Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.

# **BRONCO**

2023 4-DOOR ADVANCED 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION**  PL C06318

**CACTUS GRAY INTERIOR VINYL BLACK SEATS** 

### STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

## **EXTERIOR**

BUMPER, REAR-PWDR CTD STEEL EASY FUEL® CAPLESS FILLER

ford.com

- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE **HEADLAMPS - AUTO HIGH BEAM**
- **HEADLAMPS AUTO LED**
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

**INCLUDED ON THIS VEHICLE** 

**•DUAL-ZONE ELEC CLIMATE CNTRL** 

SYNC4 W/ENHNCD VOICE RECOG

•12" LCD CTR STACK TOUCHSCREEN

**OPTIONAL EQUIPMENT/OTHER** 

10-SPEED AUTO TRANSMISSION

.17"BLK ALM BEADLCK ALLOY RING

FLR LINERS ALL WTHR+CRPT MATS

FRONT LICENSE PLATE BRACKET

FRONT AXLE-LOCKING DIFFRNTL

.4.7/REAR AXLE-LOCKING DIFF

SOFT TOP, CLOTH W/PREP KIT

2.7L ECOBOOST V6 ENGINE

LT315/70R17 M/T TIRES (35")

REMOTE START SYSTEM

SASQUATCH PACKAGE

RUBBERIZED FLOORING

STEEL FRONT BUMPER

AM/FM,7 SPKRS,SDARS

**KEYLESS ENTRY KEYPAD** 

**ROCK RAILS** 

**CNCTD NAV (90-DAY TRIAL)** 

**EQUIPMENT GROUP 333A** 

•FRONT ROW HEATED SEATS

BADLANDS SERIES

•MID PACKAGE

POWER OUTLET

•HIGH PACKAGE

•FORD CO-PILOT360

•360-DEGREE CAMERA

## **INTERIOR**

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V • TILT/TELESCOPE STR COLUMN

(MSRP)

2,790.00

160.00

110.00

RAMP ONE

**BAMP TWO** 

**RA84** 

NO CHARGE

• USB A(1)/C(1)-1ST/2ND ROWS

## **FUNCTIONAL**

- HOTSPOT TELEMATICS MODEM
- HILL START ASSIST
- PUSH-BUTTON START
- TER MGMT W/G.O.A.T. MODES®

- 3YR/36,000 BUMPER / BUMPER

BASE PRICE TOTAL OPTIONS/OTHER

**TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY** 

1.895.00

# 1.895.00 **NO CHARGE** 5,240.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

# **TOTAL MSRP** \$61,525.00

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

PL131 N RB 2X 370 009844 11 13 23

# EPA Fuel Economy and Environment



**Gasoline Vehicle** 

**Fuel Economy** 

**MPG** 

city combined city/hwy highway

**5.9** gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only) Annual fuel COST

\$2,600

10

his vehicle emits 531 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

# fueleconomygov

Calculate personalized estimates and compare vehicles









## **GOVERNMENT 5-STAR SAFETY RATINGS**

## **Overall Vehicle Score**

**Not Rated** Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat Based on the risk of injury in a side impact

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ( $\star \star \star \star \star$ ), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



**BUILT WILD** 

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

**WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

 $\star\star\star$ 

SCAN OR TEXT 1FPLC06318 TO 48028

Msg & Data rates may



www.ford.com/help/privacy-terms/

3202311201890

## 06/02/2024

RAIL

72-4490 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

## • BADLANDS SUSPENSION

- BRAKES, 4-WHEEL DISC/ABS • FORDPASS™ CONNECT 4GWI-FI
- FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TOOL KIT- DOOR/TOP REMOVAL

- ADVANCETRAC™ WITH RSC® & SIDE IMPACT/SAFETY
- PERIMETER ALARM

# **WARRANTY**

- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

### (MSRP) **PRICE INFORMATION** \$49,435,00

# 59,630.00

# SAFETY/SECURITY

- AIRBAGS-FRNT (DUAL STAGE) CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS • ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERSONAL SAFETY SYSTEM™

# 10,195.00