Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.

You spend

over 5 years

compared to the

average new vehicle.



2023 4-DOOR ADVANCED 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** PL C07553

AZURE GRAY MET TRI-COAT INTERIOR LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- **HEADLAMPS AUTO HIGH BEAM HEADLAMPS - AUTO LED**
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 60/40 SPLIT FOLD REAR SEAT
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN

- POWERPOINTS 12V

FUNCTIONAL

- BRAKES, 4-WHEEL DISC/ABS
- HOTSPOT TELEMATICS MODEM
- FRONT STA-BAR DISCONNECT
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- CANOPY® SYSTEM (ALL ROWS) • BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

• 5YR/60,000 ROADSIDE ASSIST

Annual fuel COST

Fuel Economy

combined city/hwy

\$2,600

5.9 gallons per 100 miles

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

more in fuel costs

Gasoline Vehicle

his vehicle emits 531 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and

10

distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

highway

fueleconomygov

Calculate personalized estimates and compare vehicles









EQUIPMENT GROUP 333A BADLANDS SERIES

INCLUDED ON THIS VEHICLE

- •MID PACKAGE
- •DUAL-ZONE ELEC CLIMATE CNTRL
- •FRONT ROW HEATED SEATS
- POWER OUTLET
- SYNC4 W/ENHNCD VOICE RECOG
- •FORD CO-PILOT360

CARPET FLOORING

TOWING CAPABILITY

- •HIGH PACKAGE
- •12" LCD CTR STACK TOUCHSCREEN •360-DEGREE CAMERA

OPTIONAL EQUIPMENT/OTHER

2023 MODEL YEAR AZURE GRAY MET TRI-COAT 2.7L ECOBOOST V6 ENGINE 10-SPEED AUTO TRANSMISSION LT315/70R17 M/T TIRES (35") REMOTE START SYSTEM **CNCTD NAV (90-DAY TRIAL)** SASQUATCH PACKAGE .17"BLK ALM BEADLCK ALLOY RING .4.7/REAR AXLE-LOCKING DIFF .FRONT AXLE-LOCKING DIFFRNTL HARD TOP.GRAY MOLDED-IN-COLOR .FRT ROW TOP PANEL STORAGE BAG SOUND DEADENING HEADLINER **ROCK BAILS**

FLR LINERS ALL WEATHER MATS

995.00 1,895.00_ NO CHARGE 5,240.00 1,895.00

NO CHARGE 160.00 595.00 RAMP ONE

(MSRP) 2,790.00 FRONT BUMPER, HD MODULAR

AM/FM,7 SPKRS,SDARS KEYLESS ENTRY KEYPAD LTHR-TRIM/VINYL BLACK SEATS FRONT LICENSE PLATE BRACKET

RP72

BAMP TWO

RAIL

74-5646 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

2,195.00

NO CHARGE TOTAL VEHICLE & OPTIONS/OTHER **DESTINATION & DELIVERY**

66,035.00 1.895.00



Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$67,930.00



03/13/2024

Whether you decide to lease or finance your www.ford.com/finance.

PM042 N RB 2X 370 001141 12 04 23

GOVERNMENT 5-STAR SAFETY RATINGS

EPA Fuel Economy and Environment

MPG

city

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

Not Rated

Not Rated

Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Crash Based on the risk of injury in a side impact

Side

Front seat Rear seat

Based on the risk of rollover in a single-vehicle crash

 $\star\star\star$ Rollover

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

1FMEE5DP0PLC07553

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

Msg & Data



www.ford.com/help/privacy-terms/

SCAN OR TEXT 1FPLC07553 TO 48028

3202312114178

• 1TOUCH UP/DOWN DR/PASS WIN

- AUX SWITCHES W/PRE-WIRING
- LOCKING GLOVE BOX
- TILT/TELESCOPE STR COLUMN

• LTHR GEAR KNOB/STR WHEEL MOLLE STRAP SYSTEM

• USB A(1)/C(1)-1ST/2ND ROWS

- BADLANDS SUSPENSION
- FORDPASS™ CONNECT 4GWI-FI
- FRNT/REAR LOCKING DIFFRNTL
- HILL START ASSIST
- REAR VIEW CAMERA

• SIRIUSXM® W/360L- NA AK&HI • TER MGMT W/G.O.A.T. MODES®

• TOOL KIT- DOOR/TOP REMOVAL

(MSRP)

• 3YR/36,000 BUMPER / BUMPER • 5YR/60,000 POWERTRAIN

(MSRP)

725.00 PRICE INFORMATION BASE PRICE \$49,435.00 110.00 TOTAL OPTIONS/OTHER 16,600.00

vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit