Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.



**BRONCO** 

2023 4-DOOR ADVANCED 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION**  PL C11518

**OXFORD WHITE** INTERIOR LTHR-TRIM/VINYL BLACK SEATS

### STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

### **EXTERIOR**

BUMPER, REAR-PWDR CTD STEEL EASY FUEL® CAPLESS FILLER

ford.com

- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- **HEADLAMPS AUTO HIGH BEAM HEADLAMPS - AUTO LED**
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

- 1TOUCH UP/DOWN DR/PASS WIN • 60/40 SPLIT FOLD REAR SEAT
- AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRN
- LTHR GEAR KNOB/STR WHEEL

- USB A(1)/C(1)-1ST/2ND ROWS

### **FUNCTIONAL**

### SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- CHILD SAFETY REAR DR LOCKS
- INDIV TIRE PRESS MONIT SYS

### **WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

# (MSRP)

## BADLANDS SERIES

**INCLUDED ON THIS VEHICLE** 

- •MID PACKAGE
- **•DUAL-ZONE ELEC CLIMATE CNTRL**
- •FRONT ROW HEATED SEATS

**EQUIPMENT GROUP 332A** 

- POWER OUTLET
- SYNC4 W/ENHNCD VOICE RECOG
- •FORD CO-PILOT360

### **OPTIONAL EQUIPMENT/OTHER**

2.7L ECOBOOST V6 ENGINE 10-SPEED AUTO TRANSMISSION LT315/70R17 M/T TIRES (35") REMOTE START SYSTEM **CNCTD NAV (90-DAY TRIAL)** SASQUATCH PACKAGE .17"BLK ALM BEADLCK ALLOY RING .4.7/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL SOFT TOP, CLOTH W/PREP KIT **ROCK RAILS** CARPET FLOORING STEEL FRONT BUMPER

AM/FM,7 SPKRS,SDARS

LTHR-TRIM/VINYL BLACK SEATS

FRONT LICENSE PLATE BRACKET

## (MSRP) 1,495.00

1.895.00

5,240.00

2,195.00

RAMP ONE

**BAMP TWO** 

**RA84** 

NO CHARGE

**NO CHARGE** 

**PRICE INFORMATION** BASE PRICE

**TOTAL VEHICLE & OPTIONS/OTHER** 

60,260.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. purchase and take delivery can attend this full-day, immersive Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

### **TOTAL MSRP** \$62,155.00

72-7057 O/T 2

Whether you decide to lease or finance your vehicle, you'll find the choices that are right www.ford.com/finance.

PL242 N RB 2X 370 000954 11 24 23

# **EPA** Fuel Economy and Environment



**Gasoline Vehicle** 

### **Fuel Economy**

**MPG** city

highway

**5.9** gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only) Annual fuel COST

\$2,600

his vehicle emits 531 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

# fueleconomygov

Calculate personalized estimates and compare vehicles









10

### **GOVERNMENT 5-STAR SAFETY RATINGS**

### **Overall Vehicle Score**

Not Rated

**Not Rated** 

**Not Rated** 

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver Crash

Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat Crash Rear seat

Based on the risk of injury in a side impact

 $\star\star\star$ Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ( $\star \star \star \star \star$ ), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

**BUILT WILD** 

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

**WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLC11518 TO 48028

Msg & Data rates may



www.ford.com/help/privacy-terms/

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### 05/31/2024

RAIL

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

CANOPY® SYSTEM (ALL ROWS) • BELT-MINDER CHIME

• ELCTR STABILITY/TRACTN CTL

• LATCH CHILD SAFETY SYSTEM • PERIMETER ALARM

• PERSONAL SAFETY SYSTEM™

# \$49,435.00 10,825.00

1.895.00

Original Bronco owners who driving experience, valued at \$2500.

# BADLANDS SUSPENSION

- HOTSPOT TELEMATICS MODEM
- FRONT STA-BAR DISCONNECT
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA
- TER MGMT W/G.O.A.T. MODES®

# TOTAL OPTIONS/OTHER

**DESTINATION & DELIVERY** 

Ford Credit for you. See your dealer for details or visit

### **INTERIOR**

- CRUISE CONTROL
- LOCKING GLOVE BOX

# • POWERPOINTS - 12V

## MOLLE STRAP SYSTEM

# • TILT/TELESCOPE STR COLUMN

# • 8" LCD CTR STACK TOUCHSCRN

- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT 4GWI-FI
- FRNT/REAR LOCKING DIFFRNTL
- HILL START ASSIST
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI

# • TOOL KIT- DOOR/TOP REMOVAL