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ford.com

VEHICLE DESCRIPTION

FOCUS

2012 5-DR HTCHBCK SE
5-PASSENGER
2.0L I4 GDI ENGINE
6-SPD AUTO TRANSMISSION

CL 464738

EXTERIOR
RED CANDY METALLIC TINTED C
INTERIOR
CHARCOAL BLACK CLOTH SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- 16" STEEL WHEELS WITH COVERS
- HALOGEN HEADLAMPS
- PWR WINDOWS & MIRRORS
- REAR SPOILER
- FOG LAMPS WITH CHROME BEZEL
- GRILLE - BLACK WITH CHROME SURROUND

INTERIOR

- AM/FM STEREO SINGLE CD/MP3
- AUXILIARY AUDIO INPUT JACK
- AIR CONDITIONING
- CENTER CONSOLE W/ARMREST
- ILLUMINATED ENTRY
- TILT/TELESCOPE STR COLUMN
- 60/40 SPLIT FOLD REAR SEAT

FUNCTIONAL

- ADVANCETRAC W/ESC
- REAR WIPER/WASHER/DEFROST
- EASY FUEL CAPLESS FILLER
- MESSAGE CTR: OUTSIDE TEMP, COMPASS, TRIP COMPUTER
- POWER LOCKS W/ REMOTE KEYLESS ENTRY

SAFETY/SECURITY

- ANTI-LOCK BRAKING SYSTEM
- DRIVER/PASSENGER AIR BAGS
- SIDE AIR BAGS/CURTAINS
- CHILD SAFETY REAR DR LOCKS
- LATCH CHILD SAFETY SYSTEM
- PERSONAL SAFETY SYSTEM
- TIRE PRESSURE MONITOR SYS
- SECURILOCK PASS ANTI THEFT
- MYKEY

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 203A

1,385.00

- CONVENIENCE PACKAGE
- CRUISE CONTROL
- PERIMETER ALARM
- MYFORD & SYNC PACKAGE
- MYFORD TECH/6 SPKR/SIRIUS
- SYNC VOICE ACTIVATED SYSTEMS

OPTIONAL EQUIPMENT

2012 MODEL YEAR	
RED CANDY METALLIC TINTED CC	395.00
6-SPD AUTO TRANSMISSION	1,095.00
SE SPORT PACKAGE	810.00
16" ALLOY WHEELS	
SELECT SHIFT (SST)	
LTHR WRAPPED STEERING WHEEL	
GEAR KNOB - LEATHER	
50 STATE EMISSIONS	NO CHARGE
POWER MOONROOF	795.00

PRICE INFORMATION

BASE PRICE	\$18,300.00
TOTAL OPTIONS	4,480.00
TOTAL VEHICLE & OPTIONS	22,780.00
DESTINATION & DELIVERY	795.00

TOTAL BEFORE DISCOUNTS 23,575.00

EQUIPMENT GROUP SAVINGS - 190.00

NO CHARGE SYNC NATL DIS - 395.00

SE SPORT PACKAGE DISCOU - 115.00

TOTAL SAVINGS - 700.00

RAMP ONE		TOTAL MSRP \$22,875.00
CO4G		
RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
	MICHIGAN	
METHOD OF TRANSP.	ITEM #: 47-Z500 O/T 2	
CONVOY	CG111 N RA 2X 230 000518 07 11 12	

EPA Fuel Economy Estimates

GASOLINE
CITY MPG

28

Expected range
for most drivers
23 to 33 MPG

*Fuel economy when
operating on E85 will
yield different values
than gasoline. See Fuel
Economy Guide for
more information.

Dual Fuel Vehicle*
Gasoline-Ethanol(E85)

Estimated
Annual Fuel Cost
\$1,793

based on 15,000 miles at
\$3.70 per gallon of gasoline

Combined Gasoline
Fuel Economy
This Vehicle
31

10 60

All Compacts

GASOLINE
HIGHWAY MPG

38

Expected range
for most drivers
31 to 45 MPG

Your actual
mileage will vary
depending on how you
drive and maintain
your vehicle.



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
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Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat	★★★★★
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Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236



1FAHP3K24C L464738

IIHS Ratings
Top Safety Pick Award Winner

Frontal Offset	GOOD
Side Impact	GOOD
Rear Impact	GOOD
Roof Strength	GOOD

The Institute rates vehicles
Good, Acceptable, Marginal,
or Poor based on performance.



Scan this code to
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vehicle or text
1FCL464738 to
48028

or Visit
[ford.com/
windowsticker](http://ford.com/windowsticker)

Standard messaging & data plan rates may apply.



Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.



Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.