Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



2024 BADLANDS 4-DOOR 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE

10-SPEED AUTO TRANSMISSION

RL A41602

CARBONIZED GRAY METALLIC INTERIOR LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

BUMPER, FRONT - HD MODULAR

ford.com

- BUMPER.REAR-PWDR CTD STEEL
- **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- ADVANCED 4X4

- FRONT STA-BAR DISCONNECT
- PRE-COLLISION ASSIST W/AEB

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- BELT-MINDER CHIME

- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™
- 3YR/36,000 BUMPER / BUMPER

(MSRP)

EQUIPMENT GROUP 334A

- BADLANDS SERIES •MID PACKAGE
- **•DUAL-ZONE ELEC CLIMATE CNTRL**

INCLUDED ON THIS VEHICLE

- •FRONT ROW HEATED SEATS
- POWER OUTLET
- •FORD CO-PILOT360
- •HIGH/LUX PACKAGE
- •360-DEGREE CAMERA
- ADAPTIVE CRUISE CONTROL
- •HEATED STEERING WHEEL
- •WIRELESS CHARGING PAD

OPTIONAL EQUIPMENT/OTHER 2.7L ECOBOOST V6 ENGINE

10-SPEED AUTO TRANSMISSION **ROCK RAILS** AM/FM,10 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)** REMOTE START SYSTEM LED SIGNATURE LIGHTING LTHR-TRIM/VINYL BLACK SEATS SASQUATCH PACKAGE .4.7/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL .17"BLK ALM BEADLCK ALLOY RING .LT315/70R17 M/T TIRES (35") HARD TOP, GRAY MOLDED-IN-COLOR

SOUND DEADENING HEADLINER

FRONT LICENSE PLATE BRACKET

FRT ROW TOP PANEL STORAGE BAG

(MSRP)

2,145.00

1.495.00

2,195.00

3,245.00

1,895.00

NO CHARGE

4,575.00

BASE PRICE TOTAL OPTIONS/OTHER

TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY

1.895.00

15,550.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

RPTB BAMP TWO

RAMP ONE

ITEM#

52-7414 O/T 2

RAIL

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

TOTAL MSRP

\$68,830.00



Whether you decide to lease or finance your Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RD152 N RB 2X 430 005315 04 15 24

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

city highway

5.9 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only) Annual fuel COST

\$3,200



his vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

Not Rated

Not Rated

 $\star\star\star$

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Front seat

Crash Rear seat Based on the risk of injury in a side impact

Rollover

Side

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA41602 TO 48028

FORD **PROTECT**®

Msg & Data rates may



www.ford.com/help/privacy-terms/

3202404221001

05/19/2024

• BADLANDS SUSPENSION • BRAKES, 4-WHEEL DISC/ABS • FORDPASS™ CONNECT • FRNT/REAR LOCKING DIFFRNTL

- HILL START ASSIST
- PUSH-BUTTON START
- REAR VIEW CAMERA SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES® • TOOL KIT- DOOR/TOP REMOVAL

CANOPY® SYSTEM (ALL ROWS)

- CHILD SAFETY REAR DR LOCKS • ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS LATCH CHILD SAFETY SYSTEM

WARRANTY

- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION \$51,385.00

66,935.00

vehicle, you'll find the choices that are right