



ford.com

VEHICLE DESCRIPTION

BRONCO

2024 BIG BEND 4-DOOR 4X4
BIG BEND - 5 PASSENGER
2.3L ECOBOOST I-4 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR
HOT PEPPER RED MET TINT CC
INTERIOR
VINYL GRAY/BLACK SEATS

RL B18602

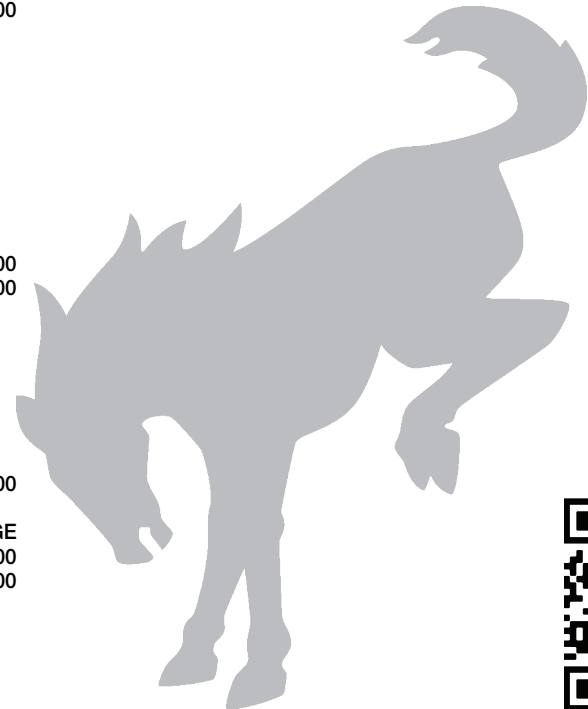
STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- | | | | |
|---|--|--|--|
| <p>EXTERIOR</p> <ul style="list-style-type: none"> EASY FUEL® CAPLESS FILLER FENDER TIE-DOWN HOOKS GRILLE-GRAY/BRONCO WHITE HEADLAMPS - AUTO HIGH BEAM MIRRORS-HTD/POWER GLASS, MANUAL FOLD TOW HOOKS-FRT (2)/REAR (1) | <p>INTERIOR</p> <ul style="list-style-type: none"> 1 TOUCH UP/DOWN DR/PASS WIN 6-WAY MANUAL DRV/PASS SEAT 60/40 SPLIT FOLD REAR SEAT CRUISE CONTROL IP CLUSTER 8" DIGITAL SCR N LOCKING GLOVE BOX LTHR GEAR KNOB/STR WHEEL MARINE GRADE VINYL SEATS MOLLE STRAP SYSTEM POWERPOINTS - 12V RUBBERIZED FLOOR, WASHOUT CAPABLE W/DRAIN PLUG SMART CHARGING USB PORTS TILT/TELESCOPE STR COLUMN | <p>FUNCTIONAL</p> <ul style="list-style-type: none"> 12" LCD CTR STACK TOUCHSCR N AUTO START STOP TECH BRAKES, 4-WHEEL DISC/ABS FORDPASS™ CONNECT FRONT STABILIZER BAR HILL START ASSIST PRE-COLLISION ASSIST W/AEB PUSH-BUTTON START REAR VIEW CAMERA SIRIUSXM® W/360L- NA AK&HI TER MGMT W/G.O.A.T. MODES® TOOL KIT- DOOR/TOP REMOVAL | <p>SAFETY/SECURITY</p> <ul style="list-style-type: none"> ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS) BELT-MINDER CHIME CHILD SAFETY REAR DR LOCKS ELCTR STABILITY/TRACTN CTL INDIV TIRE PRESS MONIT SYS LATCH CHILD SAFETY SYSTEM PERIMETER ALARM PERSONAL SAFETY SYSTEM™ |
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WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)		PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 222A	1,645.00		BASE PRICE	\$40,370.00
•BIG BEND SERIES			TOTAL OPTIONS/OTHER	5,985.00
•MID PACKAGE				
•DUAL-ZONE ELEC CLIMATE CNTRL			TOTAL VEHICLE & OPTIONS/OTHER	46,355.00
•FRONT ROW HEATED SEATS			DESTINATION & DELIVERY	1,895.00
•POWER OUTLET				
•FORD CO-PILOT360				
OPTIONAL EQUIPMENT/OTHER				
2024 MODEL YEAR				
HOT PEPPER RED MET TINT CC	495.00			
10-SPEED AUTO TRANSMISSION	1,495.00			
P255/75R17 A/T TIRES (32")				
3.73/REAR AXLE-OPEN DIFF				
FRONT AXLE-OPEN DIFFRNTL				
AM/FM,7 SPKRS,SDARS				
CNCTD NAV (1-YEAR SUB INC)				
REMOTE START SYSTEM				
17" GRAY-PNTD ALUM WHEELS	1,695.00			
HARD TOP,GRAY MOLDED-IN-COLOR				
.FRT ROW TOP PANEL STORAGE BAG				
FRONT LICENSE PLATE BRACKET	NO CHARGE			
TUBE STEP, POWDER COATED	495.00			
FLR LINERS ALL WEATHER MATS	160.00			



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRoad.com for more information.

	RAMP ONE		TOTAL MSRP \$48,250.00
	RP72		
	RAMP TWO	RAIL	<p>Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.</p>
		ITEM #: 74-M004 O/T 2	
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		RK231 N RB 2X 450 004822 10 23 24

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

20 MPG
combined city/hwy

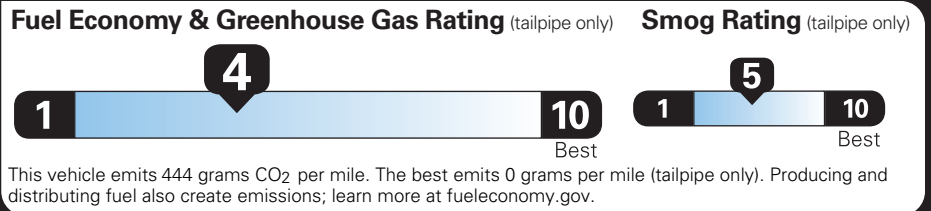
20 city 21 highway

5.0 gallons per 100 miles

Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

You spend **\$3,750** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$2,700**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score	Not Rated
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.	
Frontal Crash	Driver Passenger ★ ★ ★ ★ ★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.	
Side Crash	Front seat Rear seat Not Rated Not Rated
Based on the risk of injury in a side impact.	
Rollover	★ ★ ★
Based on the risk of rollover in a single-vehicle crash.	
Star ratings range from 1 to 5 stars (★ ★ ★ ★ ★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236	

BRONCO™

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, v vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phtl lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/