



Drive one.
ford.com

VEHICLE DESCRIPTION

TAURUS

2012 SEL FWD
5-PASSENGER
3.5L V6 DURATEC ENGINE
6-SPEED AUTO TRANSMISSION

CG 128899

EXTERIOR
WHITE PLATINUM MET TRI-COAT
INTERIOR
LT STONE LEATHER SEATING

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- PROJECTOR BEAM HALOGEN HEADLAMPS
- SUPPLEMENTAL PARK LAMPS
- DUAL POWER HEATED MIRRORS W/SECURITY APPROACH LAMPS
- SECURICODE KEYLESS ENTRY
- 18" PAINTED ALUMINUM WHLS

INTERIOR

- 6-WAY POWER DRIVER'S SEAT
- 60/40 FOLD-FLAT REAR BENCH
- DUAL ZONE ELEC TEMP CNTRL
- MESSAGE CTR W/COMPASS
- TILT/TELESCOPING LEATHER WRAPPED STEERING WHEEL
- AM/FM CD PLAYER W/CLOCK
- MP3 AUDIO INPUT JACK
- SIRIUS SAT SVC N/A AK&HI
- DOME LAMP & MAP LIGHTS
- 8 CUP/BOTTLE HOLDERS

FUNCTIONAL

- FRONT WHEEL DRIVE
- ADVANCETRAC W/ESC
- 4-WHL DISC BRAKES W / ABS
- TRANSMISSION - SELECTSHIFT AUTO WITH PADDLE SHIFTERS
- EASY FUEL CAPLESS FILLER
- 19.0 GALLON FUEL TANK
- MYKEY

SAFETY/SECURITY

- SOS POST CRASH ALERT SYS
- PERSONAL SAFETY SYSTEM
- FRONT SEAT SIDE AIRBAGS
- SAFETY CANOPY - 2 ROWS
- PERIMETER ALARM
- TIRE PRESSURE MONITOR SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
EQUIPMENT GROUP 201A	700.00	BASE PRICE	\$27,755.00
•SYNC VOICE ACTIVATED SYSTEMS		TOTAL OPTIONS	3,735.00
•REVERSE SENSING SYSTEM			
OPTIONAL EQUIPMENT		TOTAL VEHICLE & OPTIONS	31,490.00
2012 MODEL YEAR		DESTINATION & DELIVERY	795.00
WHITE PLATINUM MET TRI-COAT	495.00		
LEATHER SEATING	1,495.00		
HEATED SEATS, FRONT			
FRONT LICENSE PLATE BRACKET	NO CHARGE		
POWER MOONROOF	995.00		
DAYTIME RUNNING LIGHTS	50.00		

EPA Fuel Economy Estimates

CITY MPG

18

Expected range for most drivers
14 to 22 MPG

HIGHWAY MPG

27

Expected range for most drivers
22 to 32 MPG

Estimated Annual Fuel Cost
\$2,642

based on 15,000 miles at \$3.70 per gallon

Combined Fuel Economy

This Vehicle

21

14 28

All Large Cars

Your actual mileage will vary depending on how you drive and maintain your vehicle.



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



GOVERNMENT SAFETY RATINGS

Frontal Crash ★★★★★
Driver Passenger ★★★★★

Star ratings based on the risk of injury in a frontal impact. Frontal ratings should ONLY be compared to other vehicles of similar size and weight.

Side Crash ★★★★★
Front seat ★★★★★
Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

Rollover ★★★★★

Star ratings based on the risk of rollover in a single vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236



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IIHS Ratings

Top Safety Pick Award Winner

- Frontal Offset GOOD
- Side Impact GOOD
- Rear Impact GOOD
- Roof Strength GOOD

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.



Scan this code to experience this vehicle or text 1FCG128899 to 48028

or Visit ford.com/windowsticker

Standard messaging & data plan rates may apply.

	RAMP ONE		TOTAL MSRP \$32,285.00
	CA39		
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		CHICAGO	
	METHOD OF TRANSP.	ITEM #:	
	CONVOY	71-0174 O/T 4	
		BL083 N RA 2XX 215 000247 11 08 11	



Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit www.FordOwner.com for more information.



Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.