



ford.com

VEHICLE DESCRIPTION

BRONCO

2024 BADLANDS 4-DOOR 4X4
BADLANDS - 5 PASSENGER
2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

EXTERIOR
CACTUS GRAY
INTERIOR
VINYL BLACK SEATS

RL A54207

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, FRONT - HD MODULAR
- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD/SPOTTER MIRROR
- TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1 TOUCH UP/DOWN DR/PASS WIN
- 6-WAY MANUAL DRV/PASS SEAT
- 60/40 SPLIT FOLD REAR SEAT
- AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRIN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MANUAL A/C, SINGLE ZONE
- MOLLE STRAP SYSTEM
- POWERPOINTS - 12V
- RUBBERIZED FLOOR, WASHOUT CAPABLE W/DRAIN PLUG
- SMART CHARGING USB PORTS

FUNCTIONAL

- 12" LCD CTR STACK TOUCHSCRN
- ADVANCED 4X4
- BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT
- FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- KEYLESS ENTRY W/PUSH START
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

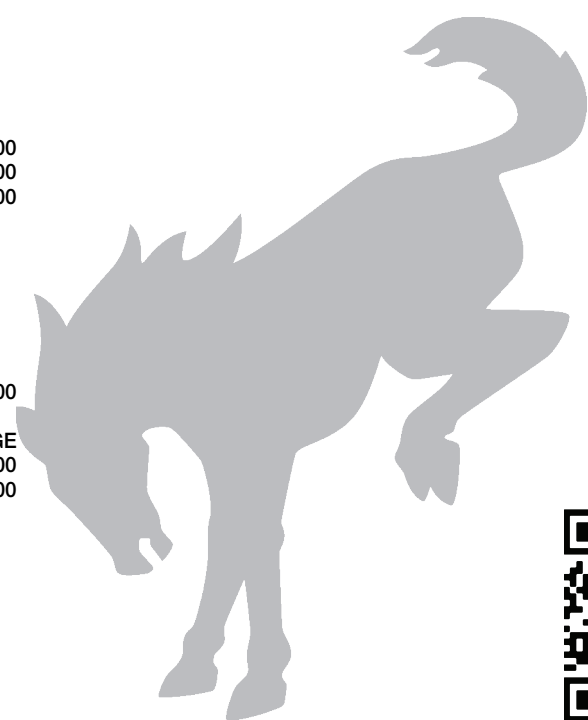
(MSRP)

EQUIPMENT GROUP 331A

- BADLANDS SERIES

OPTIONAL EQUIPMENT/OTHER

2024 MODEL YEAR	
CACTUS GRAY	295.00
2.7L ECOBOOST V6 ENGINE	2,145.00
10-SPEED AUTO TRANSMISSION	1,495.00
LT285/70R17 A/T TIRES (33")	
4.46/REAR AXLE-LOCKING DIFF	
FRONT AXLE-LOCKING DIFFRNTL	
ROCK RAILS	
AM/FM, 7 SPKRS, SDARS	
17" MCHNED GRAY-PNTD ALUM WLS	
LED SIGNATURE LIGHTING	
HARD TOP, GRAY MOLDED-IN-COLOR	2,190.00
.SOUND DEADENING HEADLINER	
FRONT LICENSE PLATE BRACKET	NO CHARGE
FLR LINERS ALL WEATHER MATS	160.00
ON-VEH STORAGE-TOP/DOOR BAGS	350.00



PRICE INFORMATION

BASE PRICE	\$51,385.00
TOTAL OPTIONS/OTHER	6,635.00
TOTAL VEHICLE & OPTIONS/OTHER	58,020.00
DESTINATION & DELIVERY	1,895.00



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRodeo.com for more information.

RAMP ONE	
RH80	
RAMP TWO	
RAIL	
ITEM #:	52-M038 O/T 2

TOTAL MSRP \$59,915.00



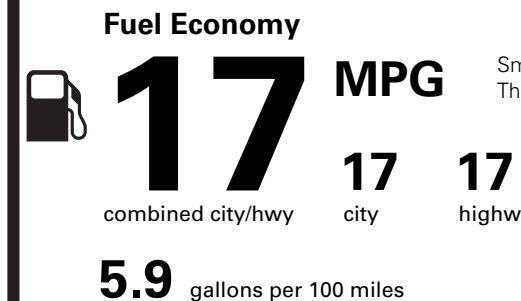
Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

RE231 N RB 2X 435 004654 05 23 24

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

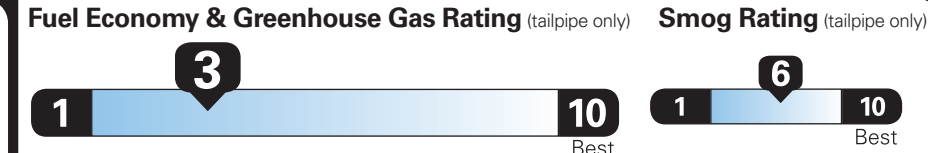


Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

You spend **\$6,250**

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$3,200**



This vehicle emits 523 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score	Not Rated	
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.		
Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	Not Rated Not Rated
Based on the risk of injury in a side impact.		
Rollover		★★★
Based on the risk of rollover in a single-vehicle crash.		
Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236		



BRONCO™

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA54207 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/