



ford.com

## VEHICLE DESCRIPTION

## BRONCO

2024 WILDTRAK 4-DOOR 4X4  
WILDTRAK - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

RL B52695

EXTERIOR  
SHADOW BLACK  
INTERIOR  
LTH-TRM/VNYL SSTONE/BLK STS

## STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

## EXTERIOR

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-BLK/BRONCO WHITE
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)
- WILDTRAK HOOD GRAPHIC

## INTERIOR

- 1 TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT
- A/C, DUAL ZONE CLIMATE CTL
- AUX SWITCHES W/PRE-WIRING
- CARPET FLOORING, BOTH ROWS
- IP CLUSTER 8" DIGITAL SCR
- LEATHER-TRIM/VINYL SEATS
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- POWERPOINTS - 12V
- SMART CHARGING USB PORTS
- TIPT/TELESCOPE STR COLUMN

## FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- 4.7/FRNT&REAR LOCKING DIFF
- ADVANCED 4X4
- AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORD CO-PILOT360™
- FORDPASS™ CONNECT
- FRONT STABILIZER BAR
- HILL START ASSIST
- MID AND SASQUATCH™ PKGS
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 W/EVR
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

## SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

## WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

## INCLUDED ON THIS VEHICLE

## (MSRP)

## EQUIPMENT GROUP 354A

2,930.00

- WILDTRAK SERIES
- HIGH/LUX PACKAGE
- 360-DEGREE CAMERA
- ADAPTIVE CRUISE CONTROL
- HEATED STEERING WHEEL
- WIRELESS CHARGING PAD

## OPTIONAL EQUIPMENT/OTHER

- .17"BLK ALM BEADLOCK BLK RING
- .LT315/70R17 M/T TIRES (35")
- AM/FM,10 SPKRS,SDARS
- CNCTD NAV (1-YEAR SUB INC)
- LED SIGNATURE LIGHTING
- HARD TOP, BLACK-PAINTED
- SOUND DEADENING HEADLINER
- FRT ROW TOP PANEL STORAGE BAG
- FRONT LICENSE PLATE BRACKET
- FLR LINERS ALL WEATHER MATS
- BRUSH GUARD

2,495.00  
NO CHARGE  
160.00  
300.00



Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$68,545.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).

RAMP ONE  
RPTB

RAMP TWO

RAIL

ITEM #: 52-K331 O/T 2

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

RL261 N RB 2X 450 004441 11 26 24

## EPA DOT Fuel Economy and Environment



Gasoline Vehicle

You spend  
**\$6,250**

more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

## Fuel Economy

17 MPG

combined city/hwy  
5.9 gallons per 100 miles

Small SUVs range from 14 to 123 MPG.  
The best vehicle rates 140 MPGe.

17  
city  
17  
highway

Annual fuel COST  
**\$3,200**

## Fuel Economy &amp; Greenhouse Gas Rating (tailpipe only)

## Smog Rating (tailpipe only)

1 3

10 6  
Best

This vehicle emits 522 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fueleconomy.gov](http://fueleconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

## Overall Vehicle Score

## Not Rated

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
CrashDriver  
Passenger

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
CrashFront seat  
Rear seatNot Rated  
Not Rated

Based on the risk of injury in a side impact.

## Rollover

Front seat  
Rear seat

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★ ★ ★ ★), with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

## BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



## FORD PROTECT®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

SCAN OR TEXT 1FRLB52695 TO 48028



Msg & Data  
rates may  
apply.  
Text HELP  
for help

[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)

**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

3202412045703