



ford.com

VEHICLE DESCRIPTION

BRONCO

2023 4-DOOR 4X4
BASE - 5 PASSENGER
2.3L ECOBOOST I-4 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR RACE RED
INTERIOR CLOTH GRAY/BLACK SEATS

PL A98144

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- | | | | |
|---|--|---|--|
| <p>EXTERIOR</p> <ul style="list-style-type: none"> EASY FUEL® CAPLESS FILLER FENDER TIE-DOWN HOOKS GRILLE-BLK MIC W/BRONCO HEADLAMPS - AUTO HIGH BEAM HEADLAMPS - AUTO LED MIRRORS-HTD/POWER GLASS, MANUAL FOLD/SPOTTER MIRROR TOW HOOKS-FRT (2)/REAR (1) | <p>INTERIOR</p> <ul style="list-style-type: none"> 1 TOUCH UP/DOWN DR/PASS WIN 6-WAY MANUAL DRV/PASS SEAT 60/40 SPLIT FOLD REAR SEAT CARPET FLOORING, BOTH ROWS CLOTH BUCKET FRONT SEATS CRUISE CONTROL DUAL VISOR VANITY MIRRORS IP CLUSTER 8" DIGITAL SCR N LOCKING GLOVE BOX MANUAL A/C, SINGLE ZONE POWERPOINTS - 12V TILT/TELESCOPE STR COLUMN USB A(1)/C(1)-1ST/2ND ROWS | <p>FUNCTIONAL</p> <ul style="list-style-type: none"> AUTO START STOP TECH BRAKES, 4-WHEEL DISC/ABS FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM FRONT STABILIZER BAR HILL START ASSIST PRE-COLLISION ASSIST W/AEB PUSH-BUTTON START REAR VIEW CAMERA REMOTE KEYLESS ENTRY SIRIUSXM® W/360L- NA AK&HI SYNC®4 W/8" SCREEN TER MGMT W/G.O.A.T. MODES® TOOL KIT- DOOR/TOP REMOVAL | <p>SAFETY/SECURITY</p> <ul style="list-style-type: none"> ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS) BELT-MINDER CHIME CHILD SAFETY REAR DR LOCKS ELCTR STABILITY/TRACTN CTL INDIV TIRE PRESS MONIT SYS LATCH CHILD SAFETY SYSTEM PERIMETER ALARM PERSONAL SAFETY SYSTEM™ |
|---|--|---|--|

INCLUDED ON THIS VEHICLE (MSRP) PRICE INFORMATION (MSRP)

<p>EQUIPMENT GROUP 101A</p> <ul style="list-style-type: none"> BASE SERIES 	<p>OPTIONAL EQUIPMENT/OTHER</p> <ul style="list-style-type: none"> .16" SILVER-PNTD STEEL WHEELS .P255/70R16 A/S TIRES (30") 3.73/REAR AXLE-OPEN DIFF SOFT TOP, CLOTH W/PREP KIT FRONT AXLE-OPEN DIFFRNTL AM/FM,6 SPKRS,SDARS 	<p>PRICE INFORMATION</p> <p>BASE PRICE \$36,445.00</p> <p>TOTAL OPTIONS/OTHER - 250.00</p> <hr/> <p>TOTAL VEHICLE & OPTIONS/OTHER 36,195.00</p> <p>DESTINATION & DELIVERY 1,595.00</p>
--	---	---



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRoad.com for more information.

	RAMP ONE		TOTAL MSRP \$37,790.00
	CE4G		
	RAMP TWO	CONVOY	<p>Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.</p>
		ITEM #: 44-B003 O/T 2	
This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.			PA251 N RB 2X 315 005840 01 25 23

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

20 MPG
combined city/hwy

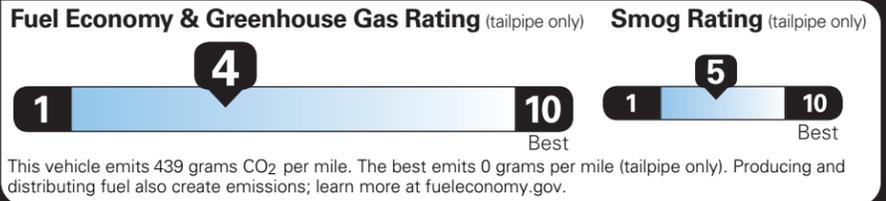
20 city 21 highway

5.0 gallons per 100 miles

Small SUVs range from 14 to 129 MPG. The best vehicle rates 132 MPGe.

You spend **\$3,000** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$2,200**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score		Not Rated
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.		
Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	Not Rated Not Rated
Based on the risk of injury in a side impact.		
Rollover		★★★
Based on the risk of rollover in a single-vehicle crash.		
Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236		



The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLA98144 TO 48028

Msg & Data rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/