



ford.com

VEHICLE DESCRIPTION



BRONCO


2024 BADLANDS 4-DOOR 4X4
BADLANDS - 5 PASSENGER
2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR
RACE RED
INTERIOR
LTHR-TRIM/VINYL BLACK SEATS

RL B06981

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR <ul style="list-style-type: none">BUMPER, FRONT - HD MODULARBUMPER,REAR-PWDR CTD STEELEASY FUEL® CAPLESS FILLERFENDER TIE-DOWN HOOKSFULL VEH STEEL BASH PLATESGRILLE-GRAY/BRONCO WHITEHEADLAMPS - AUTO HIGH BEAMHEADLAMPS - AUTO LEDMIRRORS-HTD/POWER GLASS, MANUAL FOLDTOW HOOKS-FRT (2)/REAR (2)	INTERIOR <ul style="list-style-type: none">1TOUCH UP/DOWN DR/PASS WIN60/40 SPLIT FOLD REAR SEATAUX SWITCHES W/PRE-WIRINGIP CLUSTER 8" DIGITAL SCRΝLOCKING GLOVE BOXLTHR GEAR KNOB/STR WHEELMOLLE STRAP SYSTEMPOWERPOINTS - 12VSMART CHARGING USB PORTSTILT/TELESCOPE STR COLUMN	FUNCTIONAL <ul style="list-style-type: none">12"LCD CTR STACK TOUCHSCRΝADVANCED 4X4BADLANDS SUSPENSIONBRAKES, 4-WHEEL DISC/ABSFORDPASS™ CONNECTFRNT/REAR LOCKING DIFFRNTLFRONT STA-BAR DISCONNECTHILL START ASSISTPRE-COLLISION ASSIST W/AEBPUSH-BUTTON STARTREAR VIEW CAMERASIRIUSXM® W/360L- NA AK&HITER MGMT W/G.O.A.T. MODES®TOOL KIT- DOOR/TOP REMOVAL	SAFETY/SECURITY <ul style="list-style-type: none">ADVANCETRAC™ WITH RSC®AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)BELT-MINDER CHIMECHILD SAFETY REAR DR LOCKSELCTR STABILITY/TRACTN CTLINDIV TIRE PRESS MONIT SYSLATCH CHILD SAFETY SYSTEMPERIMETER ALARMPERSONAL SAFETY SYSTEM™ WARRANTY <ul style="list-style-type: none">3YR/36,000 BUMPER / BUMPER5YR/60,000 POWERTRAIN5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)		PRICE INFORMATION	(MSRP)
<u>EQUIPMENT GROUP 334A</u>	4,575.00		BASE PRICE	\$51,385.00
•BADLANDS SERIES			TOTAL OPTIONS/OTHER	13,750.00
•MID PACKAGE				
•DUAL-ZONE ELEC CLIMATE CNTRL			TOTAL VEHICLE & OPTIONS/OTHER	65,135.00
•FRONT ROW HEATED SEATS			DESTINATION & DELIVERY	1,895.00
•POWER OUTLET				
•FORD CO-PILOT360				
•HIGH/LUX PACKAGE				
•360-DEGREE CAMERA				
•ADAPTIVE CRUISE CONTROL				
•HEATED STEERING WHEEL				
•WIRELESS CHARGING PAD				
<u>OPTIONAL EQUIPMENT/OTHER</u>				
2024 MODEL YEAR				
RACE RED	295.00			
2.7L ECOBOOST V6 ENGINE	2,145.00			
10-SPEED AUTO TRANSMISSION	1,495.00			
ROCK RAILS				
SOFT TOP, CLOTH W/PREP KIT				
AM/FM,10 SPKRS,SDARS				
CNCTD NAV (1-YEAR SUB INC)				
REMOTE START SYSTEM				
LED SIGNATURE LIGHTING				
LTHR-TRIM/VINYL BLACK SEATS	2,195.00			
SASQUATCH PKG/NON BEADLCK WHL	3,045.00			
.4.7/REAR AXLE-LOCKING DIFF				
.FRONT AXLE-LOCKING DIFFRNTL				
.17" DARK CARBON GRAY PTD ALUM				
.LT315/70R17 M/T TIRES (35")				
FRONT LICENSE PLATE BRACKET	NO CHARGE			
				Bronco Off-Rodeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRodeo.com for more information.


	RAMP ONE		TOTAL MSRP \$67,030.00	
	RA6K		 Ford Credit	Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance .
	RAMP TWO	RAIL		
		ITEM #: 53-4615 O/T 2		
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		RJ171 N RB 2X 445 009304 09 17 24	

EPA DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy



17

MPG

combined city/hwy

17

city

17

highway

5.9 gallons per 100 miles

You spend

\$6,250

more in fuel costs over 5 years compared to the average new vehicle.

Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

Annual fuel cost

\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1310

Best


1610

Best

This vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.




Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Smartphone QR Code™



fueleconomygov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

Not Rated Not Rated


Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236




BRONCO™

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.


FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.




FORD PROTECT®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.


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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/

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