Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



2024 BIG BEND 2-DOOR 4X4 BIG BEND - 4 PASSENGER 2.3L ECOBOOST I-4 ENGINE 7-SPEED MANUAL TRANSMISSION RL A20598

RACE RED INTERIOR VINYL SANDSTONE/BLK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- HEADLAMPS AUTO HIGH BEAM
- MANUAL FOLD

ford.com

- GRILLE-GRAY/BRONCO WHITE
- MIRRORS-HTD/POWER GLASS,
- TOW HOOKS-FRT (2)/REAR (1)
- 1TOUCH UP/DOWN DR/PASS WIN
- CRUISE CONTROL
- LOCKING GLOVE BOX
- MARINE GRADE VINYL SEATS
- POWERPOINTS 12V
- **CAPABLE W/DRAIN PLUG**
- TILT/TELESCOPE STR COLUMN

RAMP ONE

BAMP TWO

CB4G

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- AUTO START STOP TECH • BRAKES, 4-WHEEL DISC/ABS
- BRONCO™ TRAIL APP
- FRONT STABILIZER BAR • HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

• ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY

CANOPY® SYSTEM (ALL ROWS)

- BELT-MINDER CHIME
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS • LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

PRICE INFORMATION

TOTAL OPTIONS/OTHER

DESTINATION & DELIVERY

TOTAL VEHICLE & OPTIONS/OTHER

BASE PRICE

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



combined city/hwy

MPG

city

highway

5.0 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$2,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

10

his vehicle emits 438 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

fueleconomygov

Calculate personalized estimates and compare vehicles









•FRONT ROW HEATED SEATS POWER OUTLET •FORD CO-PILOT360

•DUAL-ZONE ELEC CLIMATE CNTRL

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 222A

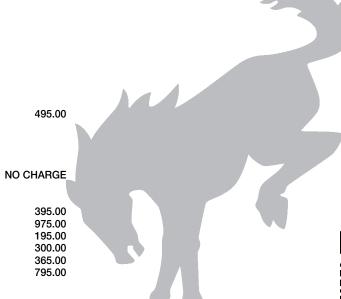
BIG BEND SERIES

•MID PACKAGE

OPTIONAL EQUIPMENT/OTHER P255/75R17 A/T TIRES (32") 4.46/REAR AXLE-LOCKING DIFF FRONT AXLE-OPEN DIFFRNTL AM/FM.7 SPKRS.SDARS **CNCTD NAV (1-YEAR SUB INC)** 17" GRAY-PNTD ALUM WHEELS HARD TOP, GRAY MOLDED-IN-COLOR SOUND DEADENING HEADLINER .FRT ROW TOP PANEL STORAGE BAG TUBE STEP, POWDER COATED FRONT BUMPER, HD MODULAR **AUXILIARY SWITCHES BRUSH GUARD**

ROOF RAILS W/CROSSBARS, BLACK

LED SIGNATURE LIGHTING



and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

\$46,190.00

Whether you decide to lease or finance your

RB231 N RB 2X 425 001451 02 23 24

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the risk of injury in a side impact

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver **Not Rated** Crash **Not Rated** Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat

Rollover



For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle.

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

SCAN OR TEXT 1FRLA20598 TO 48028

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

Msg & Data



www.ford.com/help/privacy-terms/

3202403016387

INTERIOR

• 50/50 SPLIT FOLD REAR SEAT

- 6-WAY MANUAL DRV/PASS SEAT
- IP CLUSTER 8" DIGITAL SCRN
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- RUBBERIZED FLOOR, WASHOUT
- SMART CHARGING USB PORTS

(MSRP) 1,645.00

CONVOY

48-9204 O/T 2

ITEM #:

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

TOTAL MSRP

03/20/2024

Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

320240301 **6387**

(MSRP)

\$39,130.00

5,165.00

44,295.00

1.895.00

CERTICERTICERT TRD RAMPBUMPCAMPBOOKEXFLIROTA

Bronco Off-Roadeo is an outdoor

vehicle, you'll find the choices that are right