



ford.com

VEHICLE DESCRIPTION

BRONCO

2025 BASE 4-DOOR 4X4  
BASE - 5 PASSENGER  
2.3L ECOBOOST I-4 ENGINE  
10-SPEED AUTO TRANSMISSION

SL

A70254

EXTERIOR  
CARBONIZED GRAY METALLIC  
INTERIOR  
CLOTH GRAY/BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-BLK MIC/BRONCO WHT
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD/SPOTTER MIRROR
- TOW HOOKS-FRT (2)/REAR (1)
- TRAILER TOW PREP PACK

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 6-WAY MANUAL DRV/PASS SEAT
- 60/40 SPLIT FOLD REAR SEAT
- CARPET FLOORING, BOTH ROWS
- CRUISE CONTROL
- DIGITAL INSTRUMENT CLUSTER
- DUAL VISOR VANITY MIRRORS
- LOCKING GLOVE BOX
- MANUAL A/C, SINGLE ZONE
- POWERPOINTS - 12V
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT
- FRONT STABILIZER BAR
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA
- REMOTE KEYLESS ENTRY
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 101A

•BASE SERIES

OPTIONAL EQUIPMENT/OTHER

10-SPEED AUTO TRANSMISSION

1,495.00

P255/70R16 A/S TIRES (30")

3.73/REAR AXLE-OPEN DIFF

FRONT AXLE-OPEN DIFFRNTL

16" SILVER-PNTD STEEL WHEELS

1,695.00

HARD TOP,GRAY MOLDED-IN-COLOR

PRICE INFORMATION

BASE PRICE

\$37,995.00

TOTAL OPTIONS/OTHER

3,190.00

TOTAL VEHICLE & OPTIONS/OTHER

41,185.00

DESTINATION & DELIVERY

1,895.00





Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See [www.BroncoOffRodeo.com](http://www.BroncoOffRodeo.com) for more information.

|  |                                                                                                                                                                                                                                               |                          |                                                                                                                                                                                                            |
|--|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | RAMP ONE                                                                                                                                                                                                                                      |                          | TOTAL MSRP \$43,080.00                                                                                                                                                                                     |
|  | RF35                                                                                                                                                                                                                                          |                          |                                                                                                                                                                                                            |
|  | RAMP TWO                                                                                                                                                                                                                                      | RAIL                     | Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a> . |
|  |                                                                                                                                                                                                                                               | ITEM #:<br>24-3271 O/T 2 |                                                                                                                                                                                                            |
|  | This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. |                          | SE141 N RB 2X 530 006491 05 14 25                                                                                                                                                                          |

EPA DOT

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

20

combined city/hwy

18

city

22

highway

Small SUVs range from 14 to 125 MPG. The best vehicle rates 140 MPGe.

You spend

\$3,500

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel cost

\$2,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1

4

10

Best

1

6

10

Best

This vehicle emits 464 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Smartphone QR Code™



fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Side Crash

Front seat Rear seat

Not Rated Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Rollover

★★★★★

Based on the risk of injury in a side impact.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



BRONCO™

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD PROTECT®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

1FMDE6BH8SLA70254



WARNING:

Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FSLA70254 TO 48028

Msg & Data rates may apply. Text HELP for help



[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)