Small SUVs range from 14 to 123 MPG

The best vehicle rates 140 MPGe.



BRONCO

2024 BIG BEND 4-DOOR 4X4 BIG BEND - 5 PASSENGER 2.3L ECOBOOST I-4 ENGINE 10-SPEED AUTO TRANSMISSION RL A19107

ERUPTION GREEN METALLIC INTERIOR **VINYL GRAY/BLACK SEATS**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD/SPOTTER MIRROR
- TOW HOOKS-FRT (2)/REAR (1)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN 6-WAY MANUAL DRV/PASS SEAT
- 60/40 SPLIT FOLD REAR SEAT
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MANUAL A/C. SINGLE ZONE
- MARINE GRADE VINYL SEATS
- MOLLE STRAP SYSTEM

(MSRP)

- POWERPOINTS 12V RUBBERIZED FLOOR, WASHOUT
- **CAPABLE W/DRAIN PLUG** SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

RAMP ONE

BAMP TWO

RH80

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- AUTO START STOP TECH • BRAKES, 4-WHEEL DISC/ABS
- BRONCO™ TRAIL APP
- FRONT STABILIZER BAR • HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA
- REMOTE KEYLESS ENTRY
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS

CANOPY® SYSTEM (ALL ROWS)

- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

500.00

500.00

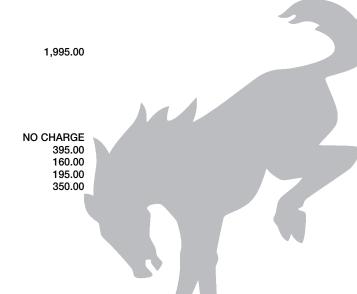
EQUIPMENT GROUP 221A •BIG BEND SERIES

INCLUDED ON THIS VEHICLE

OPTIONAL EQUIPMENT/OTHER 10-SPEED AUTO TRANSMISSION P255/75R17 A/T TIRES (32") 3.73/REAR AXLE-OPEN DIFF FRONT AXLE-OPEN DIFFRNTL SOFT TOP, CLOTH W/PREP KIT AM/FM,7 SPKRS,SDARS 17" GRAY-PNTD ALUM WHEELS FRONT LICENSE PLATE BRACKET REMOVABLE HOOP STEP FLR LINERS ALL WEATHER MATS

ON-VEHICLE STORAGE-DOOR BAG

AUXILIARY SWITCHES



PRICE INFORMATION BASE PRICE \$39,870.00

TOTAL OPTIONS/OTHER 3,095.00 **TOTAL VEHICLE & OPTIONS/OTHER** 42,965.00

DESTINATION & DELIVERY 1,895.00 **TOTAL BEFORE DISCOUNTS** 44,860.00

SOFT TOP DISCOUNT

TOTAL SAVINGS

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$44,360.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

I394 R 6B 2A8 425 001480 02 28 24

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

city

5.0 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$2,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

his vehicle emits 444 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles







BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information).

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Insist on Ford Protect! The only extended service

plan fully backed by Ford and honored at every Ford

actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



10

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Side Front seat **Not Rated Not Rated** Crash Rear seat

Based on the risk of injury in a side impact

Rollover

 $\star\star\star$ Based on the risk of rollover in a single-vehicle crash

For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your

vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle.

dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com. **WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm

SCAN OR TEXT 1FRLA19107 TO 48028

FORD **PROTECT**®



www.ford.com/help/privacy-terms/

05/15/2024