



ford.com

VEHICLE DESCRIPTION

# BRONCO

2023 2-DOOR ADVANCED 4X4  
BADLANDS - 4 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

# PL B98950

EXTERIOR  
CARBONIZED GRAY METALLIC  
INTERIOR  
VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- |  |   |  |   |
|--|---|--|---|
| <p><b>EXTERIOR</b></p> <ul style="list-style-type: none"> <li>• BUMPER, REAR-PWDR CTD STEEL</li> <li>• EASY FUEL® CAPLESS FILLER</li> <li>• FENDER TIE-DOWN HOOKS</li> <li>• FULL VEH STEEL BASH PLATES</li> <li>• GRILLE-GRAY/BRONCO WHITE</li> <li>• HEADLAMPS - AUTO HIGH BEAM</li> <li>• HEADLAMPS - AUTO LED</li> <li>• MIRRORS-HTD/POWER GLASS, MANUAL FOLD</li> <li>• TOW HOOKS-FRT (2)/REAR (2)</li> </ul> | <p><b>INTERIOR</b></p> <ul style="list-style-type: none"> <li>• 1 TOUCH UP/DOWN DR/PASS WIN</li> <li>• 50/50 SPLIT FOLD REAR SEAT</li> <li>• 6-WAY MANUAL DRV/PASS SEAT</li> <li>• AUX SWITCHES W/PRE-WIRING</li> <li>• IP CLUSTER 8" DIGITAL SCR N</li> <li>• LOCKING GLOVE BOX</li> <li>• LTHR GEAR KNOB/STR WHEEL</li> <li>• MOLLE STRAP SYSTEM</li> <li>• POWERPOINTS - 12V</li> <li>• TILT/TELESCOPE STR COLUMN</li> <li>• USB A(1)/C(1)-1ST/2ND ROWS</li> </ul> | <p><b>FUNCTIONAL</b></p> <ul style="list-style-type: none"> <li>• BADLANDS SUSPENSION</li> <li>• BRAKES, 4-WHEEL DISC/ABS</li> <li>• FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM</li> <li>• FRNT/REAR LOCKING DIFFRNTL</li> <li>• FRONT STA-BAR DISCONNECT</li> <li>• HILL START ASSIST</li> <li>• PRE-COLLISION ASSIST W/AEB</li> <li>• PUSH-BUTTON START</li> <li>• REAR VIEW CAMERA</li> <li>• SIRIUSXM® W/360L- NA AK&amp;HI</li> <li>• TER MGMT W/G.O.A.T. MODES®</li> <li>• TOOL KIT- DOOR/TOP REMOVAL</li> </ul> | <p><b>SAFETY/SECURITY</b></p> <ul style="list-style-type: none"> <li>• ADVANCETRAC™ WITH RSC®</li> <li>• AIRBAGS-FRNT (DUAL STAGE) &amp; SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)</li> <li>• BELT-MINDER CHIME</li> <li>• ELCTR STABILITY/TRACTN CTL</li> <li>• INDIV TIRE PRESS MONIT SYS</li> <li>• LATCH CHILD SAFETY SYSTEM</li> <li>• PERIMETER ALARM</li> <li>• PERSONAL SAFETY SYSTEM™</li> </ul> <p><b>WARRANTY</b></p> <ul style="list-style-type: none"> <li>• 3YR/36,000 BUMPER / BUMPER</li> <li>• 5YR/60,000 POWERTRAIN</li> <li>• 5YR/60,000 ROADSIDE ASSIST</li> </ul> |
|--|---|--|---|

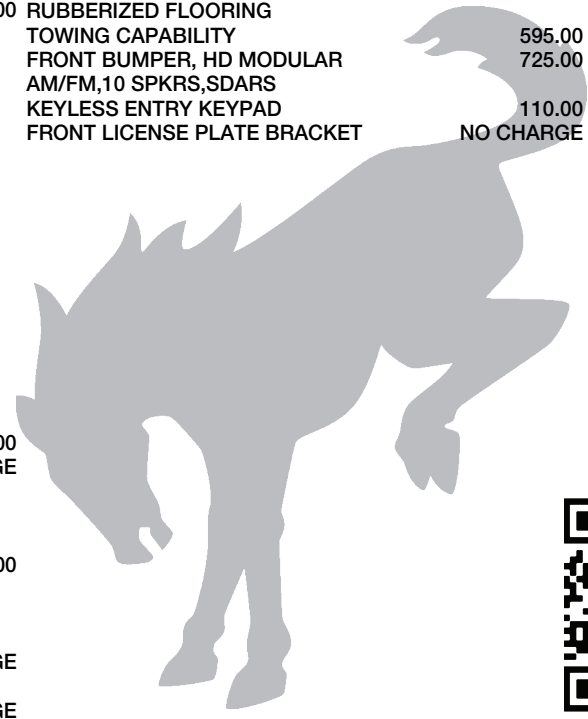
INCLUDED ON THIS VEHICLE

- EQUIPMENT GROUP 334A**
- BADLANDS SERIES
  - MID PACKAGE
  - DUAL-ZONE ELEC CLIMATE CNTRL
  - FRONT ROW HEATED SEATS
  - POWER OUTLET
  - SYNC4 W/ENHNC D VOICE RECOG
  - FORD CO-PILOT360
  - HIGH PACKAGE
  - 12" LCD CTR STACK TOUCHSCREEN
  - 360-DEGREE CAMERA
  - LUX PACKAGE
  - ADAPTIVE CRUISE CONTROL
  - HEATED STEERING WHEEL
  - WIRELESS CHARGING PAD

(MSRP)	(MSRP)
5,440.00	595.00
RUBBERIZED FLOORING	TOWING CAPABILITY
	FRONT BUMPER, HD MODULAR
	AM/FM, 10 SPKRS, SDARS
	KEYLESS ENTRY KEYPAD
	FRONT LICENSE PLATE BRACKET

**PRICE INFORMATION**

(MSRP)	(MSRP)
595.00	48,145.00
725.00	14,005.00
110.00	62,150.00
NO CHARGE	1,895.00
TOTAL VEHICLE & OPTIONS/OTHER	DESTINATION & DELIVERY



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See [www.BroncoOffRodeo.com](http://www.BroncoOffRodeo.com) for more information.

RAMP ONE	CX4G	CONVOY
RAMP TWO		ITEM #: 27-5748 O/T 2

**TOTAL MSRP \$64,045.00**

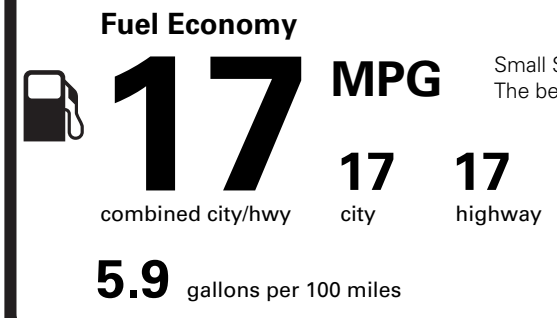
Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).

PH212 N RB 2X 370 005328 08 21 23

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

## EPA DOT Fuel Economy and Environment

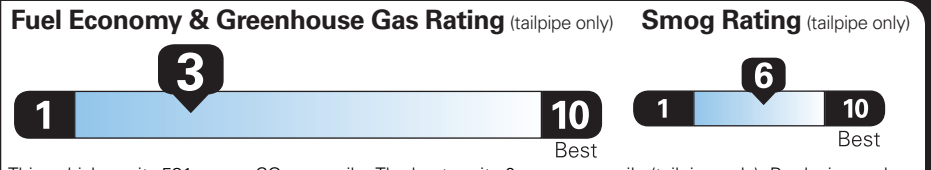
Gasoline Vehicle



Small SUVs range from 14 to 129 MPG. The best vehicle rates 132 MPGe.

You spend **\$5,000** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$2,600**



This vehicle emits 531 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

<b>Overall Vehicle Score</b>	<b>Not Rated</b>	
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Frontal Crash</b>	Driver Passenger	<b>Not Rated</b>
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat Rear seat	<b>Not Rated</b>
Based on the risk of injury in a side impact.		
<b>Rollover</b>	★ ★ ★	
Based on the risk of rollover in a single-vehicle crash.		
Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). <a href="http://www.safercar.gov">www.safercar.gov</a> or 1-888-327-4236		



The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options. FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, v vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phtl lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

rates may apply. Text HELP for help [www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)