Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.

10



106.7" WHEELBASE 2.0L ECOBOOST W/START-STOP 8-SPD AUTO TRANSMISSION

RU **B27682**

RAPID RED MET TINTED CC INTERIOR **EBNY PART VNYL/CLTH&RED STI**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

ACTIVE GRILLE SHUTTERS

ford.com

- EASY FUEL® CAPLESS FILLER
- FOG LAMPS-LED
- GRILLE BLACK MESH
- **HEADLAMP COURTESY DELAY**
- **HEADLAMPS AUTO LED**
- PRIVACY GLASS REAR DOORS REAR INT WIPER/WASH/DFRST
- REAR SPOILER, ST UNIQUE ROOF-RACK SIDE RAILS-BLACK
- ST-LINE BADGING
- TAILLAMPS-LED
- **UNIQUE REAR SKID PLATES**

INCLUDED ON THIS VEHICLE

OPTIONAL EQUIPMENT/OTHER

CLASS II TRAILER TOW PACKAGE

19" MACHINED EBONY ALUM WHL

.B&O SYS/10SPK CNCT NAV 1YR TR

225/55R19 99H A/S BSW TIRES

EQUIPMENT GROUP 401A

2024 MODEL YEAR RAPID RED MET TINTED CC

TECH PACKAGE #2

REVERSE BRAKE ASSIST

.EVASIVE STEERING ASSIST

LANE CENTERING ASSIST

REAR PARKING SENSORS

.MEMORY PACKAGE

.WIRELESS CHARGING

ADAPTIVE SPEED CONTROL

.360 CAMERA W/SPLIT VIEW

.10-WAY POWER DRIVER SEAT

.POWER 6-WAY PASSENGER SEAT

INTERIOR

- 1TOUCH UP/DOWN FRT/RR WIN ALUMINUM SPORT PEDALS
- CENTER CONSOLE W/ARMREST
- CLTH/VINYL BKT FRONT SEATS
- DUAL ZONE AUTO CLIMATE CTL
- HTD DRVR
- FRNT PASS SEATS • POWERPOINTS - 12V
- RED STITCH ACCENTS
- SPORT BUCKET FRONT SEATS
- STEERING WHEEL FLAT
- -BOTTOM W/ RED STITCH • STR WHL-HTD & PREMIUM WRPD
- USB A AND C

395.00

3.700.00

FUNCTIONAL

- AUTO START STOP TECH
- BLIS W/CROSS-TRAFFIC ALERT • ELECTRIC PARKING BRAKE
- FORDPASS™ CONNECT
- INTELLIGENT ACCESS W/PUSH
- **BUTTON START**
- REFRESH95

RAIL

- REMOTE START SYSTEM
- SIRIUSXM® W/360L- NA AK&HI • SPORT-TUNED SUSPENSION

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® • AIRBAG - DRIVER KNEE
- AIRBAGS DUAL STAGE FRONT
- AIRBAGS FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS SAFETY CANOPY®
- LATCH CHILD SAFETY SYSTEM SOS POST-CRASH ALERT SYS™
- TIRE PRESSURE MONIT SYS

WARRANTY

TOTAL BEFORE DISCOUNTS

2.0L ECOBOOST DISCOUNT

TOTAL SAVINGS

- 3YR/36.000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

40,620.00

500.00

500.00

(MSRP) (MSRP) **PRICE INFORMATION** BASE PRICE \$34.040.00 TOTAL OPTIONS/OTHER 5,085.00 TOTAL VEHICLE & OPTIONS/OTHER 39,125.00 495.00 **DESTINATION & DELIVERY** 1,495.00 495.00

EPA Fuel Economy and Environment **Fuel Economy**



Gasoline Vehicle

MPG combined city/hwy

city highway

3.8 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

Annual fuel COST

\$2,100

5 10

This vehicle emits 341 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and

distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

 $\star\star\star\star\star$ Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat $\star\star\star\star\star$ Crash Rear seat Based on the risk of injury in a side impact

Rollover

Based on the risk of rollover in a single-vehicle crash Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

1FMCU9NA4RUB27682

FordPass Connect[®]

Download the FordPass™ app* and you can:

Access Vehicle Control Features

- Remotely start, lock and unlock your vehicle.
- Locate your vehicle and check approximate fuel range.
- Receive vehicle health alerts.

Activate 4G LTE Wi-Fi Hotspot

- New vehicles include a 3-month or 3GB data (whichever comes first) Wi-Fi trial.
- Connect up to ten Wi-Fi-equipped devices.

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

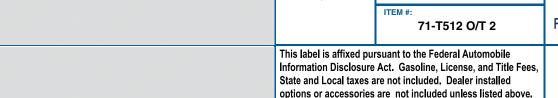
WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRUB27682 TO 48028

Msg & Data rates may apply. Text HELP



www.ford.com/help/privacy-terms/



RAMP ONE

BAMP TWO

RS1P

TOTAL MSRP \$40,120.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RG251 N RB 2X 430 003633 07 25 24

 $\star\star\star\star$