

WAY-000837IL  
9-NORMAL, NA, 100837, AJ28, 000006660

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CERT	CERT	CERT	TRD	RAMP	BUMP	CAMP	BOOK	AFV	FSCP

1FAHP3HN0 BW161213NA

VEHICLE DESCRIPTION

FOCUS

2011 4-DOOR SEDAN SEL  
5-PASSENGER  
2.0L DOHC I4 ENGINE  
AUTOMATIC TRANSMISSION

EXTERIOR  
BLUE FLAME METALLIC  
INTERIOR  
CHARCOAL BLK LTHR/HTD SEATS

BW 161213

PRICE INFORMATION

Manufacturer's  
Suggested Retail Price

STANDARD VEHICLE PRICE \$19,670.00

INCLUDED ON THIS VEHICLE

RAPID SPEC 301A 1,190.00  
•MOON & TUNE VALUE PACKAGE  
•PREMIUM SOUND SYS CD/MP3  
•POWER MOONROOF W/ SHADE

OPTIONAL EQUIPMENT

TOTAL OPTIONS 1,190.00

TOTAL VEHICLE & OPTIONS 20,860.00  
DESTINATION & DELIVERY 725.00

TOTAL BEFORE DISCOUNTS 21,585.00

RAPID SPEC SAVINGS	-	795.00
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STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- 16" ALLOY WHEELS
- POWER HEATED MIRRORS
- HALOGEN HEADLAMPS
- FOG LAMPS
- DOOR HANDLES, CHROMED
- EXHAUST TIP - CHROME

INTERIOR

- AM/FM STEREO SINGLE CD/MP3
- AUXILIARY AUDIO INPUT JACK
- SIRIUS SAT RADIO N/A AK&HI
- SYNC VOICE ACTIVATED SYS
- ELECTROCHROMIC MIRROR
- AIR CONDITIONING
- LTHR TRIM FRONT BUCKET STS
- HTD DRVR FRNT PASS SEATS
- 60/40 SPLIT FOLD REAR SEAT
- AMBIENT LIGHTING
- POWER WINDOWS & LOCKS
- LEATHER WRAPPED STR WHEEL

W/CRUISE & AUDIO CONTROLS

FUNCTIONAL

- ADVANCETRAC W/ESC
- MYKEY
- ENHANCED EUROPEAN INSPIRED SUSPENSION

SAFETY/SECURITY

- ANTI-LOCK BRAKING SYSTEM
- DRIVER/PASSENGER AIR BAGS
- SIDE AIR BAGS/CURTAINS
- CHILD SAFETY REAR DR LOCKS
- LATCH CHILD SAFETY SYSTEM
- SECURILOCK PASS ANTI THEFT
- PERIMETER ALARM
- REMOTE KEYLESS ENTRY
- TIRE PRESSURE MONITOR SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

EPA Fuel Economy Estimates

CITY MPG

25

Expected range  
for most drivers  
20 to 30 MPG

HIGHWAY MPG

34

Expected range  
for most drivers  
28 to 40 MPG

Estimated  
Annual Fuel Cost

\$1,606

based on 15,000 miles  
at \$3.00 per gallon

Combined Fuel Economy

This Vehicle

28


14 41

All Compacts

Your actual

mileage will vary

depending on how you  
drive and maintain  
your vehicle.



*Ford Motor Company*  
Insurance Services

This vehicle qualifies for auto insurance discounts, call  
1-866-367-3131 or visit [www.fordautoinsurance.com](http://www.fordautoinsurance.com) for  
availability in your state.

TOTAL MSRP \$20,790.00

GOVERNMENT SAFETY RATINGS

Frontal Crash Driver Passenger Not Rated Not Rated

Star ratings based on the risk of injury in a frontal impact.  
Frontal ratings should ONLY be compared to other vehicles of  
similar size and weight.

Side Crash Front seat Rear seat Not Rated Not Rated

Star ratings based on the risk of injury in a side impact.

Rollover ★ ★ ★ ★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars(★★★★★), with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



41V 521

Crowe Ford Sales, Company  
1041 South State Street  
Geneseo IL 61254

CA53

41V 521

CONVOY

41-0116 O/T 2

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EXTENDED  
SERVICE  
PLAN

Ford Extended Service Plan is the only service contract backed by Ford and honored at all Ford and Lincoln Mercury  
Dealers. Ask your dealer for prices and additional details or see our website at [www.ford-esp.com](http://www.ford-esp.com).