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VEHICLE DESCRIPTION

BRONCO

2023 4-DOOR ADVANCED 4X4
BADLANDS - 5 PASSENGER
2.3L ECOBOOST I-4 ENGINE
10-SPEED AUTO TRANSMISSION

PL B68078

EXTERIOR
ICONIC SILVER METALLIC
INTERIOR
LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR
• BUMPER, REAR-PWDR CTD STEEL
• EASY FUEL® CAPLESS FILLER
• FENDER TIE-DOWN HOOKS
• FULL VEH STEEL BASH PLATES
• GRILLE-GRAY/BRONCO WHITE
• HEADLAMPS - AUTO HIGH BEAM
• HEADLAMPS - AUTO LED
• MIRRORS-HTD/POWER GLASS,
MANUAL FOLD
• TOW HOOKS-FRT (2)/REAR (2)

INTERIOR
• 1 TOUCH UP/DOWN DR/PASS WIN
• 60/40 SPLIT FOLD REAR SEAT
• AUX SWITCHES W/PRE-WIRING
• CRUISE CONTROL
• IP CLUSTER 8" DIGITAL SCR
• LOCKING GLOVE BOX
• LTHR GEAR KNOB/STR WHEEL
• MOLLE STRAP SYSTEM
• POWERPOINTS - 12V
• TILT/TELESCOPE STR COLUMN
• USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL
• BADLANDS SUSPENSION
• BRAKES, 4-WHEEL DISC/ABS
• FORDPASS™ CONNECT 4GWI-FI
HOTSPOT TELEMATICS MODEM
• FRNT/REAR LOCKING DIFFRNTL
• FRONT STA-BAR DISCONNECT
• HILL START ASSIST
• PRE-COLLISION ASSIST W/AEB
• PUSH-BUTTON START
• REAR VIEW CAMERA
• SIRIUSXM® W/360L- NA AK&HI
• TER MGMT W/G.O.A.T. MODES®
• TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY
• ADVANCETRAC™ WITH RSC®
• AIRBAGS-FRNT (DUAL STAGE)
& SIDE IMPACT/SAFETY
CANOPY® SYSTEM (ALL ROWS)
• BELT-MINDER CHIME
• CHILD SAFETY REAR DR LOCKS
• ELCTR STABILITY/TRACTN CTL
• INDIV TIRE PRESS MONIT SYS
• LATCH CHILD SAFETY SYSTEM
• PERIMETER ALARM
• PERSONAL SAFETY SYSTEM™

WARRANTY
• 3YR/36,000 BUMPER / BUMPER
• 5YR/60,000 POWERTRAIN
• 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 333A
• BADLANDS SERIES
• MID PACKAGE
• DUAL-ZONE ELEC CLIMATE CNTRL
• FRONT ROW HEATED SEATS
• POWER OUTLET
• SYNC4 W/ENHNCD VOICE RECOG
• FORD CO-PILOT360
• HIGH PACKAGE
• 12" LCD CTR STACK TOUCHSCREEN
• 360-DEGREE CAMERA

2,790.00

1,595.00

2,545.00

350.00

NO CHARGE

- 250.00

110.00

2,195.00

NO CHARGE

PRICE INFORMATION

BASE PRICE \$48,685.00

TOTAL OPTIONS/OTHER 9,335.00

TOTAL VEHICLE & OPTIONS/OTHER 58,020.00

DESTINATION & DELIVERY 1,795.00

Bronco Off-Roadeo is an outdoor
and off-road adventure playground.
Original Bronco owners who
purchase and take delivery
can attend this full-day, immersive
driving experience, valued at \$2500.
Fleet vehicles not eligible. See
www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$59,815.00



Whether you decide to lease or finance your
vehicle, you'll find the choices that are right
for you. See your dealer for details or visit
www.ford.com/finance.

RAMP ONE
RA46

RAMP TWO

RAIL

ITEM #: 13-B16N O/T 2

This label is affixed pursuant to the Federal Automobile
Information Disclosure Act. Gasoline, License, and Title Fees,
State and Local taxes are not included. Dealer installed
options or accessories are not included unless listed above.

PF061 N RB 2XX 360 005225 06 06 23

EPA DOT Fuel Economy and Environment



Fuel Economy

17 MPG
combined city/hwy

17 city
17 highway

5.9 gallons per 100 miles

Small SUVs range from 14 to 129 MPG.
The best vehicle rates 132 MPGe.

You spend
\$5,000

more in fuel costs
over 5 years
compared to the
average new vehicle.

Smog Rating (tailpipe only)

1 3 10 5 10
Best

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

1 3 10 5 10
1 3 10 5 10
Best

This vehicle emits 523 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and
distributing fuel also create emissions; learn more at fueleconomy.gov.



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
CrashDriver
Passenger

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
CrashFront seat
Rear seatNot Rated
Not Rated

Based on the risk of injury in a side impact.

Rollover

Front seat
Rear seat

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★ ★ ★ ★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).
www.safercar.gov or 1-888-327-4236



BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

FORD PROTECT®
Continued Service Plan

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.



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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

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