Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



BRONCO

2024 BADLANDS 2-DOOR 4X4 **BADLANDS - 4 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** RL A36310

CARBONIZED GRAY METALLIC INTERIOR LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

BUMPER, FRONT - HD MODULAR

ford.com

- BUMPER.REAR-PWDR CTD STEEL
- **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- HEADLAMPS AUTO LED

LED SIGNATURE LIGHTING

CARGO AREA PROTECTOR

REMOVABLE HOOP STEP

ENGINE BLOCK HEATER

HARD TOP, GRAY MOLDED-IN-COLOR

.FRT ROW TOP PANEL STORAGE BAG

SOUND DEADENING HEADLINER

LTHR-TRIM/VINYL BLACK SEATS

FRONT LICENSE PLATE BRACKET

FLR LINERS ALL WTHR+CRPT MATS

ROOF RAILS W/CROSSBARS, BLACK

- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 50/50 SPLIT FOLD REAR SEAT • 6-WAY MANUAL DRV/PASS SEAT
- AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM

NO CHARGE

NO CHARGE

2,195.00

120.00

395.00

190.00

160.00

365.00

- POWERPOINTS 12V • SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- ADVANCED 4X4
- BADLANDS SUSPENSION • BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT
- FRNT/REAR LOCKING DIFFRNTL • FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START • REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES® • TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY

- PERIMETER ALARM

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

combined city/hwy

highway

5.9 gallons per 100 miles

city

You spend

more in fuel costs over 5 years compared to the

average new vehicle.

Annual fuel COST

\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

10 his vehicle emits 523 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and

distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver **Not Rated** Crash **Not Rated** Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat Crash Rear seat

Not Rated Not Rated

Based on the risk of injury in a side impact

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



Insist on Ford Protect! The only extended service

BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local

plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead. which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA36310 TO 48028

FORD **PROTECT**®

Msg & Data rates may



www.ford.com/help/privacy-terms/

(MSRP) **INCLUDED ON THIS VEHICLE** (MSRP) **EQUIPMENT GROUP 332A PRICE INFORMATION** 1,645.00 BASE PRICE \$50,095.00 BADLANDS SERIES TOTAL OPTIONS/OTHER 8,710.00 •MID PACKAGE **•DUAL-ZONE ELEC CLIMATE CNTRL TOTAL VEHICLE & OPTIONS/OTHER** 58,805.00 •FRONT ROW HEATED SEATS **DESTINATION & DELIVERY** 1.895.00 POWER OUTLET •FORD CO-PILOT360 **OPTIONAL EQUIPMENT/OTHER** 2.7L ECOBOOST V6 ENGINE 2,145.00 10-SPEED AUTO TRANSMISSION 1,495.00 LT285/70R17 A/T TIRES (33") 4.46/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL AM/FM,7 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)** REMOTE START SYSTEM 17" MCHNED GRAY-PNTD ALUM WLS

www.BroncoOffRoadeo.com for more information.

RAMP ONE **RH12** RAIL **BAMP TWO** ITEM #

> 24-P218 O/T 2 This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees,

State and Local taxes are not included. Dealer installed

options or accessories are not included unless listed above.

TOTAL MSRP



Whether you decide to lease or finance your www.ford.com/finance.

RD171 N RB 2X 430 004524 04 17 24

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 $\star\star\star$

05/20/2024

CERTICERTICERT TRD RAMPBUMPCAMPBOOKEXFLIROTA

CANOPY® SYSTEM (ALL ROWS) • BELT-MINDER CHIME • ELCTR STABILITY/TRACTN CTL

• INDIV TIRE PRESS MONIT SYS • LATCH CHILD SAFETY SYSTEM

• PERSONAL SAFETY SYSTEM™

WARRANTY

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

\$60,700.00

vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit