VEHICLE DESCRIPTION

BRONCO

2025 BADLANDS 4-DOOR 4X4
BADLANDS - 5 PASSENGER
2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

SL

B53980

EXTERIOR
MARSH GRAY
INTERIOR
VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, FRT-PWDR CTD STEEL
- BUMPER,REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- LED SIGNATURE LIGHTING
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT
- AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- DIGITAL INSTRUMENT CLUSTER
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS - 12V
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- ADVANCED 4X4
- BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS® CONNECT
- FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 331A

- BADLANDS SERIES

OPTIONAL EQUIPMENT/OTHER

2025 MODEL YEAR

MARSH GRAY

2.7L ECOBOOST V6 ENGINE

10-SPEED AUTO TRANSMISSION

LT285/70R17 A/T TIRES (33")

4.46/REAR AXLE-LOCKING DIFF

FRONT AXLE-LOCKING DIFFRNTL

ROCK RAILS

MANUAL A/C, SINGLE ZONE

17" GRAY-PNTD ALUM WLS

HARD TOP, BLACK-PAINTED

.SOUND DEADENING HEADLINER

BLACK APPEARANCE PACKAGE

.BLACK APPEARANCE GRAPHIC PKG

FRONT LICENSE PLATE BRACKET

FRONT BUMPER, HD MODULAR

STORAGE BAG-FRNT TOP PNL/DOOR

(MSRP)

395.00

2,145.00

1,795.00

2,495.00

995.00

NO CHARGE

775.00

400.00

PRICE INFORMATION

BASE PRICE

TOTAL OPTIONS/OTHER

49,585.00

9,000.00

TOTAL VEHICLE & OPTIONS/OTHER

DESTINATION & DELIVERY

58,585.00

1,995.00

(MSRP)



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRodeo.com for more information.

	RAMP ONE		TOTAL MSRP \$60,580.00
	RH80	RAIL	
	RAMP TWO	ITEM #:	Scan The QR Code to get more details about this vehicle
		52-S13S O/T 2	
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		SK062 N RB 2X 550 002504 10 06 25

EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



18

MPG

combined city/hwy

17

city

18

highway

5.6 gallons per 100 miles

You spend

\$5,000

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$2,900

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1

4

10

Best

1

5

10

Best

This vehicle emits 506 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Side Crash

Front seat Rear seat

Not Rated Not Rated

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



BRONCO™

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



Protect®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.



Credit

Get Prequalified now at www.ford.com/finance

1FMEE9BP7SLB53980





WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

3202510148240