Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.

BRONCO

2023 4-DOOR ADVANCED 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** PL B88735

AREA 51 INTERIOR LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- **HEADLAMPS AUTO HIGH BEAM** HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INCLUDED ON THIS VEHICLE

•DUAL-ZONE ELEC CLIMATE CNTRL

SYNC4 W/ENHNCD VOICE RECOG

•12" LCD CTR STACK TOUCHSCREEN

.17" MCHNED GRAY-PNTD ALUM WLS

HARD TOP GRAY MOLDED-IN-COLOR

FRT ROW TOP PANEL STORAGE BAG

SOUND DEADENING HEADLINER

FRONT AXLE-LOCKING DIFFRNTL

OPTIONAL EQUIPMENT/OTHER

10-SPEED AUTO TRANSMISSION

4.46/REAR AXLE-LOCKING DIFF REMOTE START SYSTEM

2.7L ECOBOOST V6 ENGINE

.LT285/70R17 A/T TIRES (33")

CNCTD NAV (90-DAY TRIAL)

ROCK RAILS

CARPET FLOORING

TOWING CAPABILITY

EQUIPMENT GROUP 333A

•FRONT ROW HEATED SEATS

BADLANDS SERIES

•MID PACKAGE

POWER OUTLET

•HIGH PACKAGE

•FORD CO-PILOT360

•360-DEGREE CAMERA

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX • LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V
- TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- FRNT/REAR LOCKING DIFFRNTL FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START • REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- CANOPY® SYSTEM (ALL ROWS) • BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM • PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

• 3YR/36,000 BUMPER / BUMPER

• 5YR/60,000 POWERTRAIN • 5YR/60,000 ROADSIDE ASSIST (MSRP) (MSRP) (MSRP) NO CHARGE PRICE INFORMATION 2,790.00 FRONT LICENSE PLATE BRACKET BASE PRICE \$49,435.00 TOTAL OPTIONS/OTHER 11,475.00 **TOTAL VEHICLE & OPTIONS/OTHER** 60,910.00 **DESTINATION & DELIVERY** 1.895.00 1,895.00 1,995.00_



Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

STEEL FRONT BUMPER AM/FM.7 SPKRS.SDARS **KEYLESS ENTRY KEYPAD** 110.00 LTHR-TRIM/VINYL BLACK SEATS RAMP ONE RA6K RAIL **BAMP TWO** 53-3351 O/T 2 This label is affixed pursuant to the Federal Automobile

1,895.00

595.00

NO CHARGE

Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed

options or accessories are not included unless listed above.

TOTAL MSRP \$62,805.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

Z525 D 6B 2X 370 001135 08 09 23

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

city highway

5.9 gallons per 100 miles

You spend

more in fuel costs over 5 years compared to the

average new vehicle.

Annual fuel COST

\$2,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

10

his vehicle emits 530 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles







BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

certain remote features (see App Terms for more information).

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

 $\star\star\star$

Side Front seat **Not Rated Not Rated** Crash Rear seat

Based on the risk of injury in a side impact

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236





FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead. which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLB88735 TO 48028

Msg & Data



www.ford.com/help/privacy-terms/