Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.

BRONCO

2023 4-DOOR ADVANCED 4X4 **WILDTRAK - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** PL C07638

ICONIC SILVER METALLIC INTERIOR LTH-TRM/VNYL SSTONE/BLK STS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

EASY FUEL® CAPLESS FILLER

ford.com

- FENDER TIE-DOWN HOOKS
- GRILLE-BLK/BRONCO WHITE HEADLAMPS - AUTO HIGH BEAM
- **HEADLAMPS AUTO LED**
- MIRRORS-HTD/POWER GLASS.
- MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)
- WILDTRAK HOOD GRAPHIC

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN • 60/40 SPLIT FOLD REAR SEAT
- A/C, DUAL ZONE CLIMATE CTL
- AUX SWITCHES W/PRE-WIRING
- · CARPET FLOORING, BOTH ROWS
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN • LEATHER-TRIM/VINYL SEATS
- LOCKING GLOVE BOX • LTHR GEAR KNOB/STR WHEEL
- POWERPOINTS 12V
- TILT/TELESCOPE STR COLUMN • USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- 4.7/FRNT&REAR LOCKING DIFF
- AUTO START STOP TECH • BRAKES, 4-WHEEL DISC/ABS
- FORD CO-PILOT360™
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- FRONT STABILIZER BAR
- HILL START ASSIST MID AND SASQUATCH™ PKGS
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 W/EVR & 8" SCREEN
- TER MGMT W/G.O.A.T. MODES® • TOOL KIT- DOOR/TOP REMOVAL

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- BELT-MINDER CHIME
- INDIV TIRE PRESS MONIT SYS

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

•WILDTRAK SERIES

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 352A

OPTIONAL EQUIPMENT/OTHER .17"BLK ALM BEADLOCK BLK RING

CNCTD BLT-IN NAV(3-YR INC) HARD TOP GRAY MOLDED-IN-COLOR .FRT ROW TOP PANEL STORAGE BAG

ROOF RAILS W/CROSSBARS, BLACK TUBE STEP, POWDER COATED

AM/FM,7 SPKRS,SDARS

KEYLESS ENTRY KEYPAD LTHR-TRM/VINYL SSTONE/BLK STS (MSRP)

1,895.00

365.00

395.00

595.00

RAMP ONE

BAMP TWO

RF29

.LT315/70R17 M/T TIRES (35") 695.00

SOUND DEADENING HEADLINER

TOWING CAPABILITY

FRONT STEEL BASH PLATE

110.00 NO CHARGE

PRICE INFORMATION

BASE PRICE TOTAL OPTIONS/OTHER

TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY

Bronco Off-Roadeo is an outdoor and off-road adventure playground. purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP

\$65,265.00

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

PM123 N RB 2X 370 000283 12 12 23

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG city

highway

5.9 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$2,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



his vehicle emits 531 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

fueleconomygov

Calculate personalized estimates and compare vehicles







BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. Side Front seat **Not Rated Not Rated** Crash Rear seat

Rollover

Based on the risk of injury in a side impact

 $\star\star\star$ Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLC07638 TO 48028 Msg & Data



www.ford.com/help/privacy-terms/

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05/19/2024

RAIL

24-9481 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

SAFETY/SECURITY

- CANOPY® SYSTEM (ALL ROWS)
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- LATCH CHILD SAFETY SYSTEM • PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

\$59,315.00 4,055.00

63,370.00 1.895.00

Original Bronco owners who