Small SUVs range from 14 to 123 MPG.

6

distributing fuel also create emissions; learn more at fueleconomy.gov

The best vehicle rates 140 MPGe.

You Save

in fuel costs

over 5 years

compared to the

average new vehicle.

Gasoline Vehicle



2024 ACTIVE FWD 106.7" WHEELBASE 1.5L ECOBOOST W/START-STOP

8-SPD AUTO TRANSMISSION

RU **A50292**

AGATE BLACK METALLIC INTERIOR SPACE GRAY UNIQUE CLOTH SEA

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- ACTIVE GRILLE SHUTTERS
- DOOR HANDLES BODY COLOR

ford.com

- DUAL EXHAUST CHROME TIPS
- EASY FUEL® CAPLESS FILLER
- **HEADLAMP COURTESY DELAY**
- **HEADLAMPS AUTO LED** PRIVACY GLASS - REAR DOORS
- REAR INT WIPER/WASH/DFRST

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 200A

- REAR SPOILER
- TAILLAMPS-LED

INTERIOR

- 1-TOUCH DOWN DRIVER WINDOW
- DUAL ILLUM VIS VANITY MIRR • DUAL ZONE AUTO CLIMATE CTL
- ILLUMINATED ENTRY SYSTEM
- MAP POCKETS-PASSENGER
- POWERPOINTS 12V
- REAR SEAT CUPHOLDERS
- AND ARMREST ROTARY GEAR SHIFT DIAL
- STEERING:TILT/TELESCOPE, **CRUISE & AUDIO CONTROLS**
- UNIQUE CLOTH BUCKET SEATS
- USB A AND C

(MSRP)

- ELECTRIC PARKING BRAKE
- INTELLIGENT ACCESS W/PUSH **BUTTON START**
- REFRESH95
- SIRIUSXM® W/360L- NA AK&HI

SAFETY/SECURITY

- AIRBAGS FRONT SEAT MOUNTED SIDE IMPACT
- PERSONAL SAFETY SYSTEM™

- 5YR/60,000 POWERTRAIN

(MSRP)

BASE PRICE

TOTAL VEHICLE & OPTIONS/OTHER 29,495.00 1.495.00

- SOS POST-CRASH ALERT SYS™

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog. fueleconomygov

Fuel Economy

combined city/hwy

Annual fuel COST

\$1,800

3.3 gallons per 100 miles

Calculate personalized estimates and compare vehicles



Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

his vehicle emits 299 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and



10





10

GOVERNMENT 5-STAR SAFETY RATINGS

EPA Fuel Economy and Environment

highway

MPG

city

Overall Vehicle Score

 $\star\star\star\star\star$ Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Front seat $\star\star\star\star\star$ Crash Rear seat Based on the risk of injury in a side impact

 $\star\star\star\star$

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

1FMCU0GN6RUA50292

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

FordPass Connect[®]

Download the FordPass™ app* and you can:

Access Vehicle Control Features

Remotely start, lock and unlock your vehicle.

- Locate your vehicle and check approximate fuel range.
- Receive vehicle health alerts

Activate 4G LTE Wi-Fi Hotspot

- New vehicles include a 3-month or 3GB data (whichever comes first) Wi-Fi trial.
- Connect up to ten Wi-Fi-equipped devices.

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.



FORD **PROTECT**®

SCAN OR TEXT 1FRUA50292 TO 48028

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

> Msg & Data rates may apply. Text HELP



1202404107953

FUNCTIONAL

- BLIS W/CROSS-TRAFFIC ALERT
- FORDPASS™ CONNECT

- LATCH CHILD SAFETY SYSTEM
- TIRE PRESSURE MONIT SYS

WARRANTY

- 5YR/60,000 ROADSIDE ASSIST

TOTAL OPTIONS/OTHER

DESTINATION & DELIVERY

NO CHARGE

FRONT LICENSE PLATE BRACKET

OPTIONAL EQUIPMENT/OTHER

17" SHDW SLVR-PNTD ALUM WHEELS

225/65R17 102H A/S BSW TIRES

State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

BAMP TWO

CL34

RAMP ONE

ITEM #: 52-1207 O/T 2

CONVOY

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees,

TOTAL MSRP

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

\$30,990.00

RD031 N RB 2X 430 007234 04 03 24

06/02/2024



• ADVANCETRAC™ WITH RSC® • AIRBAG - DRIVER KNEE

AIRBAGS - DUAL STAGE FRONT

AIRBAGS - SAFETY CANOPY®

SECURILOCK® ANTI-THEFT SYS

• 3YR/36,000 BUMPER / BUMPER

PRICE INFORMATION

\$29,495.00

Side

Rollover Based on the risk of rollover in a single-vehicle crash

