Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.



BRONCO

2023 4-DOOR ADVANCED 4X4 **BADLANDS - 5 PASSENGER** 2.3L ECOBOOST I-4 ENGINE 10-SPEED AUTO TRANSMISSION

AZURE GRAY MET TRI-COAT INTERIOR **VINYL BLACK SEATS**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM **HEADLAMPS - AUTO LED**
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX • LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V
- TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- FRNT/REAR LOCKING DIFFRNTL FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START • REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- **CANOPY® SYSTEM (ALL ROWS)**

- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM

• 3YR/36,000 BUMPER / BUMPER

(MSRP)

\$48,685.00

5,650.00

(MSRP)

EQUIPMENT GROUP 333A

- •BADLANDS SERIES •MID PACKAGE
- •DUAL-ZONE ELEC CLIMATE CNTRL

INCLUDED ON THIS VEHICLE

- •FRONT ROW HEATED SEATS
- POWER OUTLET
- SYNC4 W/ENHNCD VOICE RECOG
- •FORD CO-PILOT360
- HIGH PACKAGE
- •12" LCD CTR STACK TOUCHSCREEN
- •360-DEGREE CAMERA

OPTIONAL EQUIPMENT/OTHER

2023 MODEL YEAR AZURE GRAY MET TRI-COAT .17" MCHNED GRAY-PNTD ALUM WLS 10-SPEED AUTO TRANSMISSION .LT285/70R17 A/T TIRES (33") 4.46/REAR AXLE-LOCKING DIFF REMOTE START SYSTEM **CNCTD NAV (90-DAY TRIAL)**

SOFT TOP, CLOTH W/PREP KIT FRONT AXLE-LOCKING DIFFRNTL **ROCK RAILS**

RUBBERIZED FLOORING FLR LINERS ALL WTHR+CRPT MATS STEEL FRONT BUMPER

AM/FM,7 SPKRS,SDARS **KEYLESS ENTRY KEYPAD** FRONT LICENSE PLATE BRACKET

110.00 NO CHARGE

160.00

RAMP ONE

RAMP TWO

RA84

2,790.00

995.00

1,595.00

PRICE INFORMATION BASE PRICE

TOTAL OPTIONS/OTHER

DESTINATION & DELIVERY



and off-road adventure playground. purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500.

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP

\$56,230.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right www.ford.com/finance.

PG242 N RB 2X 365 000165 07 24 23

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG city

highway

5.9 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$2,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

10

his vehicle emits 523 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

 $\star\star\star$

fueleconomy.gov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat

Rollover

Based on the risk of rollover in a single-vehicle crash

Based on the risk of injury in a side impact

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

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FORD **PROTECT**®

Msg & Data rates may

BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

certain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

nctioning. Message and data rates may apply. See your local



www.ford.com/help/privacy-terms/

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05/30/2024

RAIL

72-8943 O/T 2

ITEM #:

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees.

options or accessories are not included unless listed above.

PL **B80398**

 AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY

- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS • ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

TOTAL VEHICLE & OPTIONS/OTHER 54,335.00 1.895.00

> Bronco Off-Roadeo is an outdoor Original Bronco owners who

> > Fleet vehicles not eligible. See

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