ford.com

VEHICLE DESCRIPTION

F-150

PK D89570

2023 F-150 4X4 SUPERCREW
145" WHEELBASE
3.5L V6 ECOBOOST
ELEC TEN-SPEED AUTO W/TOW M

EXTERIOR
HOT PEPPER RED MET TINTD CC
INTERIOR
BLACK LTHR TRIM BUCKET SEAT

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR
- DAYTIME RUNNING LAMPS
- FOG LAMPS-LED
- FULLY BOXED STEEL FRAME
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTOLAMP (ON/OFF)
- POWER MIRRORS
- POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT
- REMOTE TAILGATE RELEASE
- TAIL LAMPS - LED
- TRAILER SWAY CONTROL
- ZONE LIGHTING

INTERIOR
- 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS
- 12" PRODUCTIVITY SCREEN
- A/C W/DUAL CLIMATE CONTROL
- ADJUST PEDALS W/MEMORY
- AMBIENT LIGHTING-ONE COLOR
- AUTO DIM REARVIEW MIRROR
- HTD/VENTILATED FRT SEATS
- LEATHER TRIMMED SEATS
- LEATHER WRAPPED STR WHEEL
- PWR DRIVER/PASS LUMBAR

FUNCTIONAL
- BLIS W/CROSS-TRAFFIC ALERT
- CLASS IV TRAILER HITCH W/ SMART TRLR TOW CONNECTOR
- FORDPASS CONNECT™ 4G HOTSPOT TELEMATICS MODEM
- INTELLIGENT ACCESS W/PUSH BUTTON START
- LANE-KEEPING SYSTEM
- POST-COLLISION BRAKING
- PRE-COLLISION ASSIST W/AEB
- REVERSE BRAKE ASSIST
- REVERSE SENSING AND REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 12" SCRN W/APPLINK®

SAFETY/SECURITY
- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- CTR HIGH MOUNT STOP LAMP
- SECURICODE KEYLESS KEYPAD
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYS™
- TIRE PRESSURE MONIT SYS

WARRANTY
- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE	(MSRP)
EQUIPMENT GROUP 501A	
•LARIAT SERIES	
OPTIONAL EQUIPMENT/OTHER	
2023 MODEL YEAR	
HOT PEPPER RED MET TINTD CC	NO CHARGE
3.5L V6 ECOBOOST	1,540.00
275/60R20 BSW ALL-TERRAIN	NO CHARGE
3.31 ELECTRONIC LOCK RR AXLE	NO CHARGE
7050# GVWR PACKAGE	
REG LAR DIST PKG 501A	NO CHARGE
FRONT LICENSE PLATE BRACKET	NO CHARGE
ADVANCED SECURITY PACK REMOVAL	- 50.00
50 STATE EMISSIONS	NO CHARGE
LINER-TRAY STYLE-W/CARPET MAT	40.00
INTERIOR WORK SURFACE	195.00
AUTO START-STOP REMOVAL	- 50.00
TRAILER TOW PACKAGE	1,325.00
.INTEGRATED TRAILER BRAKE CONT	
FX4 OFF-ROAD PACKAGE	1,095.00
.SKID PLATES	
CHMSL CAMERA REMOVAL	- 175.00
20" SIX-SPOKE DARK ALLOY WHLS	1,495.00
EXTENDED RANGE 36GAL FUEL TANK	445.00
BED UTILITY PACKAGE	995.00
.BOXLINK	
.POWER TAILGATE	
.TAILGATE STEP	
.LED BOX LIGHTING	
360-DEGREE CAMERA PACKAGE	765.00
LARIAT SPORT APPEARANCE PKG	2,205.00
STEERING WHEEL - HEAT REMOVAL	- 140.00

PRICE INFORMATION	(MSRP)
BASE PRICE	$61,270.00
TOTAL OPTIONS/OTHER	9,685.00
TOTAL VEHICLE & OPTIONS/OTHER	70,955.00
DESTINATION & DELIVERY	1,895.00
TOTAL BEFORE DISCOUNTS	**72,850.00**
REG LAR DIST PKG 501A	**- 1,000.00**
LAR STD DISCOUNT SPORT	**- 750.00**
TOTAL SAVINGS	**- 1,750.00**

RESIDENCY RESTRICTIONS APPLY TO DISCOUNTS/SAVINGS - BASED ON CUSTOMER ZIP CODE. SEE DEALER FOR DETAILS.

RAMP ONE: CATB

RAMP TWO:

CONVOY

ITEM #: 52-7424 O/T 2

TOTAL MSRP $71,100.00

Ford Credit Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

PB242 N RB 2X 335 000835 02 24 23

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

19 MPG combined city/hwy

17 city

23 highway

Standard Pickup Trucks range from 12 to 70 MPG. The best vehicle rates 132 MPGe.

5.3 gallons per 100 miles

You **spend $3,750** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel **cost $2,350**

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 4 (1 – 10, Best)

Smog Rating (tailpipe only): 6 (1 – 10, Best)

This vehicle emits 470 grams CO_2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs $8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★ Passenger ★★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).
www.safercar.gov or 1-888-327-4236

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46 YEARS BUILT FORD TOUGH F-SERIES AMERICA'S BEST SELLING TRUCKS*

The FordPass® Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle settings for connectivity options.**

*Based on 1977–2022 CY total sales.
**FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.

Ford | FORD PROTECT® Continued Service Plan

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPKD89570 TO 48028

Msg & Data rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/