Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



BRONCO SPORT

2024 BIG BEND 4X4 5-PASSENGER
1.5L ECOBOOST ENGINE **8-SPD AUTO TRANSMISSION** **RR E43723**

DESERT SAND INTERIOR EBONY BLACK UNIQUE CLOTH

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- ACTIVE GRILLE SHUTTERS
- DOOR HANDLES BLACK
- EASY FUEL® CAPLESS FILLER
- HEADLAMPS AUTO HIGH BEAM
- **HEADLAMPS-LED**
- LIFTGATE W/ LIFTGLASS
- MIRRORS HTD/POWER GLASS
- PRV GLS-2ND RW/LIFTGATE
- REAR INT WIPER/WASH/DFRST

INCLUDED ON THIS VEHICLE

OPTIONAL EQUIPMENT/OTHER

225/65 R17 102H A/S BSW TIRES

ROOF-RACK SIDE RAILS-BLACK TAILLAMPS-LED

2024 MODEL YEAR

50 STATE EMISSIONS

CONVENIENCE PACKAGE

HEATED FRONT SEATS LED FOG LAMPS

REAR PARKING SENSORS

.WIRELESS CHARGING PAD

.8-WAY POWER DRIVERS SEAT

FRONT LICENSE PLATE BRACKET

.EQUIPMENT GROUP 200A

DESERT SAND

INTERIOR

- 1-TOUCH DOWN DRIVER WINDOW
- 60/40 SPLIT FOLD REAR SEAT DUAL ILLUM VIS VANITY MIRR
- ELECTRONIC AUTO TEMP CTRL
- FLOOD LIGHT ADJ LIFTGATE
- ILLUMINATED ENTRY SYSTEM • MANUAL PASS SEAT - 4-WAY
- POWERPOINTS 12V
- STEERING:TILT/TELESCOPE,

FUNCTIONAL

- AM/FM STEREO W/6 SPEAKERS
- AUTO START STOP TECH
- FORDPASS™ CONNECT

- RUBBERIZED CARGO FLOOR
- **CRUISE & AUDIO CONTROLS**

RAMP ONE

BAMP TWO

RA34

• USB A AND C

- BRAKES, 4-WHEEL DISC/ABS
- FORD CO-PILOT360™
- REAR VIEW CAMERA
- REFRESH95
 - REMOTE KEYLESS ENTRY
 - SIRIUSXM® SVC N/A AK&HI • SYNC®3 8" SCRN W/APPLINK®
 - TERRAIN MANAGEMENT SYS-5
 - WIRING PREP-PACK

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAG DRIVER KNEE
- AIRBAGS DUAL STAGE FRONT • AIRBAGS - SAFETY CANOPY®
- FRT-PASS SENSING SYSTEM INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- SECURILOCK® ANTI-THEFT SYS
- SIDE AIRBAGS
- SOS POST-CRASH ALERT SYS™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP) (MSRP) **PRICE INFORMATION** BASE PRICE \$29,795.00 TOTAL OPTIONS/OTHER 2,175.00 295.00 TOTAL VEHICLE & OPTIONS/OTHER 31,970.00 .17" CARBON GRAY HIGH GLS WHL **DESTINATION & DELIVERY** 1,595.00 2ND ROW RUBBERIZED SEAT BACKS 95.00 **TOTAL BEFORE DISCOUNTS** 33,565.00 **NO CHARGE** 1,785.00 **CONV PKG NATIONAL DISCO** 750.00 **TOTAL SAVINGS** 750.00 .UNIVERSAL GARAGE DOOR OPENER NO CHARGE Bronco Off-Roadeo is an outdoor

and off-road adventure playground. Original Bronco Sport owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2,500 Fleet vehicles not eligible. See www.BroncoOffRoadeo.com for more information.

TOTAL MSRP

\$32,815.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RD171 N RB 2X 430 005816 04 17 24

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

highway

city

3.8 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$2,100

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



his vehicle emits 342 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles







SPORT

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

certain remote features (see App Terms for more information

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology

cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from

functioning. Message and data rates may apply. See your local

Ford website for our privacy policy.



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

 $\star\star\star\star\star$ Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat Crash Rear seat

Based on the risk of injury in a side impact Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

 $\star\star\star\star$



For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your

vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle.

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford

dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com. SCAN OR TEXT 3FRRE43723 TO 48028 **WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and Msg & Data lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm

rates may



www.ford.com/help/privacy-terms/

FORD **PROTECT**®

RAIL

52-K63B O/T 2

ITEM #:

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.