



ford.com

VEHICLE DESCRIPTION

BRONCO

2024 BIG BEND 4-DOOR 4X4  
BIG BEND - 5 PASSENGER  
2.3L ECOBOOST I-4 ENGINE  
10-SPEED AUTO TRANSMISSION

EXTERIOR  
CARBONIZED GRAY METALLIC

INTERIOR  
VINYL GRAY/BLACK SEATS

RL A37230

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS - AUTO HIGH BEAM
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 6-WAY MANUAL DRV/PASS SEAT
- 60/40 SPLIT FOLD REAR SEAT
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRIN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MARINE GRADE VINYL SEATS
- MOLLE STRAP SYSTEM
- POWERPOINTS - 12V
- RUBBERIZED FLOOR, WASHOUT CAPABLE W/DRAIN PLUG
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- BRONCO™ TRAIL APP
- FRONT STABILIZER BAR
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 222A

- BIG BEND SERIES
- MID PACKAGE
- DUAL-ZONE ELEC CLIMATE CNTRL
- FRONT ROW HEATED SEATS
- POWER OUTLET
- FORD CO-PILOT360

1,645.00

OPTIONAL EQUIPMENT/OTHER

10-SPEED AUTO TRANSMISSION P255/75R17 A/T TIRES (32")

3.73/REAR AXLE-OPEN DIFF

FRONT AXLE-OPEN DIFFRNTL

SOFT TOP, CLOTH W/PREP KIT

AM/FM,7 SPKRS,SDARS

CNCTD NAV (1-YEAR SUB INC)

REMOTE START SYSTEM

17" GRAY-PNTD ALUM WHEELS

FRONT LICENSE PLATE BRACKET

1,495.00

NO CHARGE

PRICE INFORMATION

BASE PRICE

\$40,370.00

TOTAL OPTIONS/OTHER

3,140.00

TOTAL VEHICLE & OPTIONS/OTHER

43,510.00

DESTINATION & DELIVERY

1,895.00

TOTAL BEFORE DISCOUNTS

45,405.00

SOFT TOP DISCOUNT


- 500.00

MID PACKAGE DISCOUNT


- 250.00

TOTAL SAVINGS

- 750.00



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See [www.BroncoOffRodeo.com](http://www.BroncoOffRodeo.com) for more information.

	RAMP ONE		TOTAL MSRP \$44,655.00
	CX4G	CONVOY	
	RAMP TWO	ITEM #: 27-1259 O/T 2	<div></div> Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a> .
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		
			RC142 N RB 2X 430 006623 03 14 24

EPA DOT

Fuel Economy and Environment

Fuel Economy

20

combined city/hwy

20

city

21

highway

Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

5.0 gallons per 100 miles

You spend

\$3,750

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$2,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1

4

10

Best

1

5

10




Best

This vehicle emits 444 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

Not Rated Not Rated

Based on the risk of injury in a side impact.


Rollover


★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

1FMDE7BH5RLA37230







WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FRLA37230 TO 48028

Msg & Data rates may apply. Text HELP for help



[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)




BRONCO™

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD PROTECT®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).