



ford.ca

VEHICLE DESCRIPTION

BRONCO

2024 BADLANDS 4-DOOR 4X4
BADLANDS - 5 PASSENGER
2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR
RACE RED
INTERIOR
VINYL BLACK SEATS

RL A71983

STANDARD EQUIPMENT			
STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE IN THE BASE PRICE BELOW			
EXTERIOR	INTERIOR	FUNCTIONAL	SAFETY/SECURITY
• ACTIVE GRILLE SHUTTERS	• 1TOUCH UP/DWN DRV/PASS WIN	• BADLANDS SUSPENSION	• ADVANCETRAC™W/ ROLL STABILITY CONTROL
• AUTO HIGH BEAMS	• AUXILIARY SWITCHES	• BRAKES, 4-WHEEL DISC	• AIRBAGS, DRIVER & PASS
• BUMPER, REAR - POWDER COATED STEEL	• CONSOLE, OVERHEAD	• FORDPASS™ CONNECT	• LATCH CHILD RESTRAINT SYS
• EASY FUEL CAPLESS FILLER	• DIGITAL IP CLUSTER - 8"	• FRONT STABILIZER BAR DISCONNECT	• PERIMETER ALARM
• FENDER TIE-DOWN HOOKS	• GLOVE BOX, LOCKING	• HILL START ASSIST	• PERSONAL SAFETY SYSTEM™
• FULL VEH STEEL BASH PLATES	• GRAB HANDLES, DRVVR/PASS	• PRE-COLLISION ASSIST W/AEB	• SAFETY CANOPY
• LED HEADLAMPS	• ILLUMINATED ENTRY	• REAR VIEW CAMERA	• TIRE PRESSURE MONITOR SYS
• MIRRORS, FOLD/PWR/HEAT	• MOLLE STRAP SYSTEM	• SYNC@4 W/EVR & 12" SCREEN	
• ROCK RAILS	• POWERPOINTS, 12V	• TERRAIN MGMT SYSTEM™ W/G.O.A.T. MODES	
• TOW HOOKS, FRONT AND REAR	• SEATS REAR 60/40 SPLT FOLD	• TOOL KIT - FOR REMOVABLE DOORS/TOPS	
• WIPERS, FRONT INTERMITTENT	• SMART CHARGING USB PORTS		
	• STEER WHEEL, LEATHER		
		WARRANTY	
		• 3 YR/60,000 KM BASIC	
		• 5YEAR/100,000 KM POWERTRAIN	
		ROADSIDE ASSISTANCE 24 HRS	

INCLUDED ON THIS VEHICLE

(MSRP)*

(MSRP)*

PRICE INFORMATION

BASE PRICE

\$65,810.00

TOTAL OPTIONS/OTHER

15,435.00

TOTAL VEHICLE & OPTIONS/OTHER

81,245.00

DESTINATION & DELIVERY

2,195.00

"THIS VEH. NOT INTENDED FOR
SALE OR REGISTRATION IN US"
RETAIL PRICES EXCLUDE
GST/HST

BRONCO
OFF-ROADEO

Bronco Off-Roaddeo is an outdoor
and off-road adventure playground.
Original Bronco owners who
purchase and take delivery
can attend this full-day, immersive
driving experience, valued at \$2500.
Fleet vehicles not eligible. See
www.BroncoOffRoaddeo.com for more information.

EQUIPMENT GROUP 332A

1,850.00

•BADLANDS SERIES

•MID PACKAGE

•DUAL-ZONE ELEC CLIMATE CNTRL

•FRONT ROW HEATED SEATS

•POWER OUTLET

•FORD CO-PILOT360

OPTIONAL EQUIPMENT/OTHER

2024 MODEL YEAR

100.00

FEDERAL EXCISE TAX

2,695.00

2.7L ECOBOOST V6 ENGINE

1,495.00

10-SPEED AUTO TRANSMISSION

ROCK RAILS

ADVANCED 4X4

AM/FM,7 SPKRS,SDARS

REMOTE START SYSTEM

LED SIGNATURE LIGHTING

SASQUATCH PACKAGE

6,430.00

.4.7/REAR AXLE-LOCKING DIFF

.FRONT AXLE-LOCKING DIFFRNTL

.17"BLK ALM BEADLCK ALLOY RING

.LT315/70R17 M/T TIRES (35")

HARD TOP, MOULDED-IN-COLOUR

2,290.00

.SOUND DEADENING HEADLINER

.FRT ROW TOP PANEL STORAGE BAG

FRONT LICENSE PLATE BRACKET

NO CHARGE

ENGINE BLOCK HEATER

375.00

FLR LINERS ALL WEATHER MATS

200.00

SOLD TO/VENDU A	B70 096	RAMP ONE/ TERMINAL UN	DEALER NO./CONCESSIONNAIRE	TOTAL MSRP \$83,440.00
Fort Motors Limited 11104 Alaska Road North Fort St John BC CAN V1J 5T5	CC8G		B70 096	
SHIP TO (IF OTHER THAN SOLD TO) / EXPEDIER A (SI AUTRE QUE L' ACHETEUR)		RAMP TWO/ TERMINAL DEUX	FINAL ASSEMBLY PLANT/ USINE DE MONTAGE	* MANUFACTURER'S SUGGESTED RETAIL PRICE = MSRP * NOTE: THIS PRICE HAS BEEN DEVELOPED AS A GUIDE. DEALERS MAY SELL FOR LESS AND ARE NOT UNDER ANY OBLIGATION TO ACCEPT THIS SUGGESTED RETAIL PRICE.
			MICHIGAN	
SHIP THROUGH/EXPEDIER VIA		METHOD OF TRANSP / MODE DE TRANSPORT	ITEM #:	
		CONVOY	B7-A787 O/T 2	
			RG151 N RE 2X 440 002142 07 15 24	

Canada

ENERGUIDE

 Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant

 13.9 L/100 km
combined/combinée

14.0 L/100 km
city
ville

13.7 L/100 km
highway
route

20 mi/gal

Annual fuel cost

for an annual distance of 20,000 km, and an
average fuel price of \$1.45 per litre

\$ 4 031

Coût annuel en carburant

pour une distance annuelle de 20 000 km, et un
prix moyen du carburant de 1,45 \$ par litre

Small SUVs range from /
Les petits VUS font entre

1.9 - 16.5 L_e/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone

3

1 326 g CO₂/km 10

Best/meilleur

Smog Rating / Indice de Smog

6

1 10

Best/meilleur

Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada
approved criteria and testing methods. Vehicle's
actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des
critères approuvés par le gouvernement du Canada. La
consommation de carburant réelle du véhicule variera.

For more information visit
vehicles.nrcan.gc.ca

Pour plus d'information visitez
vehicules.rncan.gc.ca



U.S. GOVERNMENT SAFETY RATINGS
COTES DE SÉCURITÉ DU GOUVERNEMENT AMÉRICAIN

Overall Vehicle Score /
Cote globale du véhicule

Not Rated / Non coté

Frontal Crash
Collision frontale

Driver / Conducteur
Passenger / Passager

★★★★★

Side Crash
Collision latérale

Front seat / Siège avant
Rear seat / Siège arrière

Not Rated / Non coté
Not Rated / Non coté

Rollover / Capotage

★★★

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.
Les cotes varient de 1 à 5 étoiles (★★★★★), 5 étant la cote la plus élevée.

Source: U.S. National Highway Traffic Safety Administration
For more information / Pour de plus amples renseignements
www.safercar.gov



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FORD PROTECT

Insist on Ford Protect! The only extended service plan fully backed
by Ford and honored at every Ford dealership in the US and Canada.
See your Ford dealer for additional details, or visit www.ford.ca
for more information.



custom accessories

Personalize your vehicle with Ford Custom Accessories.
Genuine Ford Accessories are engineered for your vehicle
and can be included under the Ford New Vehicle Limited
Warranty. Certain conditions, limitations and exclusions
apply. See your Dealer for details.