



ford.com

VEHICLE DESCRIPTION

BRONCO

2024 BIG BEND 2-DOOR 4X4
BIG BEND - 4 PASSENGER
2.3L ECOBOOST I-4 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR RACE RED
INTERIOR VINYL GRAY/BLACK SEATS

RL A96987

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS - AUTO HIGH BEAM
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)

INTERIOR

- 1 TOUCH UP/DOWN DR/PASS WIN
- 50/50 SPLIT FOLD REAR SEAT
- 6-WAY MANUAL DRV/PASS SEAT
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCR N
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MARINE GRADE VINYL SEATS
- MOLLE STRAP SYSTEM
- POWERPOINTS - 12V
- RUBBERIZED FLOOR, WASHOUT CAPABLE W/DRAIN PLUG
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12" LCD CTR STACK TOUCHSCR N
- AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT
- FRONT STABILIZER BAR
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

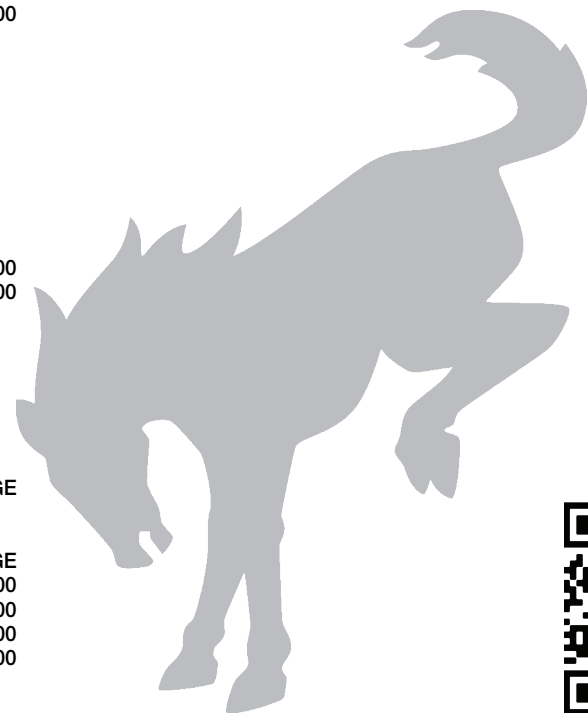
EQUIPMENT GROUP 222A

1,645.00

- BIG BEND SERIES
- MID PACKAGE
- DUAL-ZONE ELEC CLIMATE CNTRL
- FRONT ROW HEATED SEATS
- POWER OUTLET
- FORD CO-PILOT360

OPTIONAL EQUIPMENT/OTHER

| | |
|--------------------------------|-----------|
| 2024 MODEL YEAR | |
| RACE RED | 295.00 |
| 10-SPEED AUTO TRANSMISSION | 1,495.00 |
| P255/75R17 A/T TIRES (32") | |
| 3.73/REAR AXLE-OPEN DIFF | |
| FRONT AXLE-OPEN DIFFRNTL | |
| AM/FM,7 SPKRS,SDARS | |
| CNCTD NAV (1-YEAR SUB INC) | |
| REMOTE START SYSTEM | |
| 17" GRAY-PNTD ALUM WHEELS | |
| HARD TOP,GRAY MOLDED-IN-COLOR | NO CHARGE |
| .SOUND DEADENING HEADLINER | |
| .FRT ROW TOP PANEL STORAGE BAG | |
| FRONT LICENSE PLATE BRACKET | NO CHARGE |
| REMOVABLE HOOP STEP | 495.00 |
| FLR LINERS ALL WTHR+CRPT MATS | 160.00 |
| FRONT BUMPER, HD MODULAR | 1,025.00 |
| BRUSH GUARD | 300.00 |



PRICE INFORMATION

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|--|------------------|
| BASE PRICE | \$39,630.00 |
| TOTAL OPTIONS/OTHER | 5,415.00 |
| TOTAL VEHICLE & OPTIONS/OTHER | 45,045.00 |
| DESTINATION & DELIVERY | 1,895.00 |



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRodeo.com for more information.

| | | | |
|--|----------|-----------------------|--|
| | RAMP ONE | | TOTAL MSRP \$46,940.00 |
| | RP28 | | |
| | RAMP TWO | RAIL | Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance . |
| | | ITEM #: 52-6004 O/T 2 | |

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

RJ231 N RB 2X 445 003789 09 23 24

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

20 MPG
combined city/hwy

20 city
21 highway

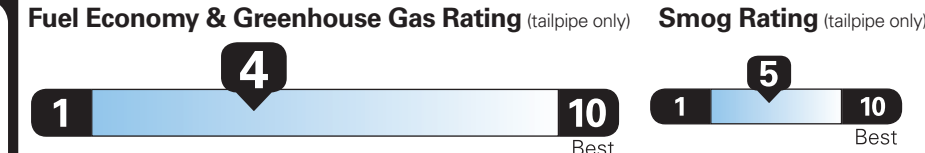
5.0 gallons per 100 miles

Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

You spend **\$3,750**

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$2,700**



This vehicle emits 444 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

| | | |
|--|----------------------|------------------|
| Overall Vehicle Score | Not Rated | |
| Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight. | | |
| Frontal Crash | Driver Passenger | Not Rated |
| Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. | | |
| Side Crash | Front seat Rear seat | Not Rated |
| Based on the risk of injury in a side impact. | | |
| Rollover | ★ ★ ★ | |
| Based on the risk of rollover in a single-vehicle crash. | | |
| Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236 | | |



The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options. FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, v vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phtl lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

rates may apply. Text HELP for help www.ford.com/help/privacy-terms/