



ford.com

VEHICLE DESCRIPTION

# BRONCO

2024 HERITAGE 2-DOOR 4X4  
HERITAGE - 4 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

EXTERIOR RACE RED  
INTERIOR PLAID CLOTH NAVY/ONYX SEATS

## RL B42237

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

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| <p><b>EXTERIOR</b></p> <ul style="list-style-type: none"> <li>BUMPER, REAR-PWDR CTD STEEL</li> <li>EASY FUEL® CAPLESS FILLER</li> <li>FENDER TIE-DOWN HOOKS</li> <li>GRL-WHT-"FORD" RED</li> <li>HEADLAMPS - AUTO HIGH BEAM</li> <li>HEADLAMPS - AUTO LED</li> <li>MIRRORS-HTD/POWER GLASS, MANUAL FOLD</li> <li>TOW HOOKS-FRT (2)/REAR (1)</li> </ul> | <p><b>INTERIOR</b></p> <ul style="list-style-type: none"> <li>1 TOUCH UP/DOWN DR/PASS WIN</li> <li>50/50 SPLIT FOLD REAR SEAT</li> <li>6-WAY MANUAL DRV/PASS SEAT</li> <li>A/C, DUAL ZONE CLIMATE CTL</li> <li>CARPET FLOORING, BOTH ROWS</li> <li>CLOTH BUCKET FRONT SEATS</li> <li>CRUISE CONTROL</li> <li>IP CLUSTER 8" DIGITAL SCR N</li> <li>LOCKING GLOVE BOX</li> <li>LTHR GEAR KNOB/STR WHEEL</li> <li>POWERPOINTS - 12V</li> <li>SMART CHARGING USB PORTS</li> <li>TILT/TELESCOPE STR COLUMN</li> </ul> | <p><b>FUNCTIONAL</b></p> <ul style="list-style-type: none"> <li>12" LCD CTR STACK TOUCHSCR N</li> <li>ADVANCED 4X4</li> <li>AUTO START STOP TECH</li> <li>BRAKES, 4-WHEEL DISC/ABS</li> <li>FORDPASS™ CONNECT</li> <li>FRONT STABILIZER BAR</li> <li>HILL START ASSIST</li> <li>MID AND SASQUATCH™ PKGS</li> <li>PRE-COLLISION ASSIST W/AEB</li> <li>PUSH-BUTTON START</li> <li>REMOTE KEYLESS ENTRY</li> <li>SIRIUSXM® W/360L- NA AK&amp;HI</li> <li>SYNC®4</li> <li>TER MGMT W/G.O.A.T. MODES®</li> <li>TOOL KIT- DOOR/TOP REMOVAL</li> </ul> | <p><b>SAFETY/SECURITY</b></p> <ul style="list-style-type: none"> <li>ADVANCETRAC™ WITH RSC®</li> <li>AIRBAGS-FRNT (DUAL STAGE) &amp; SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)</li> <li>BELT-MINDER CHIME</li> <li>ELCTR STABILITY/TRACTN CTL</li> <li>INDIV TIRE PRESS MONIT SYS</li> <li>LATCH CHILD SAFETY SYSTEM</li> <li>PERIMETER ALARM</li> <li>PERSONAL SAFETY SYSTEM™</li> </ul> <p><b>WARRANTY</b></p> <ul style="list-style-type: none"> <li>3YR/36,000 BUMPER / BUMPER</li> <li>5YR/60,000 POWERTRAIN</li> <li>5YR/60,000 ROADSIDE ASSIST</li> </ul> |
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<b>INCLUDED ON THIS VEHICLE</b>	(MSRP)		(MSRP)
<b>EQUIPMENT GROUP 662A</b>			
•HERITAGE SERIES			
<b>OPTIONAL EQUIPMENT/OTHER</b>			
2024 MODEL YEAR			
RACE RED	295.00		
.17" OXFORD WHT ALUM PNTD WHLS			
2.7L ECOBOOST V6 ENGINE	2,145.00		
10-SPEED AUTO TRANSMISSION	1,495.00		
.LT315/70R17 M/T TIRES (35")			
HARD TOP, WHITE-PAINTED	NO CHARGE		
.SOUND DEADENING HEADLINER			
CNCTD NAV (1-YEAR SUB INC)			
REMOTE START SYSTEM			
FRONT LICENSE PLATE BRACKET	NO CHARGE		
REMOVABLE HOOP STEP	495.00		
ON-VEH STORAGE-TOP/DOOR BAGS	400.00		
<b>DEALER INSTALLED OPTIONS</b>			
Trailer Tow Package	750.00		



<b>PRICE INFORMATION</b>	
BASE PRICE	\$48,555.00
TOTAL OPTIONS/OTHER	5,580.00
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TOTAL VEHICLE & OPTIONS/OTHER	54,135.00
DESTINATION & DELIVERY	1,895.00



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See [www.BroncoOffRodeo.com](http://www.BroncoOffRodeo.com) for more information.

	RAMP ONE		<b>TOTAL MSRP \$56,030.00</b>
	<b>RA3J</b>		
	RAMP TWO	<b>RAIL</b>	<p>Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a>.</p>
		ITEM #: <b>21-Z500 O/T 2</b>	
This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.			<b>RL151 N RB 2X 450 003344 11 15 24</b>

EPA DOT Fuel Economy and Environment Gasoline Vehicle

**Fuel Economy**

**17 MPG** combined city/hwy

17 city 17 highway

5.9 gallons per 100 miles

Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

**You spend \$6,250 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost \$3,200**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **3** Best

**Smog Rating** (tailpipe only) **6** Best

This vehicle emits 522 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**  
Calculate personalized estimates and compare vehicles

**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score Not Rated**  
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat Rear seat	Not Rated Not Rated
Based on the risk of injury in a side impact.		
<b>Rollover</b>		★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**Bronco™**

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

**Ford FORD PROTECT™**

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

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**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FRLB42237 TO 48028

Msg & Data rates may apply. Text HELP for help

[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)