Small SUVs range from 14 to 123 MPG.

distributing fuel also create emissions; learn more at fueleconomy.gov

The best vehicle rates 140 MPGe.

You spend

over 5 years

compared to the

average new vehicle.

more in fuel costs

Gasoline Vehicle



BRONCO

2024 BADLANDS 4-DOOR 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** RL **B40954**

CARBONIZED GRAY METALLIC INTERIOR LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

BUMPER, FRONT - HD MODULAR

ford.com

- BUMPER.REAR-PWDR CTD STEEL
- **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- HEADLAMPS AUTO LED
- MIRRORS-HTD/POWER GLASS,
- TOW HOOKS-FRT (2)/REAR (2)
- MANUAL FOLD

INCLUDED ON THIS VEHICLE

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM

- POWERPOINTS 12V • SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN
- PUSH-BUTTON START • REAR VIEW CAMERA

FUNCTIONAL

ADVANCED 4X4

- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®

• 12"LCD CTR STACK TOUCHSCRN

• BADLANDS SUSPENSION

• FORDPASS™ CONNECT

• HILL START ASSIST

• BRAKES, 4-WHEEL DISC/ABS

• FRNT/REAR LOCKING DIFFRNTL

• FRONT STA-BAR DISCONNECT

• PRE-COLLISION ASSIST W/AEB

• TOOL KIT- DOOR/TOP REMOVAL

(MSRP)

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE)
- & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS • ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN

(MSRP)

\$51,385.00

18,135.00

69,520.00

1.895.00

• 5YR/60,000 ROADSIDE ASSIST

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog. fueleconomygov

Fuel Economy

5.9 gallons per 100 miles

\$3,200

Annual fuel COST

Calculate personalized estimates and compare vehicles



Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

his vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and







10

•MID PACKAGE •DUAL-ZONE ELEC CLIMATE CNTRL

EQUIPMENT GROUP 334A

•FRONT ROW HEATED SEATS POWER OUTLET

BADLANDS SERIES

- •FORD CO-PILOT360
- •HIGH/LUX PACKAGE
- •360-DEGREE CAMERA
- •ADAPTIVE CRUISE CONTROL
- HEATED STEERING WHEEL
- •WIRELESS CHARGING PAD

OPTIONAL EQUIPMENT/OTHER 2.7L ECOBOOST V6 ENGINE

10-SPEED AUTO TRANSMISSION **ROCK RAILS** AM/FM,10 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)** REMOTE START SYSTEM

LED SIGNATURE LIGHTING LTHR-TRIM/VINYL BLACK SEATS SASQUATCH PACKAGE .4.7/REAR AXLE-LOCKING DIFF

FRONT AXLE-LOCKING DIFFRNTL .17"BLK ALM BEADLCK ALLOY RING .LT315/70R17 M/T TIRES (35")

HARD TOP, BLACK-PAINTED SOUND DEADENING HEADLINER FRT ROW TOP PANEL STORAGE BAG

FRONT LICENSE PLATE BRACKET **NO CHARGE**

(MSRP)

4,575.00 FLR LINERS ALL WEATHER MATS

DEALER INSTALLED OPTIONS Wheel Lock Kit

Trailer Tow Package Storage-Roof Bag 2nd Row Panel

2,145.00 1.495.00 2,195.00 4.040.00

2,495.00

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

RAIL

74-G503 O/T 2

RAMP ONE

BAMP TWO

RP72

160.00 PRICE INFORMATION

180.00 DESTINATION & DELIVERY

TOTAL OPTIONS/OTHER

750.00 TOTAL VEHICLE & OPTIONS/OTHER

BASE PRICE

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$71,415.00

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RL061 N RB 2X 450 005990 11 06 24

GOVERNMENT 5-STAR SAFETY RATINGS

Not Rated

 $\star\star\star$

EPA Fuel Economy and Environment

highway

MPG

city

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat Based on the risk of injury in a side impact

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, v vehicle can expose you to chemicals including engine exhaust, carbon monoxide, pht

lead. which are known to the State of California to cause cancer and birth defects or other reproductive narm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.



The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options. FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from ctioning. Message and data rates may apply. See your local Ford website for our privacy policy.



www.ford.com/help/privacy-terms

