Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



2024 BIG BEND 4-DOOR 4X4 BIG BEND - 5 PASSENGER 2.3L ECOBOOST I-4 ENGINE **10-SPEED AUTO TRANSMISSION** RL A46322

AZURE GRAY MET TRI-COAT INTERIOR **VINYL GRAY/BLACK SEATS**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- MIRRORS-HTD/POWER GLASS,

INCLUDED ON THIS VEHICLE

•DUAL-ZONE ELEC CLIMATE CNTRL

OPTIONAL EQUIPMENT/OTHER

10-SPEED AUTO TRANSMISSION

AZURE GRAY MET TRI-COAT

P255/75R17 A/T TIRES (32")

3.73/REAR AXLE-OPEN DIFF FRONT AXLE-OPEN DIFFRNTL

AM/FM,7 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)**

REMOTE START SYSTEM

REMOVABLE HOOP STEP

SLIDE-OUT TAILGATE

SOFT TOP, CLOTH W/PREP KIT

17" GRAY-PNTD ALUM WHEELS

SPLASH GUARDS, FRONT/REAR

EQUIPMENT GROUP 222A

•FRONT ROW HEATED SEATS

BIG BEND SERIES

•MID PACKAGE

 POWER OUTLET •FORD CO-PILOT360

2024 MODEL YEAR

MANUAL FOLD TOW HOOKS-FRT (2)/REAR (1)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN 6-WAY MANUAL DRV/PASS SEAT
- 60/40 SPLIT FOLD REAR SEAT
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX • LTHR GEAR KNOB/STR WHEEL
- MARINE GRADE VINYL SEATS
- MOLLE STRAP SYSTEM

(MSRP)

1,645.00

995.00

395 00

RAMP ONE

BAMP TWO

RH12

1,495.00

- POWERPOINTS 12V
- RUBBERIZED FLOOR, WASHOUT **CAPABLE W/DRAIN PLUG**
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT
- FRONT STABILIZER BAR • HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA • SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM

- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

PRICE INFORMATION \$40,370.00

1,895.00

TOTAL BEFORE DISCOUNTS

DESTINATION & DELIVERY

47,615.00 500.00 250.00

750.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$46,865.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RD171 N RB 2X 430 004872 04 17 24

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

combined city/hwy

MPG

city highway

5.0 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$2,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



his vehicle emits 444 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash

Passenger

Front seat



Not Rated

Not Rated

 $\star\star\star$

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Crash Rear seat Based on the risk of injury in a side impact

Rollover

Side

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



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plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA46322 TO 48028

Msg & Data rates may



www.ford.com/help/privacy-terms/

3202404243031

& SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)

• PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER

TOTAL OPTIONS/OTHER 5,350.00 **TOTAL VEHICLE & OPTIONS/OTHER** 45,720.00

SOFT TOP DISCOUNT MID PACKAGE DISCOUNT

TOTAL SAVINGS

BASE PRICE

Original Bronco owners who

RAIL ITEM# 24-E204 O/T 2

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

05/11/2024