Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.



**BRONCO** 

2023 4-DOOR ADVANCED 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION**  PL **B96655** 

AREA 51 INTERIOR **VINYL BLACK SEATS** 

#### STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

#### **EXTERIOR**

- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- HEADLAMPS AUTO LED MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

### **INTERIOR**

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX • LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

### **FUNCTIONAL**

- BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- HOTSPOT TELEMATICS MODEM
- FRONT STA-BAR DISCONNECT
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TOOL KIT- DOOR/TOP REMOVAL

#### **SAFETY/SECURITY**

- **CANOPY® SYSTEM (ALL ROWS)**
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS

#### **WARRANTY**

- 5YR/60,000 ROADSIDE ASSIST

### (MSRP)

\$49,435.00

11,930.00

#### **EQUIPMENT GROUP 333A**

**INCLUDED ON THIS VEHICLE** 

- •BADLANDS SERIES
- •MID PACKAGE
- •DUAL-ZONE ELEC CLIMATE CNTRL
- •FRONT ROW HEATED SEATS
- POWER OUTLET
- SYNC4 W/ENHNCD VOICE RECOG
- •FORD CO-PILOT360
- HIGH PACKAGE
- •12" LCD CTR STACK TOUCHSCREEN
- •360-DEGREE CAMERA

#### **OPTIONAL EQUIPMENT/OTHER**

10-SPEED AUTO TRANSMISSION LT315/70R17 M/T TIRES (35") REMOTE START SYSTEM **CNCTD NAV (90-DAY TRIAL)** 

SASQUATCH PACKAGE

.4.7/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL

.FRT ROW TOP PANEL STORAGE BAG

**ROCK RAILS** RUBBERIZED FLOORING STEEL FRONT BUMPER

**KEYLESS ENTRY KEYPAD** FRONT LICENSE PLATE BRACKET

(MSRP)

2,790.00

2.7L ECOBOOST V6 ENGINE 1.895.00 **NO CHARGE** 

5,240.00 .17"BLK ALM BEADLCK ALLOY RING

HARD TOP.GRAY MOLDED-IN-COLOR 1,895.00

SOUND DEADENING HEADLINER NO CHARGE

AM/FM.7 SPKRS.SDARS

**NO CHARGE** 

## RAMP ONE RP2P

RAMP TWO

ITEM #:

58-G594 O/T 2

RAIL

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees. State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

# TOTAL MSRP

\$63,260.00



Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

PG281 N RB 2X 370 001132 07 28 23

# EPA Fuel Economy and Environment



**Gasoline Vehicle** 

**Fuel Economy** 

**MPG** city

highway

**5.9** gallons per 100 miles

You spend

more in fuel costs over 5 years compared to the

average new vehicle.

Annual fuel COST

\$2,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

10

his vehicle emits 531 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**Not Rated** 

**Not Rated** 

**Not Rated** 

## fueleconomygov

Calculate personalized estimates and compare vehicles









### **GOVERNMENT 5-STAR SAFETY RATINGS**

#### **Overall Vehicle Score**

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Crash Rear seat Based on the risk of injury in a side impact

Rollover

Side

 $\star\star\star$ Based on the risk of rollover in a single-vehicle crash

Front seat

Star ratings range from 1 to 5 stars ( $\star\star\star\star\star$ ), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

# 1FMEE5DP6PLB96655

**WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead. which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.



### **BUILT WILD**

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.

Insist on Ford Protect! The only extended service

plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your



FORD **PROTECT**®

Ford dealer or visit www.FordOwner.com. SCAN OR TEXT 1FPLB96655 TO 48028

Msg & Data



www.ford.com/help/privacy-terms/

3202308041399

### 05/09/2024

• FORDPASS™ CONNECT 4GWI-FI • FRNT/REAR LOCKING DIFFRNTL

• HILL START ASSIST

- PUSH-BUTTON START
- TER MGMT W/G.O.A.T. MODES®

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM

## • PERSONAL SAFETY SYSTEM™

### • 3YR/36,000 BUMPER / BUMPER

• 5YR/60,000 POWERTRAIN

### **PRICE INFORMATION** BASE PRICE **TOTAL OPTIONS/OTHER**

**TOTAL VEHICLE & OPTIONS/OTHER** 61,365.00 **DESTINATION & DELIVERY** 1.895.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive

driving experience, valued at \$2500.

Fleet vehicles not eligible. See www.BroncoOffRoadeo.com for more information.

Whether you decide to lease or finance your vehicle, you'll find the choices that are right