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VEHICLE DESCRIPTION

BRONCO

2024 BADLANDS 4-DOOR 4X4  
BADLANDS - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

RL A40979

EXTERIOR  
AZURE GRAY MET TRI-COAT  
INTERIOR  
LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, FRONT - HD MODULAR
• BUMPER, REAR-PWDR CTD STEEL
• EASY FUEL® CAPLESS FILLER
• FENDER TIE-DOWN HOOKS
• FULL VEH STEEL BASH PLATES
• GRILLE-GRAY/BRONCO WHITE
• HEADLAMPS - AUTO HIGH BEAM
• HEADLAMPS - AUTO LED
• MIRRORS-HTD/POWER GLASS, MANUAL FOLD
• TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1 TOUCH UP/DOWN DR/PASS WIN
• 60/40 SPLIT FOLD REAR SEAT
• AUX SWITCHES W/PRE-WIRING
• IP CLUSTER 8" DIGITAL SCR N
• LOCKING GLOVE BOX
• LTHR GEAR KNOB/STR WHEEL
• MOLLE STRAP SYSTEM
• POWERPOINTS - 12V
• SMART CHARGING USB PORTS
• TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12" LCD CTR STACK TOUCHSCR N
• ADVANCED 4X4
• BADLANDS SUSPENSION
• BRAKES, 4-WHEEL DISC/ABS
• FORDPASS™ CONNECT
• FRNT/REAR LOCKING DIFFRNTL
• FRONT STA-BAR DISCONNECT
• HILL START ASSIST
• PRE-COLLISION ASSIST W/AEB
• PUSH-BUTTON START
• REAR VIEW CAMERA
• SIRIUSXM® W/360L- NA AK&HI
• TER MGMT W/G.O.A.T. MODES®
• TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
• AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
• BELT-MINDER CHIME
• CHILD SAFETY REAR DR LOCKS
• ELCTR STABILITY/TRACTN CTL
• INDIV TIRE PRESS MONIT SYS
• LATCH CHILD SAFETY SYSTEM
• PERIMETER ALARM
• PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
• 5YR/60,000 POWERTRAIN
• 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 334A

- BADLANDS SERIES
• MID PACKAGE
• DUAL-ZONE ELEC CLIMATE CNTRL
• FRONT ROW HEATED SEATS
• POWER OUTLET
• FORD CO-PILOT360
• HIGH/LUX PACKAGE
• 360-DEGREE CAMERA
• ADAPTIVE CRUISE CONTROL
• HEATED STEERING WHEEL
• WIRELESS CHARGING PAD

(MSRP)

4,575.00 .FRT ROW TOP PANEL STORAGE BAG
FRONT LICENSE PLATE BRACKET

(MSRP)

NO CHARGE

PRICE INFORMATION

BASE PRICE \$51,385.00
TOTAL OPTIONS/OTHER 16,545.00
TOTAL VEHICLE & OPTIONS/OTHER 67,930.00
DESTINATION & DELIVERY 1,895.00

OPTIONAL EQUIPMENT/OTHER

- 2024 MODEL YEAR
AZURE GRAY MET TRI-COAT 995.00
2.7L ECOBOOST V6 ENGINE 2,145.00
10-SPEED AUTO TRANSMISSION 1,495.00
ROCK RAILS
AM/FM, 10 SPKRS, SDARS
CNCTD NAV (1-YEAR SUB INC)
REMOTE START SYSTEM
LED SIGNATURE LIGHTING
LTHR-TRIM/VINYL BLACK SEATS 2,195.00
SASQUATCH PACKAGE 3,245.00
.4.7/REAR AXLE-LOCKING DIFF
.FRONT AXLE-LOCKING DIFFRNTL
.17"BLK ALM BEADLCK ALLOY RING
.LT315/70R17 M/T TIRES (35")
HARD TOP, GRAY MOLDED-IN-COLOR 1,895.00
.SOUND DEADENING HEADLINER

995.00
2,145.00
1,495.00
2,195.00
3,245.00
1,895.00



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRodeo.com for more information.

TOTAL MSRP \$69,825.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

RD191 N RB 2X 430 000730 04 19 24

RAMP ONE

RH80

RAMP TWO

RAIL

ITEM #:

52-4035 O/T 2

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



17 MPG

Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

17 city 17 highway

5.9 gallons per 100 miles

You spend \$6,250

more in fuel costs over 5 years compared to the average new vehicle.

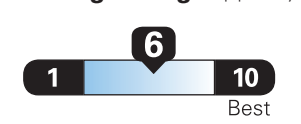
Annual fuel cost

\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 522 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone QR Code



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA40979 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/