



ford.com

VEHICLE DESCRIPTION

BRONCO

2023 4-DOOR 4X4  
BIG BEND - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

EXTERIOR  
ICONIC SILVER METALLIC  
INTERIOR  
VINYL GRAY/BLACK SEATS

PL C11301

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE			
EXTERIOR	INTERIOR	FUNCTIONAL	SAFETY/SECURITY
• EASY FUEL® CAPLESS FILLER	• 1TOUCH UP/DOWN DR/PASS WIN	• 8" LCD CTR STACK TOUCHSCRN	• ADVANCETRAC™ WITH RSC®
• FENDER TIE-DOWN HOOKS	• 6-WAY MANUAL DRV/PASS SEAT	• AUTO START STOP TECH	• AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
• GRILLE-GRAY/BRONCO WHITE	• 60/40 SPLIT FOLD REAR SEAT	• BRAKES, 4-WHEEL DISC/ABS	• BELT-MINDER CHIME
• HEADLAMPS - AUTO HIGH BEAM	• CRUISE CONTROL	• FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM	• CHILD SAFETY REAR DR LOCKS
• MIRRORS-HTD/POWER GLASS, MANUAL FOLD	• IP CLUSTER 8" DIGITAL SCRN	• FRONT STABILIZER BAR	• ELCTR STABILITY/TRACTN CTL
• TOW HOOKS-FRT (2)/REAR (1)	• LOCKING GLOVE BOX	• HILL START ASSIST	• INDIV TIRE PRESS MONIT SYS
	• LTHR GEAR KNOB/STR WHEEL	• PRE-COLLISION ASSIST W/AEB	• LATCH CHILD SAFETY SYSTEM
	• MARINE GRADE VINYL SEATS	• PUSH-BUTTON START	• PERIMETER ALARM
	• MOLLE STRAP SYSTEM	• REAR VIEW CAMERA	• PERSONAL SAFETY SYSTEM™
	• POWERPOINTS - 12V	• SIRIUSXM® W/360L- NA AK&HI	
	• RUBBERIZED FLOOR, WASHOUT CAPABLE W/DRAIN PLUG	• TER MGMT W/G.O.A.T. MODES®	
	• TILT/TELESCOPE STR COLUMN	• TOOL KIT- DOOR/TOP REMOVAL	
	• USB A(1)/C(1)-1ST/2ND ROWS		

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 222A

•BIG BEND SERIES

•MID PACKAGE

•DUAL-ZONE ELEC CLIMATE CNTRL

•FRONT ROW HEATED SEATS

•POWER OUTLET

•REMOTE START SYSTEM

•SYNC4 W/ENHNCD VOICE RECOG

•FORD CO-PILOT360

1,495.00

PRICE INFORMATION

BASE PRICE

41,865.00

TOTAL OPTIONS/OTHER

6,275.00

TOTAL VEHICLE & OPTIONS/OTHER

48,140.00

DESTINATION & DELIVERY

1,895.00

OPTIONAL EQUIPMENT/OTHER

.17" GRAY-PNTD ALUM WHEELS

2.7L ECOBOOST V6 ENGINE

.P255/75R17 A/T TIRES (32")

3.73/REAR AXLE-OPEN DIFF

CNCTD NAV (90-DAY TRIAL)

HARD TOP,GRAY MOLDED-IN-COLOR

.FRT ROW TOP PANEL STORAGE BAG

SOUND DEADENING HEADLINER

FRONT AXLE-OPEN DIFFRNTL

TUBE STEP, POWDER COATED

TOWING CAPABILITY

AM/FM,7 SPKRS,SDARS

FRONT LICENSE PLATE BRACKET


1,895.00

1,895.00


395.00

595.00

NO CHARGE




Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See [www.BroncoOffRodeo.com](http://www.BroncoOffRodeo.com) for more information.

	RAMP ONE		TOTAL MSRP \$50,035.00
	RPTB	RAIL	
	RAMP TWO	ITEM #: 52-0500 O/T 2	<div><div>Ford Credit</div></div> Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a> .
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		PM051 N RB 2X 370 011295 12 05 23


EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



20

MPG

combined city/hwy

19

city

21

highway

5.0 gallons per 100 miles

You spend

\$3,000

more in fuel costs over 5 years compared to the average new vehicle.

Small SUVs range from 14 to 129 MPG. The best vehicle rates 132 MPGe.

Annual fuel cost

\$2,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

4


1 10 Best

1 6 10 Best

This vehicle emits 454 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★

★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

Not Rated Not Rated

Based on the risk of injury in a side impact.


Rollover


★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236


1FMEE5BP0PLC11301



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FPLC11301 TO 48028

Msg & Data rates may apply. Text HELP for help



[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)