



ford.com

VEHICLE DESCRIPTION

BRONCO

2024 HERITAGE 2-DOOR 4X4
HERITAGE - 4 PASSENGER
2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR
CACTUS GRAY

INTERIOR
PLAID CLOTH NAVY/ONYX SEATS

RL B24908

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRL-WHT-"FORD" RED
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 50/50 SPLIT FOLD REAR SEAT
- 6-WAY MANUAL DRV/PASS SEAT
- A/C, DUAL ZONE CLIMATE CTL
- CARPET FLOORING, BOTH ROWS
- CLOTH BUCKET FRONT SEATS
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCR​N
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- POWERPOINTS - 12V
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCR​N
- ADVANCED 4X4
- AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT
- FRONT STABILIZER BAR
- HILL START ASSIST
- MID AND SASQUATCH™ PKGS
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REMOTE KEYLESS ENTRY
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 662A

•HERITAGE SERIES

OPTIONAL EQUIPMENT/OTHER

2024 MODEL YEAR

CACTUS GRAY

.17" OXFORD WHT ALUM PNTD WHLS

2.7L ECOBOOST V6 ENGINE

10-SPEED AUTO TRANSMISSION

.LT315/70R17 M/T TIRES (35")

HARD TOP, WHITE-PAINTED

.SOUND DEADENING HEADLINER

.FRT ROW TOP PANEL STORAGE BAG

CNCTD NAV (1-YEAR SUB INC)

REMOTE START SYSTEM

FRONT LICENSE PLATE BRACKET

CARGO AREA PROTECTOR

PRICE INFORMATION

BASE PRICE

TOTAL OPTIONS/OTHER

TOTAL VEHICLE & OPTIONS/OTHER

DESTINATION & DELIVERY

(MSRP)

\$48,555.00

4,055.00

52,610.00

1,895.00





Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRodeo.com for more information.

	RAMP ONE		TOTAL MSRP \$54,505.00
	RH80		
	RAMP TWO	RAIL	 Ford Credit Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.
		ITEM #: 52-Z102 O/T 2	
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		RK161 N RB 2X 450 005065 10 16 24

EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



17

MPG

combined city/hwy

17

city

17

highway

5.9 gallons per 100 miles

You spend

\$6,250

more in fuel costs over 5 years compared to the average new vehicle.

Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

Annual fuel cost

\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1

3

10

Best

1

6

10

Best

This vehicle emits 522 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

Not Rated Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover

★ ★ ★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLB24908 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/